

# **PSI**

## **SERVICES FOR MARKETING AND SURVEY RESEARCH**

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### **BUSH MAINTAINS BIG LEAD IN IOWA CAUCUS POLL**

#### **THIRD "IOWA PROJECT 2000" SURVEY SHOWS FORBES SURGING TO SECOND WHILE DOLE SLIPS TO THIRD**

Alexandria, Va – Support for George W. Bush continues to run deep and wide among likely Iowa Republican presidential caucus attendees. That according to an independent survey conducted by PSI of Alexandria, Virginia, released tonight by Capital Communications on television stations {WOI - Des Moines, Iowa}, {KCAU - Sioux City, Iowa}, {WHBF - Rock Island, Illinois} and {KLKN - Lincoln, Nebraska}.

This is the third survey of "The Iowa Project 2000", conducted by PSI, which will periodically poll likely Republican caucus attendees prior to the February 7, 2000, Iowa Caucuses.

"George Bush has managed to maintain his commanding lead over his nearest competitor, Steve Forbes, by more than two to one." said PSI president and project director Craig Tufty. "Bush still enjoys a solid base of support among all age groups, both sexes and Iowa Republican party political activists. His support is strongest among the 18-24 year old age group and the 25-34 year old age group, with significant majorities in the 35-64 year old age group. Party activists continue to give Bush substantial support. "

"Steve Forbes, a distant 8th (2%) in the 3/4/99 Iowa Project survey, now finds himself comfortably in second place with 14.6%. His support in all age groups, both sexes and among party political activists has risen dramatically. Elizabeth Dole, a strong second (16.4%) to Bush in the 3/4/99 Iowa Project survey, however, has seen her overall numbers erode significantly, dropping her to a soft third place at 9%. The Forbes surge appears to have come primarily at the expense of Dole and to a lesser extent from the other candidates, save Bush and Bauer."

"Dan Quayle, Patrick Buchanan, Alan Keyes, Lamar Alexander, and John McCain all lost ground in the survey and remain locked in a battle for fourth place along with Gary Bauer. Bauer is the only candidate other than Bush and Forbes who showed any increase in his poll numbers. Caucus newcomer Orrin Hatch received 1% ."

The PSI survey among 300 likely Republican caucus attendees, conducted on 8/9/99, showed the candidates standing as follows:

| Candidate:                | Actual % | % Undecided / pushed | Total: |
|---------------------------|----------|----------------------|--------|
| George W. Bush            | 34.0     | 3.0                  | 37.0   |
| Malcolm S. "Steve" Forbes | 13.3     | 1.3                  | 14.6   |
| Elizabeth Hanford Dole    | 8.7      | .3                   | 9.0    |
| Dan Quayle                | 4.0      | 1.0                  | 5.0    |
| Patrick J. Buchanan       | 3.7      | .3                   | 4.0    |
| Alan Keyes                | 3.7      | 0.3                  | 4.0    |
| Gary Bauer                | 3.0      | 0.3                  | 3.3    |
| Lamar Alexander           | 2.7      | 0.0                  | 2.7    |
| John McCain               | 1.7      | 0.0                  | 1.7    |
| Orrin Hatch               | 1.0      | 0.0                  | 1.0    |
| Undecided / pushed        | 6.5      | 6.5                  |        |
| Undecided                 | 17.7     |                      | 17.7   |
| Total:                    | 100.0    |                      | 100.0  |

note: percentages may not add up to 100 due to rounding.

PSI is an independent survey research firm located in Alexandria, Virginia, that conducts political and corporate research. It is owned and operated by Craig Tufty, a former resident of Sioux City, Iowa. "The Iowa Project 2000" is not paid for nor affiliated with any of the presidential candidates, campaigns or their representatives. Complete results of all "Iowa Project 2000" surveys may be found at the following site on the Internet. <http://www.iowa2000.com>

## STATEMENT OF METHODOLOGY

### **“The Iowa Project 2000”<sup>©</sup>**

#### **#3**

#### **Mission Statement:**

The mission of "The Iowa Project 2000" is to track the progress of the Republican presidential candidates prior to the Iowa Caucuses on 02/07/00. This will be accomplished by conducting a series of surveys over the course of 1999 and January of the year 2000. Only those individuals who indicate that they plan on attending the Iowa Republican Caucuses on 02/07/00 will be surveyed.

#### **Sample Design:**

The sample for this survey was drawn from a computer database maintained by the state voter registrar, of all registered Republican voters in the state of Iowa. Each registered Republican who had voted in the 1996 or 1998 general election had an equal opportunity of being selected to participate in this survey.

5819 random phone contacts were made in order to obtain the final sample of 300. (A screening question eliminated potential respondents who indicated that they did not plan to attend their precinct caucuses in February of the year 2000).

Only the respondents who were the listed registered voters and resided at the listed addresses were interviewed.

The primary data for this survey was obtained through 300 **complete**, 5-7 minute telephone interviews. The primary data was collected on August 9, 1999.

The results of this survey are based on the answers of all the respondents interviewed. This survey has a margin of error of + or - 5.46% with a 95% degree of confidence.

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Complete survey results are available for download at the following site on the Internet.

<http://www.iowa2000.com>

August 9, 1999

Hello, my name is \_\_\_\_\_, and I'm helping to conduct a telephone survey here in Iowa about the "Iowa Presidential Caucuses" that will be held on February 7, 2000. Do you have time to answer some short questions?

If the answer is no, thank them for their time and hang up.

If the answer is yes, continue with the following questions.

Q1 I realize that the "Iowa Presidential Caucuses" are a little less than a year away, but if they were held today would you plan on attending yours?

- A. Yes (goto Q2)
- B. No (Thank them for their time and hang up)
- C. Don't know / refused / no answer (goto Q2)

I'm going to read to you a list of things that people do to help a political candidate or political party win an election. Would you please tell me which of the following things, if any, you have done in the last six years.

- Q2 Worn a campaign button?
- Q3 Put a bumper strip on your car or truck?
- Q4 Placed a sign or campaign poster in your yard or in the window of your house?
- Q5 Went to a meeting, rally, speech or dinner in support of a particular candidate?
- Q6 Worked for a political party or candidate running for an elective office?
- Q7 Checked off the option on your federal income tax return applying one dollar of your taxes to the campaign fund?
- Q8 Given money to an individual candidate running for a public office?
- Q9 Given money to a political party?
- Q10 Changed your political party affiliation in order to vote in the primary election of another political party?
- Q11 Contributed money to a political action committee (PAC)?
- Q12 Attended a presidential caucus in the last eight years?

- A. Yes
- B. No
- C. Don't know / refused / no answer

I'm going to read to you the names of some individuals active in national and Republican politics. Some of these people have either announced that they are running for president or have been mentioned as possible presidential candidates on the Republican ticket in November of the year 2000. Please tell me, if you were to commit your support to only one Republican presidential candidate today, which one of the following would it be? (Rotate names)

- Q13
  - A. Orrin Hatch
  - B. Lamar Alexander
  - C. Gary Bauer
  - D. John McCain
  - E. Dan Quayle
  - F. Patrick J. Buchanan
  - G. George W. Bush
  - H. Elizabeth Hanford Dole
  - I. Malcolm S. "Steve" Forbes
  - J. Alan Keyes
  - K. Undecided (If they are undecided ask if they are leaning toward anyone)
  - L. Leaning Orrin Hatch
  - M. Leaning Lamar Alexander
  - N. Leaning Gary Bauer
  - O. Leaning John McCain
  - P. Leaning Dan Quayle

- Q. Leaning Patrick J. Buchanan
- R. Leaning George W. Bush
- S. Leaning Elizabeth Hanford Dole
- T. Leaning Malcolm S. "Steve" Forbes
- U. Leaning Alan Keyes
- V. Undecided / undecided

Q14 Who would be your second choice?

- A. Orrin Hatch
- B. Lamar Alexander
- C. Gary Bauer
- D. John McCain
- E. Dan Quayle
- F. Patrick J. Buchanan
- G. George W. Bush
- H. Elizabeth Hanford Dole
- I. Malcolm S. "Steve" Forbes
- J. Alan Keyes
- K. Undecided (If they are undecided ask if they are leaning toward anyone)
- L. Leaning Orrin Hatch
- M. Leaning Lamar Alexander
- N. Leaning Gary Bauer
- O. Leaning John McCain
- P. Leaning Dan Quayle
- Q. Leaning Patrick J. Buchanan
- R. Leaning George W. Bush
- S. Leaning Elizabeth Hanford Dole
- T. Leaning Malcolm S. "Steve" Forbes
- U. Leaning Alan Keyes
- V. Undecided / undecided

Q15 What do you feel is the most important issue facing the country today that you would like to hear the presidential candidates talk about? (probe for only **ONE** response)

Q16 Are you planning to attend the GOP "Straw Poll" in Ames, Iowa next Saturday, August 14, 1999.

- A. Yes
- B. No
- C. Don't know / refused / no answer

Q17 Education (Highest level reached)?

- A. Grade School or less
- B. Some High School
- C. High School graduate
- D. Vocational / Technical
- E. Some College (2 years or less)
- F. Some College (2 years or more)
- G. College graduate
- H. Post Graduate degree
- I. Don't know / refused / no answer

Q18 Occupation?

- A. Professional / technical
- B. Clerical / sales
- C. White collar
- D. Blue collar
- E. Student
- F. Farm related
- G. Retired

- H. Housewife
- I. Other
- J. Don't know / refused / no answer

- Q19 Religion?
- A. Catholic
  - B. Protestant
  - C. Jewish
  - D. Christian
  - E. Other
  - F. Don't know / refused / no answer

- Q20 Pre-tax income?
- A. \$5000 to \$15,000
  - B. \$15,000 to \$25,000
  - C. \$25,000 to \$35,000
  - D. \$35,000 to \$50,000
  - E. \$50,000 to \$75,000
  - F. \$75,000 +
  - G. Don't know / refused / no answer

Thank you very much! This concludes our survey.

If you would like to view the results of this survey you may do so by going to the following web site on the Internet.

**iowa2000.com**

The results will be posted to the web site on the evening of 8/11/99.

- Q21 Age.
- A. 18-24
  - B. 25-34
  - C. 35-49
  - D. 50-64
  - E. 65 +
- Q22. Sex.
- A. Male
  - B. Female
- Q23. County number.
- Q24. Voting intensity rating. (number of yes answers on Q1-Q12, Q16)

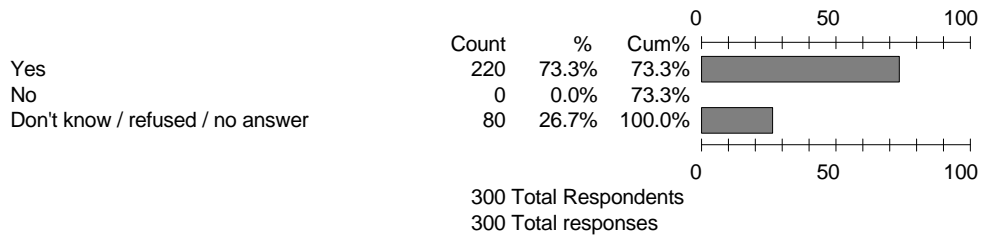
# "The Iowa Project 2000"

August 9, 1999

n = 300

Are you planning on attending your caucus?

1 Q1



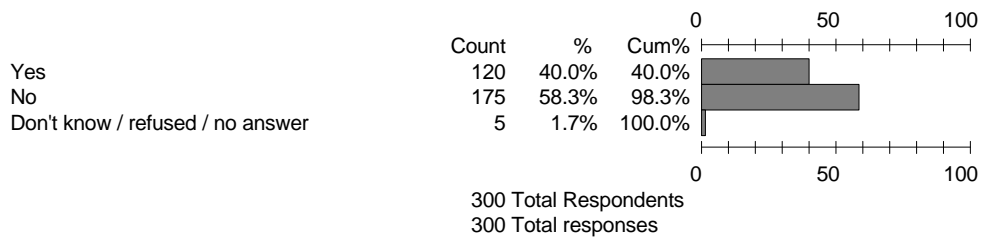
# "The Iowa Project 2000"

August 9, 1999

n = 300

Worn a campaign button?

2 Q2



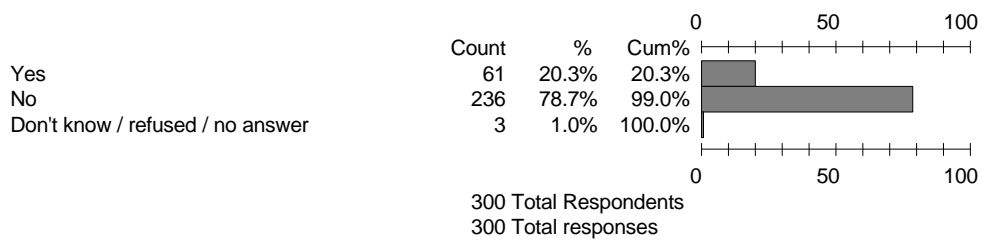
# "The Iowa Project 2000"

August 9, 1999

n = 300

Put a bumper strip on your car or truck?

3 Q3





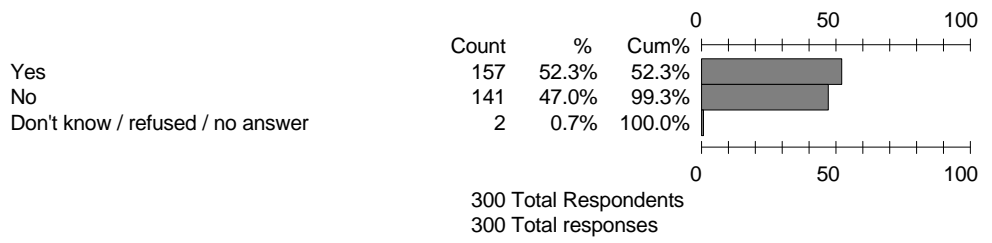
# "The Iowa Project 2000"

August 9, 1999

n = 300

Placed campaign poster in yard or house?

4 Q4



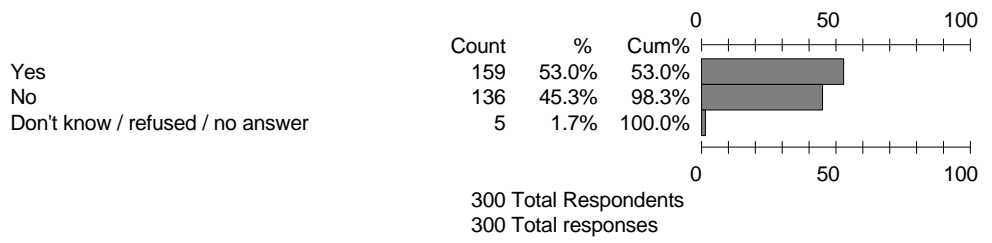
# "The Iowa Project 2000"

August 9, 1999

n = 300

Went to a meeting, rally or speach?

5 Q5



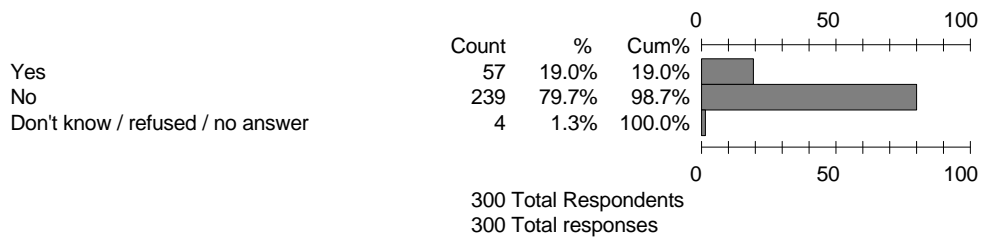
# "The Iowa Project 2000"

August 9, 1999

n = 300

Worked for a political party or candidate?

6 Q6



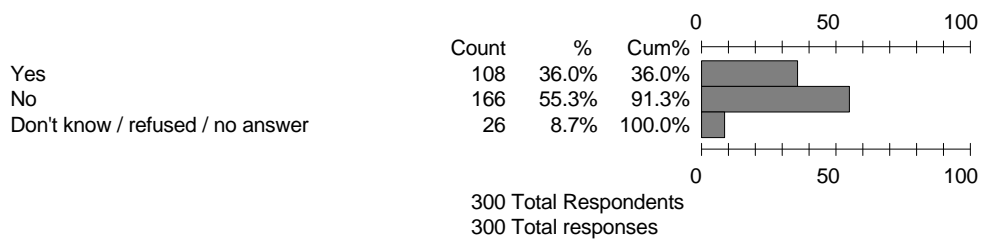
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August 9, 1999

n = 300

Checked off of your federal tax return?

7 Q7



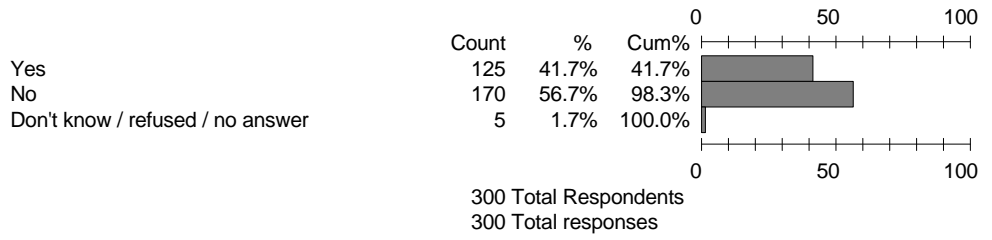
# "The Iowa Project 2000"

August 9, 1999

n = 300

Given money to a candidate?

8 Q8



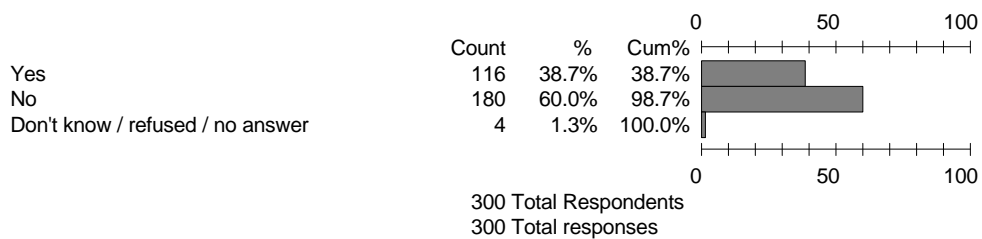
# "The Iowa Project 2000"

August 9, 1999

n = 300

Given money to a political party?

9 Q9



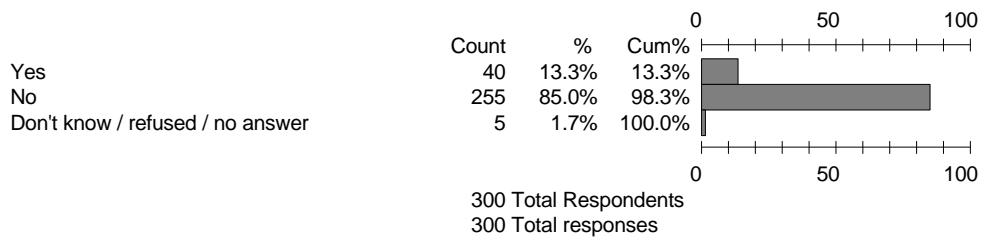
# "The Iowa Project 2000"

August 9, 1999

n = 300

Changed political party affiliation?

10 Q10



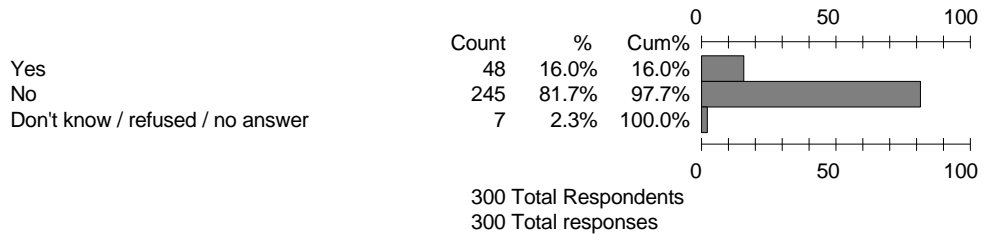
# "The Iowa Project 2000"

August 9, 1999

n = 300

Contributed money to a PAC?

11 Q11





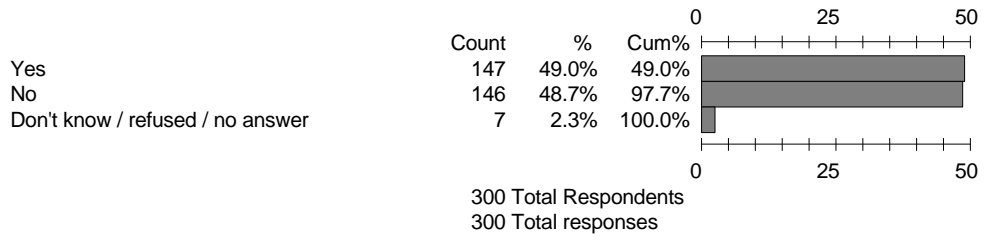
# "The Iowa Project 2000"

August 9, 1999

n = 300

Attended a presidential caucus?

12 Q12



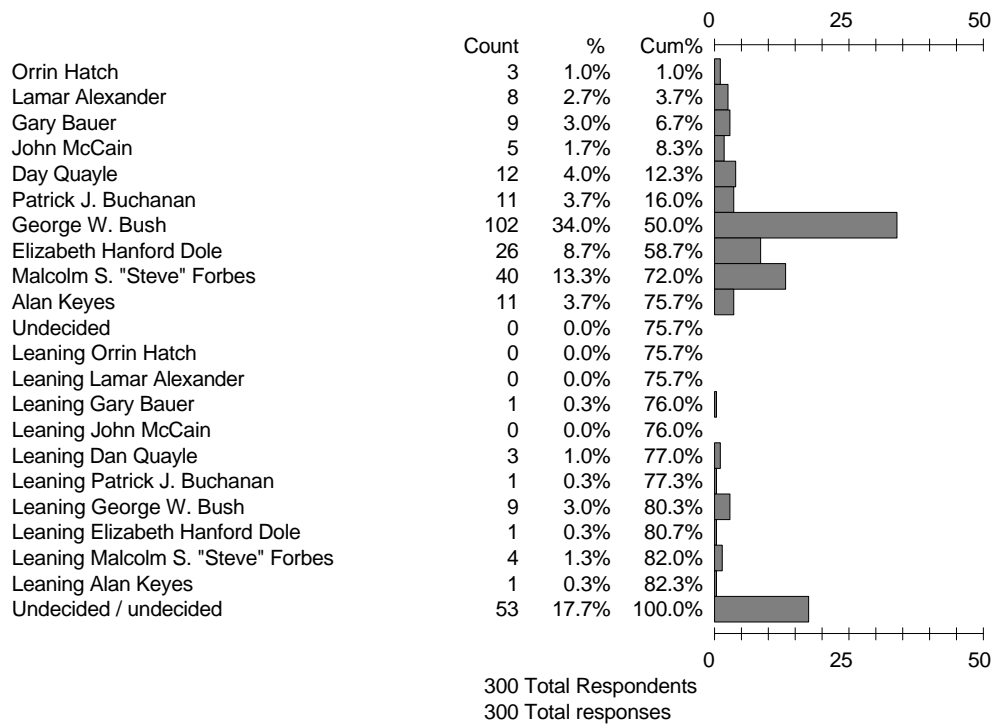
# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

13 Q13



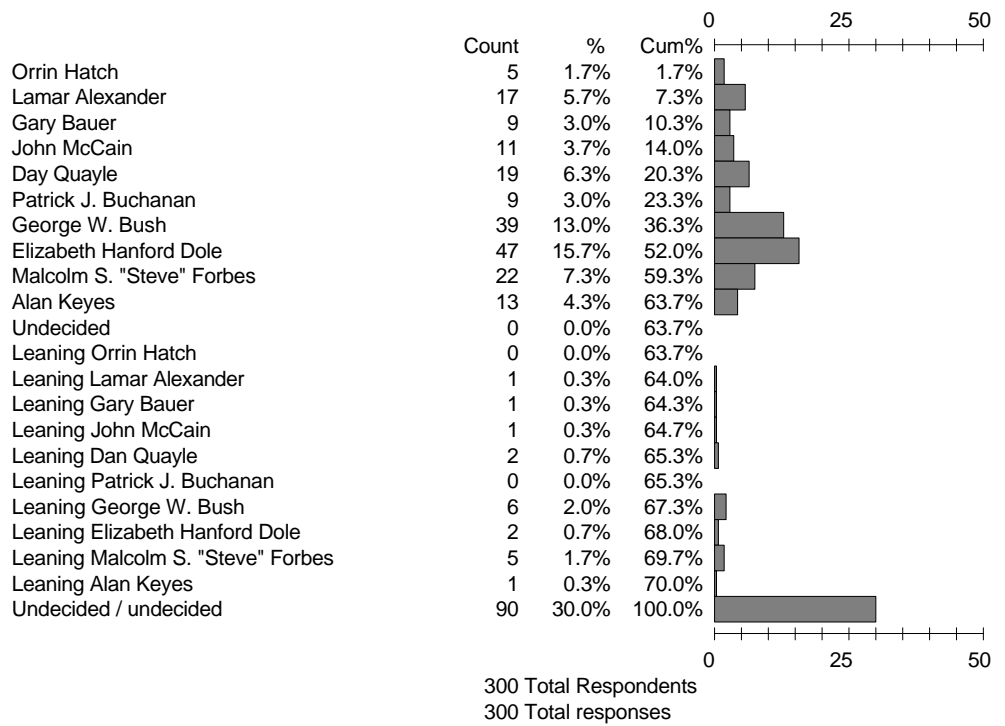
# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

14 Q14



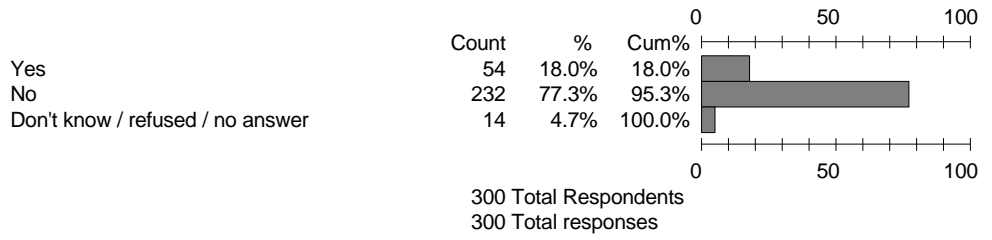
# "The Iowa Project 2000"

August 9, 1999

n = 300

Planning on attending the "Straw Poll" in Ames on 8/14/99?

15 Q16



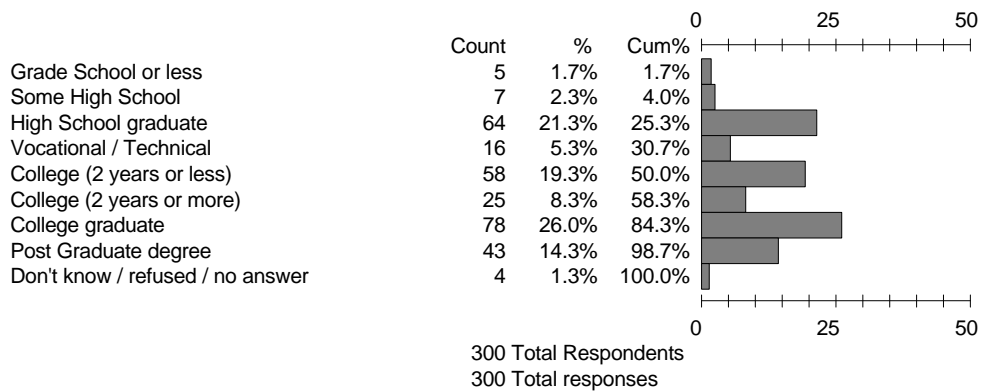
# "The Iowa Project 2000"

August 9, 1999

n = 300

16 Q17

Education?



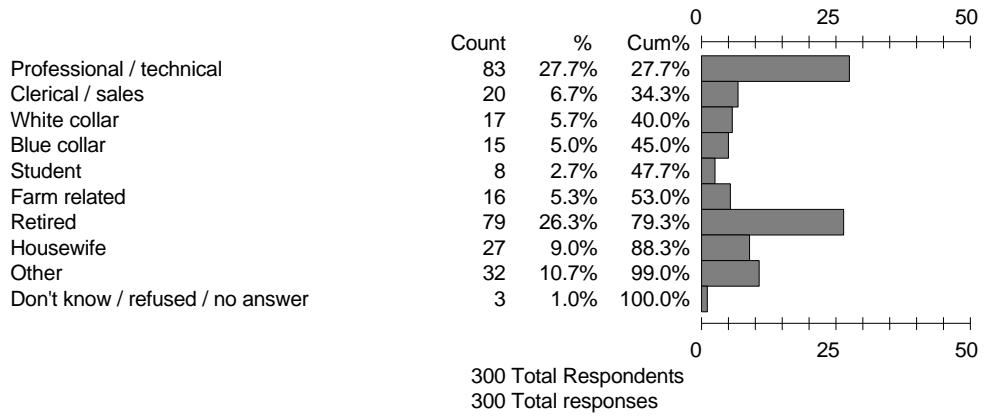
# "The Iowa Project 2000"

August 9, 1999

n = 300

17 Q18

Occupation?



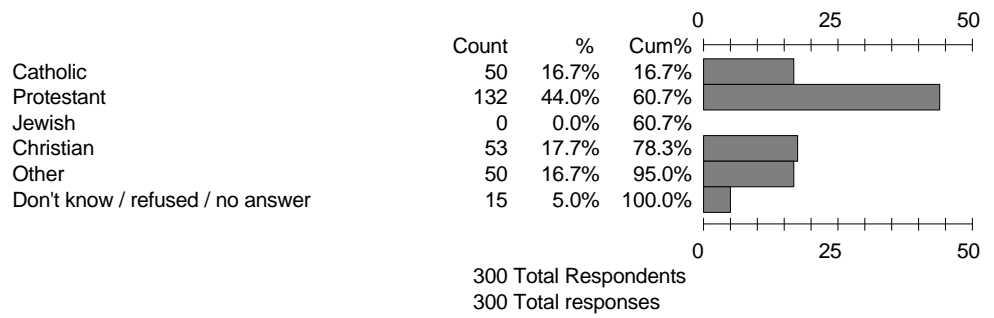
# "The Iowa Project 2000"

August 9, 1999

n = 300

18 Q19

Religion?



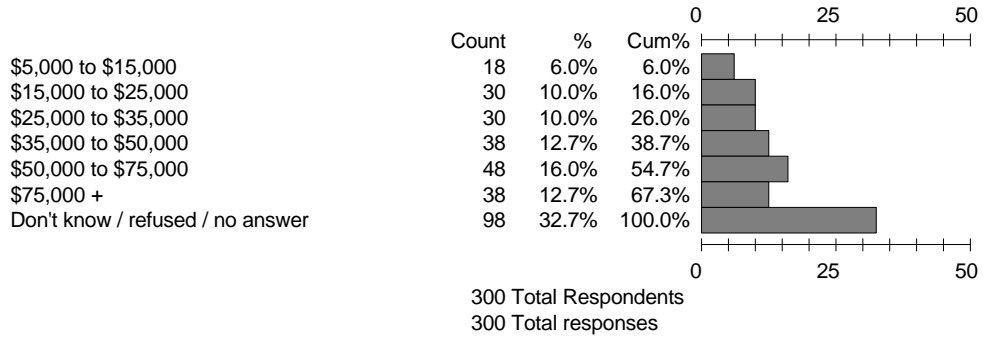
# "The Iowa Project 2000"

August 9, 1999

n = 300

Pre-tax income?

19 Q20





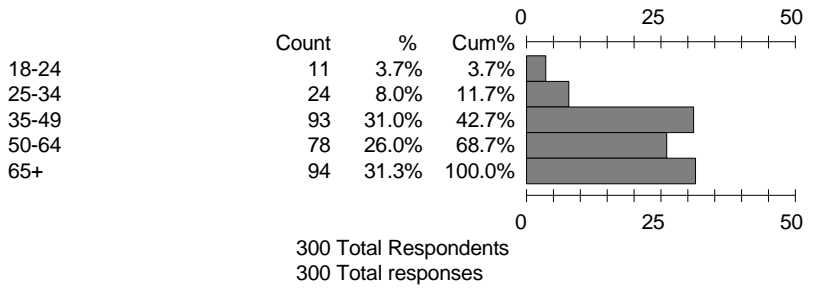
# "The Iowa Project 2000"

August 9, 1999

n = 300

20 Q21

Age?



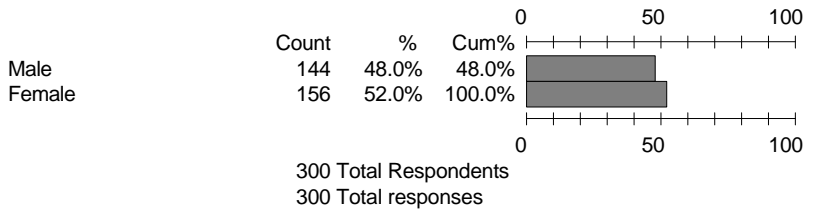
# "The Iowa Project 2000"

August 9, 1999

n = 300

21 Q22

Sex?



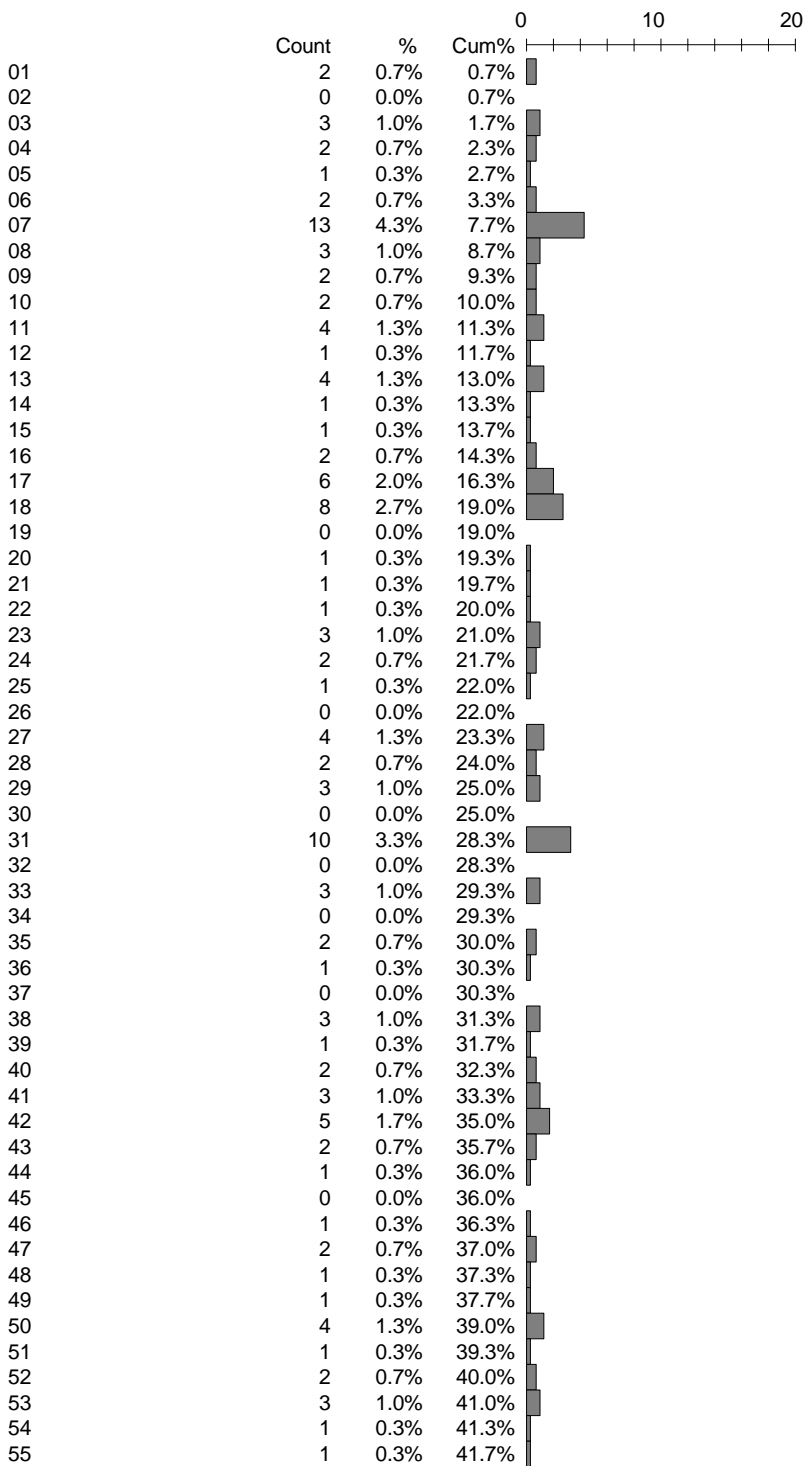
# "The Iowa Project 2000"

August 9, 1999

n = 300

County?

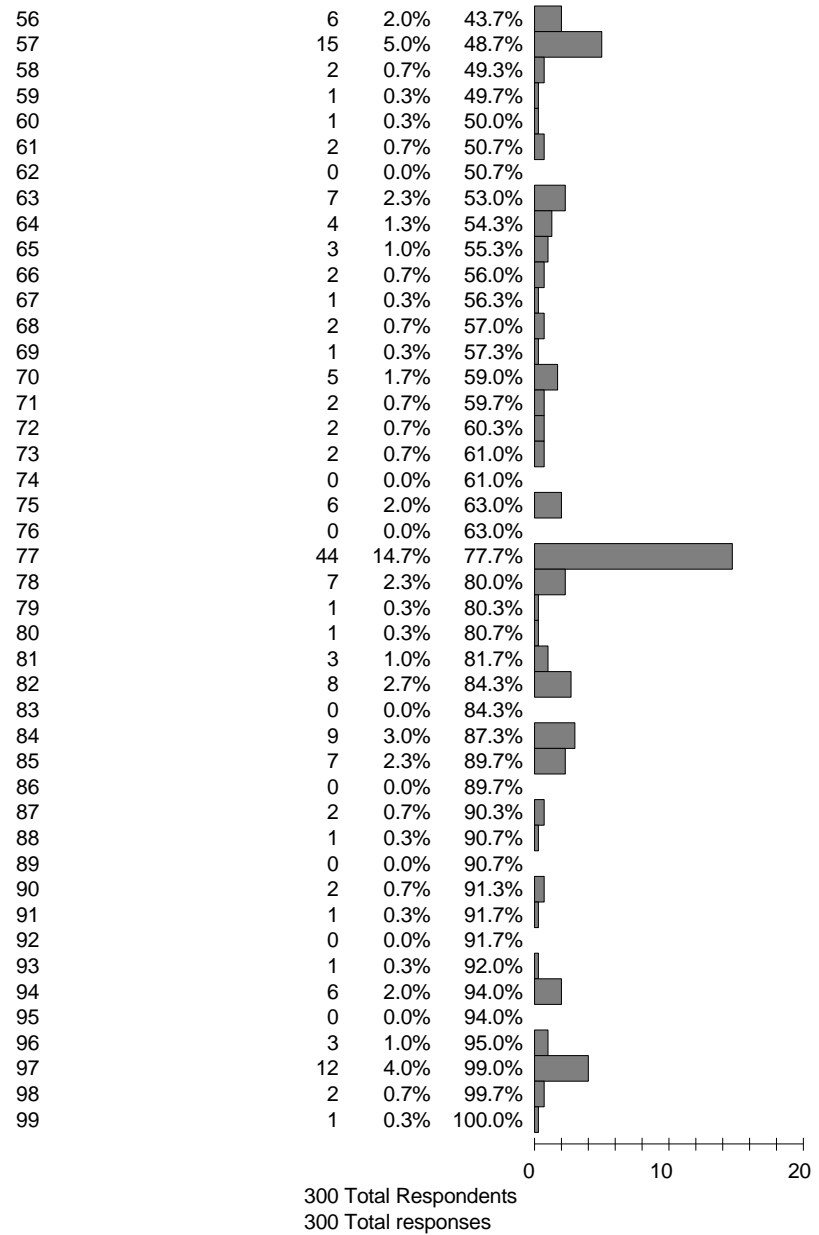
22 Q23



# "The Iowa Project 2000"

August 9, 1999

n = 300



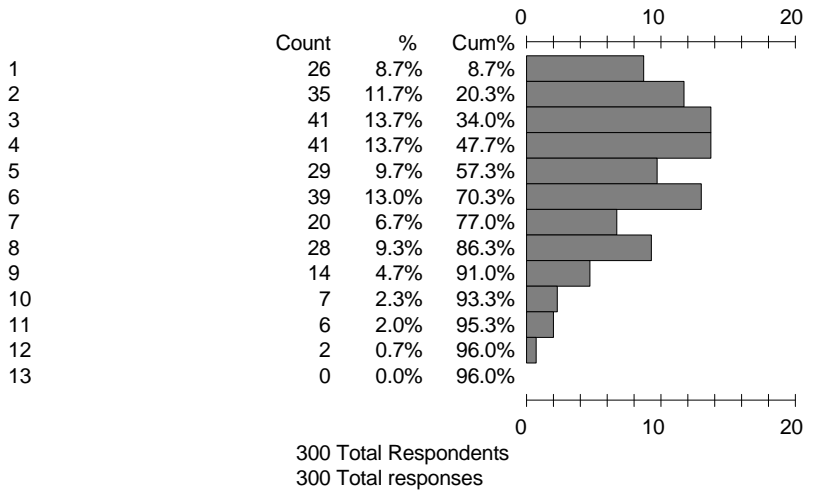
# "The Iowa Project 2000"

August 9, 1999

n = 300

23 Q24

Voting intensity rating?



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        | Total  | Are you planning on attending your caucus? |    |  |
|------------------------|--------|--|----|--|
|                        |        | Yes  | No | Don't know /<br>refused / no<br>answer |
| Total Respondents      | 300    | 220  | 0  | 80                                     |
| Row %                  | 100.0% | 73.3%                                      |    | 26.7%                                  |
| Col %                  | 100.0% | 100.0%                                     |    | 100.0%                                 |
| Tot %                  | 100.0% | 73.3%                                      |    | 26.7%                                  |
| Orrin Hatch            | 3      | 1  |    | 2                                      |
| Row %                  | 100.0% | 33.3%                                      |    | 66.7%                                  |
| Col %                  | 1.0%   | 0.5%                                       |    | 2.5%                                   |
| Tot %                  | 1.0%   | 0.3%                                       |    | 0.7%                                   |
| Lamar Alexander        | 8      | 7  |    | 1                                      |
| Row %                  | 100.0% | 87.5%                                      |    | 12.5%                                  |
| Col %                  | 2.7%   | 3.2%                                       |    | 1.3%                                   |
| Tot %                  | 2.7%   | 2.3%                                       |    | 0.3%                                   |
| Gary Bauer             | 9      | 6  |    | 3                                      |
| Row %                  | 100.0% | 66.7%                                      |    | 33.3%                                  |
| Col %                  | 3.0%   | 2.7%                                       |    | 3.8%                                   |
| Tot %                  | 3.0%   | 2.0%                                       |    | 1.0%                                   |
| John McCain            | 5      | 3  |    | 2                                      |
| Row %                  | 100.0% | 60.0%                                      |    | 40.0%                                  |
| Col %                  | 1.7%   | 1.4%                                       |    | 2.5%                                   |
| Tot %                  | 1.7%   | 1.0%                                       |    | 0.7%                                   |
| Dan Quayle             | 12     | 8  |    | 4                                      |
| Row %                  | 100.0% | 66.7%                                      |    | 33.3%                                  |
| Col %                  | 4.0%   | 3.6%                                       |    | 5.0%                                   |
| Tot %                  | 4.0%   | 2.7%                                       |    | 1.3%                                   |
| Patrick J. Buchanan    | 11     | 7  |    | 4                                      |
| Row %                  | 100.0% | 63.6%                                      |    | 36.4%                                  |
| Col %                  | 3.7%   | 3.2%                                       |    | 5.0%                                   |
| Tot %                  | 3.7%   | 2.3%                                       |    | 1.3%                                   |
| George W. Bush         | 102    | 80   |    | 22                                     |
| Row %                  | 100.0% | 78.4%                                      |    | 21.6%                                  |
| Col %                  | 34.0%  | 36.4%                                      |    | 27.5%                                  |
| Tot %                  | 34.0%  | 26.7%                                      |    | 7.3%                                   |
| Elizabeth Hanford Dole | 26     | 20   |    | 6                                      |
| Row %                  | 100.0% | 76.9%                                      |    | 23.1%                                  |
| Col %                  | 8.7%   | 9.1%                                       |    | 7.5%                                   |
| Tot %                  | 8.7%   | 6.7%                                       |    | 2.0%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Are you planning on attending your caucus? |    |  |
|-----------------------------------|-------|--------|--|----|--|
|                                   |       |        | Yes  | No | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 220  | 0  | 80                                     |
|                                   | Row % | 100.0% | 73.3%                                      |    | 26.7%                                  |
|                                   | Col % | 100.0% | 100.0%                                     |    | 100.0%                                 |
|                                   | Tot % | 100.0% | 73.3%                                      |    | 26.7%                                  |
| Malcolm S. "Steve" Forbes         |       | 40     | 34   |    | 6                                      |
|                                   | Row % | 100.0% | 85.0%                                      |    | 15.0%                                  |
|                                   | Col % | 13.3%  | 15.5%                                      |    | 7.5%                                   |
|                                   | Tot % | 13.3%  | 11.3%                                      |    | 2.0%                                   |
| Alan Keyes                        |       | 11     | 7  |    | 4                                      |
|                                   | Row % | 100.0% | 63.6%                                      |    | 36.4%                                  |
|                                   | Col % | 3.7%   | 3.2%                                       |    | 5.0%                                   |
|                                   | Tot % | 3.7%   | 2.3%                                       |    | 1.3%                                   |
| Leaning Gary Bauer                |       | 1      | 1  |    |  |
|                                   | Row % | 100.0% | 100.0%                                     |    |  |
|                                   | Col % | 0.3%   | 0.5%                                       |    |  |
|                                   | Tot % | 0.3%   | 0.3%                                       |    |  |
| Leaning Dan Quayle                |       | 3      | 1  |    | 2                                      |
|                                   | Row % | 100.0% | 33.3%                                      |    | 66.7%                                  |
|                                   | Col % | 1.0%   | 0.5%                                       |    | 2.5%                                   |
|                                   | Tot % | 1.0%   | 0.3%                                       |    | 0.7%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |  |    | 1                                      |
|                                   | Row % | 100.0% |  |    | 100.0%                                 |
|                                   | Col % | 0.3%   |  |    | 1.3%                                   |
|                                   | Tot % | 0.3%   |  |    | 0.3%                                   |
| Leaning George W. Bush            |       | 9      | 6  |    | 3                                      |
|                                   | Row % | 100.0% | 66.7%                                      |    | 33.3%                                  |
|                                   | Col % | 3.0%   | 2.7%                                       |    | 3.8%                                   |
|                                   | Tot % | 3.0%   | 2.0%                                       |    | 1.0%                                   |
| Leaning Elizabeth Hanford Dole    |       | 1      |  |    | 1                                      |
|                                   | Row % | 100.0% |  |    | 100.0%                                 |
|                                   | Col % | 0.3%   |  |    | 1.3%                                   |
|                                   | Tot % | 0.3%   |  |    | 0.3%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 2  |    | 2                                      |
|                                   | Row % | 100.0% | 50.0%                                      |    | 50.0%                                  |
|                                   | Col % | 1.3%   | 0.9%                                       |    | 2.5%                                   |
|                                   | Tot % | 1.3%   | 0.7%                                       |    | 0.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       |        | Are you planning on attending your caucus? |    |  |
|-----------------------|--------|--|----|--|
| Total                 |        | Yes  | No | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 220  | 0  | 80                                     |
| Row %                 | 100.0% | 73.3%                                      |    | 26.7%                                  |
| Col %                 | 100.0% | 100.0%                                     |    | 100.0%                                 |
| Tot %                 | 100.0% | 73.3%                                      |    | 26.7%                                  |
| Leaning Alan Keyes    | 1      | 1  |    |  |
| Row %                 | 100.0% | 100.0%                                     |    |  |
| Col %                 | 0.3%   | 0.5%                                       |    |  |
| Tot %                 | 0.3%   | 0.3%                                       |    |  |
| Undecided / undecided | 53     | 36   |    | 17                                     |
| Row %                 | 100.0% | 67.9%                                      |    | 32.1%                                  |
| Col %                 | 17.7%  | 16.4%                                      |    | 21.3%                                  |
| Tot %                 | 17.7%  | 12.0%                                      |    | 5.7%                                   |



# "The Iowa Project 2000"

August 9, 1999

n = 300

|                        |       | Ballot Test (First Choice) |                         |        |  |
|------------------------|-------|----------------------------|-------------------------|--------|--|
|                        |       | Total                      | Worn a campaign button? |        |  |
|                        |       |                            | Yes                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300                        | 120                     | 175    | 5                                      |
|                        | Row % | 100.0%                     | 40.0%                   | 58.3%  | 1.7%                                   |
|                        | Col % | 100.0%                     | 100.0%                  | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                     | 40.0%                   | 58.3%  | 1.7%                                   |
| Orrin Hatch            |       | 3                          |                         | 3      |  |
|                        | Row % | 100.0%                     |                         | 100.0% |  |
|                        | Col % | 1.0%                       |                         | 1.7%   |  |
|                        | Tot % | 1.0%                       |                         | 1.0%   |  |
| Lamar Alexander        |       | 8                          | 4                       | 4      |  |
|                        | Row % | 100.0%                     | 50.0%                   | 50.0%  |  |
|                        | Col % | 2.7%                       | 3.3%                    | 2.3%   |  |
|                        | Tot % | 2.7%                       | 1.3%                    | 1.3%   |  |
| Gary Bauer             |       | 9                          | 3                       | 6      |  |
|                        | Row % | 100.0%                     | 33.3%                   | 66.7%  |  |
|                        | Col % | 3.0%                       | 2.5%                    | 3.4%   |  |
|                        | Tot % | 3.0%                       | 1.0%                    | 2.0%   |  |
| John McCain            |       | 5                          | 2                       | 3      |  |
|                        | Row % | 100.0%                     | 40.0%                   | 60.0%  |  |
|                        | Col % | 1.7%                       | 1.7%                    | 1.7%   |  |
|                        | Tot % | 1.7%                       | 0.7%                    | 1.0%   |  |
| Dan Quayle             |       | 12                         | 2                       | 10     |  |
|                        | Row % | 100.0%                     | 16.7%                   | 83.3%  |  |
|                        | Col % | 4.0%                       | 1.7%                    | 5.7%   |  |
|                        | Tot % | 4.0%                       | 0.7%                    | 3.3%   |  |
| Patrick J. Buchanan    |       | 11                         | 2                       | 9      |  |
|                        | Row % | 100.0%                     | 18.2%                   | 81.8%  |  |
|                        | Col % | 3.7%                       | 1.7%                    | 5.1%   |  |
|                        | Tot % | 3.7%                       | 0.7%                    | 3.0%   |  |
| George W. Bush         |       | 102                        | 42                      | 59     | 1                                      |
|                        | Row % | 100.0%                     | 41.2%                   | 57.8%  | 1.0%                                   |
|                        | Col % | 34.0%                      | 35.0%                   | 33.7%  | 20.0%                                  |
|                        | Tot % | 34.0%                      | 14.0%                   | 19.7%  | 0.3%                                   |
| Elizabeth Hanford Dole |       | 26                         | 16                      | 10     |  |
|                        | Row % | 100.0%                     | 61.5%                   | 38.5%  |  |
|                        | Col % | 8.7%                       | 13.3%                   | 5.7%   |  |
|                        | Tot % | 8.7%                       | 5.3%                    | 3.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Worn a campaign button? |        |  |
|-----------------------------------|-------|--------|-------------------------|--------|--|
|                                   |       |        | Yes                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 120                     | 175    | 5                                      |
|                                   | Row % | 100.0% | 40.0%                   | 58.3%  | 1.7%                                   |
|                                   | Col % | 100.0% | 100.0%                  | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 40.0%                   | 58.3%  | 1.7%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 16                      | 23     | 1                                      |
|                                   | Row % | 100.0% | 40.0%                   | 57.5%  | 2.5%                                   |
|                                   | Col % | 13.3%  | 13.3%                   | 13.1%  | 20.0%                                  |
|                                   | Tot % | 13.3%  | 5.3%                    | 7.7%   | 0.3%                                   |
| Alan Keyes                        |       | 11     | 3                       | 7      | 1                                      |
|                                   | Row % | 100.0% | 27.3%                   | 63.6%  | 9.1%                                   |
|                                   | Col % | 3.7%   | 2.5%                    | 4.0%   | 20.0%                                  |
|                                   | Tot % | 3.7%   | 1.0%                    | 2.3%   | 0.3%                                   |
| Leaning Gary Bauer                |       | 1      |                         | 1      |  |
|                                   | Row % | 100.0% |                         | 100.0% |  |
|                                   | Col % | 0.3%   |                         | 0.6%   |  |
|                                   | Tot % | 0.3%   |                         | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      |                         | 2      | 1                                      |
|                                   | Row % | 100.0% |                         | 66.7%  | 33.3%                                  |
|                                   | Col % | 1.0%   |                         | 1.1%   | 20.0%                                  |
|                                   | Tot % | 1.0%   |                         | 0.7%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |                         | 1      |  |
|                                   | Row % | 100.0% |                         | 100.0% |  |
|                                   | Col % | 0.3%   |                         | 0.6%   |  |
|                                   | Tot % | 0.3%   |                         | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 6                       | 3      |  |
|                                   | Row % | 100.0% | 66.7%                   | 33.3%  |  |
|                                   | Col % | 3.0%   | 5.0%                    | 1.7%   |  |
|                                   | Tot % | 3.0%   | 2.0%                    | 1.0%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      |                         | 1      |  |
|                                   | Row % | 100.0% |                         | 100.0% |  |
|                                   | Col % | 0.3%   |                         | 0.6%   |  |
|                                   | Tot % | 0.3%   |                         | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 2                       | 2      |  |
|                                   | Row % | 100.0% | 50.0%                   | 50.0%  |  |
|                                   | Col % | 1.3%   | 1.7%                    | 1.1%   |  |
|                                   | Tot % | 1.3%   | 0.7%                    | 0.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                       |        | Ballot Test (First Choice) |        |                                  |  |
|-----------------------|--------|----------------------------|--------|----------------------------------|--|
|                       |        | Worn a campaign button?    |        |                                  |  |
| Total                 |        | Yes                        | No     | Don't know / refused / no answer |  |
| Total Respondents     | 300    | 120                        | 175    | 5                                |  |
| Row %                 | 100.0% | 40.0%                      | 58.3%  | 1.7%                             |  |
| Col %                 | 100.0% | 100.0%                     | 100.0% | 100.0%                           |  |
| Tot %                 | 100.0% | 40.0%                      | 58.3%  | 1.7%                             |  |
| Leaning Alan Keyes    | 1      |                            |        | 1                                |  |
| Row %                 | 100.0% |                            |        | 100.0%                           |  |
| Col %                 | 0.3%   |                            |        | 0.6%                             |  |
| Tot %                 | 0.3%   |                            |        | 0.3%                             |  |
| Undecided / undecided | 53     | 22                         | 30     | 1                                |  |
| Row %                 | 100.0% | 41.5%                      | 56.6%  | 1.9%                             |  |
| Col %                 | 17.7%  | 18.3%                      | 17.1%  | 20.0%                            |  |
| Tot %                 | 17.7%  | 7.3%                       | 10.0%  | 0.3%                             |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        |       | Total  | Put a bumper strip on your car or truck? |        |  |
|------------------------|-------|--------|--|--------|--|
|                        |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 61                                       | 236    | 3                                      |
|                        | Row % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
|                        | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
| Orrin Hatch            |       | 3      |  | 3      |  |
|                        | Row % | 100.0% |  | 100.0% |  |
|                        | Col % | 1.0%   |  | 1.3%   |  |
|                        | Tot % | 1.0%   |  | 1.0%   |  |
| Lamar Alexander        |       | 8      | 2  | 6      |  |
|                        | Row % | 100.0% | 25.0%                                    | 75.0%  |  |
|                        | Col % | 2.7%   | 3.3%                                     | 2.5%   |  |
|                        | Tot % | 2.7%   | 0.7%                                     | 2.0%   |  |
| Gary Bauer             |       | 9      | 3  | 6      |  |
|                        | Row % | 100.0% | 33.3%                                    | 66.7%  |  |
|                        | Col % | 3.0%   | 4.9%                                     | 2.5%   |  |
|                        | Tot % | 3.0%   | 1.0%                                     | 2.0%   |  |
| John McCain            |       | 5      |  | 5      |  |
|                        | Row % | 100.0% |  | 100.0% |  |
|                        | Col % | 1.7%   |  | 2.1%   |  |
|                        | Tot % | 1.7%   |  | 1.7%   |  |
| Dan Quayle             |       | 12     | 1  | 11     |  |
|                        | Row % | 100.0% | 8.3%                                     | 91.7%  |  |
|                        | Col % | 4.0%   | 1.6%                                     | 4.7%   |  |
|                        | Tot % | 4.0%   | 0.3%                                     | 3.7%   |  |
| Patrick J. Buchanan    |       | 11     | 2  | 9      |  |
|                        | Row % | 100.0% | 18.2%                                    | 81.8%  |  |
|                        | Col % | 3.7%   | 3.3%                                     | 3.8%   |  |
|                        | Tot % | 3.7%   | 0.7%                                     | 3.0%   |  |
| George W. Bush         |       | 102    | 21                                       | 81     |  |
|                        | Row % | 100.0% | 20.6%                                    | 79.4%  |  |
|                        | Col % | 34.0%  | 34.4%                                    | 34.3%  |  |
|                        | Tot % | 34.0%  | 7.0%                                     | 27.0%  |  |
| Elizabeth Hanford Dole |       | 26     | 5  | 20     | 1                                      |
|                        | Row % | 100.0% | 19.2%                                    | 76.9%  | 3.8%                                   |
|                        | Col % | 8.7%   | 8.2%                                     | 8.5%   | 33.3%                                  |
|                        | Tot % | 8.7%   | 1.7%                                     | 6.7%   | 0.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Put a bumper strip on your car or truck? |        |  |
|-----------------------------------|-------|--------|--|--------|--|
|                                   |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 61                                       | 236    | 3                                      |
|                                   | Row % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
|                                   | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 12                                       | 27     | 1                                      |
|                                   | Row % | 100.0% | 30.0%                                    | 67.5%  | 2.5%                                   |
|                                   | Col % | 13.3%  | 19.7%                                    | 11.4%  | 33.3%                                  |
|                                   | Tot % | 13.3%  | 4.0%                                     | 9.0%   | 0.3%                                   |
| Alan Keyes                        |       | 11     | 2  | 9      |  |
|                                   | Row % | 100.0% | 18.2%                                    | 81.8%  |  |
|                                   | Col % | 3.7%   | 3.3%                                     | 3.8%   |  |
|                                   | Tot % | 3.7%   | 0.7%                                     | 3.0%   |  |
| Leaning Gary Bauer                |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      |  | 2      | 1                                      |
|                                   | Row % | 100.0% |  | 66.7%  | 33.3%                                  |
|                                   | Col % | 1.0%   |  | 0.8%   | 33.3%                                  |
|                                   | Tot % | 1.0%   |  | 0.7%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 2  | 7      |  |
|                                   | Row % | 100.0% | 22.2%                                    | 77.8%  |  |
|                                   | Col % | 3.0%   | 3.3%                                     | 3.0%   |  |
|                                   | Tot % | 3.0%   | 0.7%                                     | 2.3%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 1  | 3      |  |
|                                   | Row % | 100.0% | 25.0%                                    | 75.0%  |  |
|                                   | Col % | 1.3%   | 1.6%                                     | 1.3%   |  |
|                                   | Tot % | 1.3%   | 0.3%                                     | 1.0%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       |        | Put a bumper strip on your car or truck? |        |  |
|-----------------------|--------|--|--------|--|
| Total                 |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 61                                       | 236    | 3                                      |
| Row %                 | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
| Col %                 | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
| Tot %                 | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
| Leaning Alan Keyes    | 1      | 1  |        |  |
| Row %                 | 100.0% | 100.0%                                   |        |  |
| Col %                 | 0.3%   | 1.6%                                     |        |  |
| Tot %                 | 0.3%   | 0.3%                                     |        |  |
| Undecided / undecided | 53     | 9  | 44     |  |
| Row %                 | 100.0% | 17.0%                                    | 83.0%  |  |
| Col %                 | 17.7%  | 14.8%                                    | 18.6%  |  |
| Tot %                 | 17.7%  | 3.0%                                     | 14.7%  |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        |       | Total  | Placed campaign poster in yard or house? |        |  |
|------------------------|-------|--------|--|--------|--|
|                        |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 157                                      | 141    | 2                                      |
|                        | Row % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
|                        | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
| Orrin Hatch            |       | 3      | 3  |        |  |
|                        | Row % | 100.0% | 100.0%                                   |        |  |
|                        | Col % | 1.0%   | 1.9%                                     |        |  |
|                        | Tot % | 1.0%   | 1.0%                                     |        |  |
| Lamar Alexander        |       | 8      | 4  | 4      |  |
|                        | Row % | 100.0% | 50.0%                                    | 50.0%  |  |
|                        | Col % | 2.7%   | 2.5%                                     | 2.8%   |  |
|                        | Tot % | 2.7%   | 1.3%                                     | 1.3%   |  |
| Gary Bauer             |       | 9      | 6  | 3      |  |
|                        | Row % | 100.0% | 66.7%                                    | 33.3%  |  |
|                        | Col % | 3.0%   | 3.8%                                     | 2.1%   |  |
|                        | Tot % | 3.0%   | 2.0%                                     | 1.0%   |  |
| John McCain            |       | 5      | 1  | 4      |  |
|                        | Row % | 100.0% | 20.0%                                    | 80.0%  |  |
|                        | Col % | 1.7%   | 0.6%                                     | 2.8%   |  |
|                        | Tot % | 1.7%   | 0.3%                                     | 1.3%   |  |
| Dan Quayle             |       | 12     | 5  | 7      |  |
|                        | Row % | 100.0% | 41.7%                                    | 58.3%  |  |
|                        | Col % | 4.0%   | 3.2%                                     | 5.0%   |  |
|                        | Tot % | 4.0%   | 1.7%                                     | 2.3%   |  |
| Patrick J. Buchanan    |       | 11     | 5  | 6      |  |
|                        | Row % | 100.0% | 45.5%                                    | 54.5%  |  |
|                        | Col % | 3.7%   | 3.2%                                     | 4.3%   |  |
|                        | Tot % | 3.7%   | 1.7%                                     | 2.0%   |  |
| George W. Bush         |       | 102    | 54                                       | 48     |  |
|                        | Row % | 100.0% | 52.9%                                    | 47.1%  |  |
|                        | Col % | 34.0%  | 34.4%                                    | 34.0%  |  |
|                        | Tot % | 34.0%  | 18.0%                                    | 16.0%  |  |
| Elizabeth Hanford Dole |       | 26     | 19                                       | 7      |  |
|                        | Row % | 100.0% | 73.1%                                    | 26.9%  |  |
|                        | Col % | 8.7%   | 12.1%                                    | 5.0%   |  |
|                        | Tot % | 8.7%   | 6.3%                                     | 2.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Placed campaign poster in yard or house? |        |  |
|-----------------------------------|-------|--------|--|--------|--|
|                                   |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 157                                      | 141    | 2                                      |
|                                   | Row % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
|                                   | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 20                                       | 20     |  |
|                                   | Row % | 100.0% | 50.0%                                    | 50.0%  |  |
|                                   | Col % | 13.3%  | 12.7%                                    | 14.2%  |  |
|                                   | Tot % | 13.3%  | 6.7%                                     | 6.7%   |  |
| Alan Keyes                        |       | 11     | 4  | 6      | 1                                      |
|                                   | Row % | 100.0% | 36.4%                                    | 54.5%  | 9.1%                                   |
|                                   | Col % | 3.7%   | 2.5%                                     | 4.3%   | 50.0%                                  |
|                                   | Tot % | 3.7%   | 1.3%                                     | 2.0%   | 0.3%                                   |
| Leaning Gary Bauer                |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.7%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      | 1  | 1      | 1                                      |
|                                   | Row % | 100.0% | 33.3%                                    | 33.3%  | 33.3%                                  |
|                                   | Col % | 1.0%   | 0.6%                                     | 0.7%   | 50.0%                                  |
|                                   | Tot % | 1.0%   | 0.3%                                     | 0.3%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      | 1  |        |  |
|                                   | Row % | 100.0% | 100.0%                                   |        |  |
|                                   | Col % | 0.3%   | 0.6%                                     |        |  |
|                                   | Tot % | 0.3%   | 0.3%                                     |        |  |
| Leaning George W. Bush            |       | 9      | 5  | 4      |  |
|                                   | Row % | 100.0% | 55.6%                                    | 44.4%  |  |
|                                   | Col % | 3.0%   | 3.2%                                     | 2.8%   |  |
|                                   | Tot % | 3.0%   | 1.7%                                     | 1.3%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      | 1  |        |  |
|                                   | Row % | 100.0% | 100.0%                                   |        |  |
|                                   | Col % | 0.3%   | 0.6%                                     |        |  |
|                                   | Tot % | 0.3%   | 0.3%                                     |        |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 2  | 2      |  |
|                                   | Row % | 100.0% | 50.0%                                    | 50.0%  |  |
|                                   | Col % | 1.3%   | 1.3%                                     | 1.4%   |  |
|                                   | Tot % | 1.3%   | 0.7%                                     | 0.7%   |  |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       |       | Total  | Placed campaign poster in yard or house? |        |  |
|-----------------------|-------|--------|--|--------|--|
|                       |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     |       | 300    | 157                                      | 141    | 2                                      |
|                       | Row % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
|                       | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                       | Tot % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
| Leaning Alan Keyes    |       | 1      |  | 1      |  |
|                       | Row % | 100.0% |  | 100.0% |  |
|                       | Col % | 0.3%   |  | 0.7%   |  |
|                       | Tot % | 0.3%   |  | 0.3%   |  |
| Undecided / undecided |       | 53     | 26                                       | 27     |  |
|                       | Row % | 100.0% | 49.1%                                    | 50.9%  |  |
|                       | Col % | 17.7%  | 16.6%                                    | 19.1%  |  |
|                       | Tot % | 17.7%  | 8.7%                                     | 9.0%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        | Total  | Went to a meeting, rally or speech? |        |                                  |
|------------------------|--------|-------------------------------------|--------|----------------------------------|
|                        |        | Yes                                 | No     | Don't know / refused / no answer |
| Total Respondents      | 300    | 159                                 | 136    | 5                                |
| Row %                  | 100.0% | 53.0%                               | 45.3%  | 1.7%                             |
| Col %                  | 100.0% | 100.0%                              | 100.0% | 100.0%                           |
| Tot %                  | 100.0% | 53.0%                               | 45.3%  | 1.7%                             |
| Orrin Hatch            | 3      | 1                                   | 2      |                                  |
| Row %                  | 100.0% | 33.3%                               | 66.7%  |                                  |
| Col %                  | 1.0%   | 0.6%                                | 1.5%   |                                  |
| Tot %                  | 1.0%   | 0.3%                                | 0.7%   |                                  |
| Lamar Alexander        | 8      | 6                                   | 2      |                                  |
| Row %                  | 100.0% | 75.0%                               | 25.0%  |                                  |
| Col %                  | 2.7%   | 3.8%                                | 1.5%   |                                  |
| Tot %                  | 2.7%   | 2.0%                                | 0.7%   |                                  |
| Gary Bauer             | 9      | 6                                   | 3      |                                  |
| Row %                  | 100.0% | 66.7%                               | 33.3%  |                                  |
| Col %                  | 3.0%   | 3.8%                                | 2.2%   |                                  |
| Tot %                  | 3.0%   | 2.0%                                | 1.0%   |                                  |
| John McCain            | 5      | 3                                   | 2      |                                  |
| Row %                  | 100.0% | 60.0%                               | 40.0%  |                                  |
| Col %                  | 1.7%   | 1.9%                                | 1.5%   |                                  |
| Tot %                  | 1.7%   | 1.0%                                | 0.7%   |                                  |
| Dan Quayle             | 12     | 9                                   | 3      |                                  |
| Row %                  | 100.0% | 75.0%                               | 25.0%  |                                  |
| Col %                  | 4.0%   | 5.7%                                | 2.2%   |                                  |
| Tot %                  | 4.0%   | 3.0%                                | 1.0%   |                                  |
| Patrick J. Buchanan    | 11     | 6                                   | 4      | 1                                |
| Row %                  | 100.0% | 54.5%                               | 36.4%  | 9.1%                             |
| Col %                  | 3.7%   | 3.8%                                | 2.9%   | 20.0%                            |
| Tot %                  | 3.7%   | 2.0%                                | 1.3%   | 0.3%                             |
| George W. Bush         | 102    | 47                                  | 55     |                                  |
| Row %                  | 100.0% | 46.1%                               | 53.9%  |                                  |
| Col %                  | 34.0%  | 29.6%                               | 40.4%  |                                  |
| Tot %                  | 34.0%  | 15.7%                               | 18.3%  |                                  |
| Elizabeth Hanford Dole | 26     | 14                                  | 11     | 1                                |
| Row %                  | 100.0% | 53.8%                               | 42.3%  | 3.8%                             |
| Col %                  | 8.7%   | 8.8%                                | 8.1%   | 20.0%                            |
| Tot %                  | 8.7%   | 4.7%                                | 3.7%   | 0.3%                             |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Went to a meeting, rally or speech? |        |  |
|-----------------------------------|-------|--------|-------------------------------------|--------|--|
|                                   |       |        | Yes                                 | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 159                                 | 136    | 5                                      |
|                                   | Row % | 100.0% | 53.0%                               | 45.3%  | 1.7%                                   |
|                                   | Col % | 100.0% | 100.0%                              | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 53.0%                               | 45.3%  | 1.7%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 25                                  | 15     |  |
|                                   | Row % | 100.0% | 62.5%                               | 37.5%  |  |
|                                   | Col % | 13.3%  | 15.7%                               | 11.0%  |  |
|                                   | Tot % | 13.3%  | 8.3%                                | 5.0%   |  |
| Alan Keyes                        |       | 11     | 8                                   | 3      |  |
|                                   | Row % | 100.0% | 72.7%                               | 27.3%  |  |
|                                   | Col % | 3.7%   | 5.0%                                | 2.2%   |  |
|                                   | Tot % | 3.7%   | 2.7%                                | 1.0%   |  |
| Leaning Gary Bauer                |       | 1      |                                     | 1      |  |
|                                   | Row % | 100.0% |                                     | 100.0% |  |
|                                   | Col % | 0.3%   |                                     | 0.7%   |  |
|                                   | Tot % | 0.3%   |                                     | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      |                                     | 2      | 1                                      |
|                                   | Row % | 100.0% |                                     | 66.7%  | 33.3%                                  |
|                                   | Col % | 1.0%   |                                     | 1.5%   | 20.0%                                  |
|                                   | Tot % | 1.0%   |                                     | 0.7%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      | 1                                   |        |  |
|                                   | Row % | 100.0% | 100.0%                              |        |  |
|                                   | Col % | 0.3%   | 0.6%                                |        |  |
|                                   | Tot % | 0.3%   | 0.3%                                |        |  |
| Leaning George W. Bush            |       | 9      | 4                                   | 5      |  |
|                                   | Row % | 100.0% | 44.4%                               | 55.6%  |  |
|                                   | Col % | 3.0%   | 2.5%                                | 3.7%   |  |
|                                   | Tot % | 3.0%   | 1.3%                                | 1.7%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      |                                     | 1      |  |
|                                   | Row % | 100.0% |                                     | 100.0% |  |
|                                   | Col % | 0.3%   |                                     | 0.7%   |  |
|                                   | Tot % | 0.3%   |                                     | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 4                                   |        |  |
|                                   | Row % | 100.0% | 100.0%                              |        |  |
|                                   | Col % | 1.3%   | 2.5%                                |        |  |
|                                   | Tot % | 1.3%   | 1.3%                                |        |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       |        | Went to a meeting, rally or speech? |        |  |
|-----------------------|--------|-------------------------------------|--------|--|
| Total                 |        | Yes                                 | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 159                                 | 136    | 5                                      |
| Row %                 | 100.0% | 53.0%                               | 45.3%  | 1.7%                                   |
| Col %                 | 100.0% | 100.0%                              | 100.0% | 100.0%                                 |
| Tot %                 | 100.0% | 53.0%                               | 45.3%  | 1.7%                                   |
| Leaning Alan Keyes    | 1      |                                     | 1      |  |
| Row %                 | 100.0% |                                     | 100.0% |  |
| Col %                 | 0.3%   |                                     | 0.6%   |  |
| Tot %                 | 0.3%   |                                     | 0.3%   |  |
| Undecided / undecided | 53     | 24                                  | 27     | 2                                      |
| Row %                 | 100.0% | 45.3%                               | 50.9%  | 3.8%                                   |
| Col %                 | 17.7%  | 15.1%                               | 19.9%  | 40.0%                                  |
| Tot %                 | 17.7%  | 8.0%                                | 9.0%   | 0.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        |       | Total  | Worked for a political party or candidate? |        |  |
|------------------------|-------|--------|--|--------|--|
|                        |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 57   | 239    | 4                                      |
|                        | Row % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
|                        | Col % | 100.0% | 100.0%                                     | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
| Orrin Hatch            |       | 3      |  | 3      |  |
|                        | Row % | 100.0% |  | 100.0% |  |
|                        | Col % | 1.0%   |  | 1.3%   |  |
|                        | Tot % | 1.0%   |  | 1.0%   |  |
| Lamar Alexander        |       | 8      | 4  | 4      |  |
|                        | Row % | 100.0% | 50.0%                                      | 50.0%  |  |
|                        | Col % | 2.7%   | 7.0%                                       | 1.7%   |  |
|                        | Tot % | 2.7%   | 1.3%                                       | 1.3%   |  |
| Gary Bauer             |       | 9      | 1  | 8      |  |
|                        | Row % | 100.0% | 11.1%                                      | 88.9%  |  |
|                        | Col % | 3.0%   | 1.8%                                       | 3.3%   |  |
|                        | Tot % | 3.0%   | 0.3%                                       | 2.7%   |  |
| John McCain            |       | 5      | 1  | 4      |  |
|                        | Row % | 100.0% | 20.0%                                      | 80.0%  |  |
|                        | Col % | 1.7%   | 1.8%                                       | 1.7%   |  |
|                        | Tot % | 1.7%   | 0.3%                                       | 1.3%   |  |
| Dan Quayle             |       | 12     | 3  | 9      |  |
|                        | Row % | 100.0% | 25.0%                                      | 75.0%  |  |
|                        | Col % | 4.0%   | 5.3%                                       | 3.8%   |  |
|                        | Tot % | 4.0%   | 1.0%                                       | 3.0%   |  |
| Patrick J. Buchanan    |       | 11     | 1  | 10     |  |
|                        | Row % | 100.0% | 9.1%                                       | 90.9%  |  |
|                        | Col % | 3.7%   | 1.8%                                       | 4.2%   |  |
|                        | Tot % | 3.7%   | 0.3%                                       | 3.3%   |  |
| George W. Bush         |       | 102    | 18   | 84     |  |
|                        | Row % | 100.0% | 17.6%                                      | 82.4%  |  |
|                        | Col % | 34.0%  | 31.6%                                      | 35.1%  |  |
|                        | Tot % | 34.0%  | 6.0%                                       | 28.0%  |  |
| Elizabeth Hanford Dole |       | 26     | 9  | 17     |  |
|                        | Row % | 100.0% | 34.6%                                      | 65.4%  |  |
|                        | Col % | 8.7%   | 15.8%                                      | 7.1%   |  |
|                        | Tot % | 8.7%   | 3.0%                                       | 5.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Worked for a political party or candidate? |        |  |
|-----------------------------------|-------|--------|--|--------|--|
|                                   |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 57   | 239    | 4                                      |
|                                   | Row % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
|                                   | Col % | 100.0% | 100.0%                                     | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 9  | 30     | 1                                      |
|                                   | Row % | 100.0% | 22.5%                                      | 75.0%  | 2.5%                                   |
|                                   | Col % | 13.3%  | 15.8%                                      | 12.6%  | 25.0%                                  |
|                                   | Tot % | 13.3%  | 3.0%                                       | 10.0%  | 0.3%                                   |
| Alan Keyes                        |       | 11     | 2  | 8      | 1                                      |
|                                   | Row % | 100.0% | 18.2%                                      | 72.7%  | 9.1%                                   |
|                                   | Col % | 3.7%   | 3.5%                                       | 3.3%   | 25.0%                                  |
|                                   | Tot % | 3.7%   | 0.7%                                       | 2.7%   | 0.3%                                   |
| Leaning Gary Bauer                |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      |  | 2      | 1                                      |
|                                   | Row % | 100.0% |  | 66.7%  | 33.3%                                  |
|                                   | Col % | 1.0%   |  | 0.8%   | 25.0%                                  |
|                                   | Tot % | 1.0%   |  | 0.7%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 3  | 6      |  |
|                                   | Row % | 100.0% | 33.3%                                      | 66.7%  |  |
|                                   | Col % | 3.0%   | 5.3%                                       | 2.5%   |  |
|                                   | Tot % | 3.0%   | 1.0%                                       | 2.0%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      |  | 4      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 1.3%   |  | 1.7%   |  |
|                                   | Tot % | 1.3%   |  | 1.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       |       | Total  | Worked for a political party or candidate? |        |  |
|-----------------------|-------|--------|--|--------|--|
|                       |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     |       | 300    | 57   | 239    | 4                                      |
|                       | Row % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
|                       | Col % | 100.0% | 100.0%                                     | 100.0% | 100.0%                                 |
|                       | Tot % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
| Leaning Alan Keyes    |       | 1      |  | 1      |  |
|                       | Row % | 100.0% |  | 100.0% |  |
|                       | Col % | 0.3%   |  | 0.4%   |  |
|                       | Tot % | 0.3%   |  | 0.3%   |  |
| Undecided / undecided |       | 53     | 6  | 46     | 1                                      |
|                       | Row % | 100.0% | 11.3%                                      | 86.8%  | 1.9%                                   |
|                       | Col % | 17.7%  | 10.5%                                      | 19.2%  | 25.0%                                  |
|                       | Tot % | 17.7%  | 2.0%                                       | 15.3%  | 0.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                        |       | Ballot Test (First Choice) |   |        |  |
|------------------------|-------|----------------------------|---|--------|--|
|                        |       | Total                      | Checked off of your federal tax return? |        |  |
|                        |       |                            | Yes                                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300                        | 108                                     | 166    | 26                                     |
|                        | Row % | 100.0%                     | 36.0%                                   | 55.3%  | 8.7%                                   |
|                        | Col % | 100.0%                     | 100.0%                                  | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                     | 36.0%                                   | 55.3%  | 8.7%                                   |
| Orrin Hatch            |       | 3                          |   | 1      | 2                                      |
|                        | Row % | 100.0%                     |   | 33.3%  | 66.7%                                  |
|                        | Col % | 1.0%                       |   | 0.6%   | 7.7%                                   |
|                        | Tot % | 1.0%                       |   | 0.3%   | 0.7%                                   |
| Lamar Alexander        |       | 8                          | 3                                       | 5      |  |
|                        | Row % | 100.0%                     | 37.5%                                   | 62.5%  |  |
|                        | Col % | 2.7%                       | 2.8%                                    | 3.0%   |  |
|                        | Tot % | 2.7%                       | 1.0%                                    | 1.7%   |  |
| Gary Bauer             |       | 9                          | 4                                       | 4      | 1                                      |
|                        | Row % | 100.0%                     | 44.4%                                   | 44.4%  | 11.1%                                  |
|                        | Col % | 3.0%                       | 3.7%                                    | 2.4%   | 3.8%                                   |
|                        | Tot % | 3.0%                       | 1.3%                                    | 1.3%   | 0.3%                                   |
| John McCain            |       | 5                          | 3                                       | 2      |  |
|                        | Row % | 100.0%                     | 60.0%                                   | 40.0%  |  |
|                        | Col % | 1.7%                       | 2.8%                                    | 1.2%   |  |
|                        | Tot % | 1.7%                       | 1.0%                                    | 0.7%   |  |
| Dan Quayle             |       | 12                         | 4                                       | 7      | 1                                      |
|                        | Row % | 100.0%                     | 33.3%                                   | 58.3%  | 8.3%                                   |
|                        | Col % | 4.0%                       | 3.7%                                    | 4.2%   | 3.8%                                   |
|                        | Tot % | 4.0%                       | 1.3%                                    | 2.3%   | 0.3%                                   |
| Patrick J. Buchanan    |       | 11                         | 3                                       | 7      | 1                                      |
|                        | Row % | 100.0%                     | 27.3%                                   | 63.6%  | 9.1%                                   |
|                        | Col % | 3.7%                       | 2.8%                                    | 4.2%   | 3.8%                                   |
|                        | Tot % | 3.7%                       | 1.0%                                    | 2.3%   | 0.3%                                   |
| George W. Bush         |       | 102                        | 37                                      | 59     | 6                                      |
|                        | Row % | 100.0%                     | 36.3%                                   | 57.8%  | 5.9%                                   |
|                        | Col % | 34.0%                      | 34.3%                                   | 35.5%  | 23.1%                                  |
|                        | Tot % | 34.0%                      | 12.3%                                   | 19.7%  | 2.0%                                   |
| Elizabeth Hanford Dole |       | 26                         | 12                                      | 13     | 1                                      |
|                        | Row % | 100.0%                     | 46.2%                                   | 50.0%  | 3.8%                                   |
|                        | Col % | 8.7%                       | 11.1%                                   | 7.8%   | 3.8%                                   |
|                        | Tot % | 8.7%                       | 4.0%                                    | 4.3%   | 0.3%                                   |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Checked off of your federal tax return? |        |  |
|-----------------------------------|-------|--------|---|--------|--|
|                                   |       |        | Yes                                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 108                                     | 166    | 26                                     |
|                                   | Row % | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
|                                   | Col % | 100.0% | 100.0%                                  | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 13                                      | 25     | 2                                      |
|                                   | Row % | 100.0% | 32.5%                                   | 62.5%  | 5.0%                                   |
|                                   | Col % | 13.3%  | 12.0%                                   | 15.1%  | 7.7%                                   |
|                                   | Tot % | 13.3%  | 4.3%                                    | 8.3%   | 0.7%                                   |
| Alan Keyes                        |       | 11     | 4                                       | 7      |  |
|                                   | Row % | 100.0% | 36.4%                                   | 63.6%  |  |
|                                   | Col % | 3.7%   | 3.7%                                    | 4.2%   |  |
|                                   | Tot % | 3.7%   | 1.3%                                    | 2.3%   |  |
| Leaning Gary Bauer                |       | 1      |   | 1      |  |
|                                   | Row % | 100.0% |   | 100.0% |  |
|                                   | Col % | 0.3%   |   | 0.6%   |  |
|                                   | Tot % | 0.3%   |   | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      | 1                                       | 1      | 1                                      |
|                                   | Row % | 100.0% | 33.3%                                   | 33.3%  | 33.3%                                  |
|                                   | Col % | 1.0%   | 0.9%                                    | 0.6%   | 3.8%                                   |
|                                   | Tot % | 1.0%   | 0.3%                                    | 0.3%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |   | 1      |  |
|                                   | Row % | 100.0% |   | 100.0% |  |
|                                   | Col % | 0.3%   |   | 0.6%   |  |
|                                   | Tot % | 0.3%   |   | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 2                                       | 3      | 4                                      |
|                                   | Row % | 100.0% | 22.2%                                   | 33.3%  | 44.4%                                  |
|                                   | Col % | 3.0%   | 1.9%                                    | 1.8%   | 15.4%                                  |
|                                   | Tot % | 3.0%   | 0.7%                                    | 1.0%   | 1.3%                                   |
| Leaning Elizabeth Hanford Dole    |       | 1      | 1                                       |        |  |
|                                   | Row % | 100.0% | 100.0%                                  |        |  |
|                                   | Col % | 0.3%   | 0.9%                                    |        |  |
|                                   | Tot % | 0.3%   | 0.3%                                    |        |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 2                                       | 2      |  |
|                                   | Row % | 100.0% | 50.0%                                   | 50.0%  |  |
|                                   | Col % | 1.3%   | 1.9%                                    | 1.2%   |  |
|                                   | Tot % | 1.3%   | 0.7%                                    | 0.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       | Total  | Checked off of your federal tax return? |        |                                  |
|-----------------------|--------|---|--------|----------------------------------|
|                       |        | Yes                                     | No     | Don't know / refused / no answer |
| Total Respondents     | 300    | 108                                     | 166    | 26                               |
| Row %                 | 100.0% | 36.0%                                   | 55.3%  | 8.7%                             |
| Col %                 | 100.0% | 100.0%                                  | 100.0% | 100.0%                           |
| Tot %                 | 100.0% | 36.0%                                   | 55.3%  | 8.7%                             |
| Leaning Alan Keyes    | 1      |   | 1      |                                  |
| Row %                 | 100.0% |   | 100.0% |                                  |
| Col %                 | 0.3%   |   | 0.6%   |                                  |
| Tot %                 | 0.3%   |   | 0.3%   |                                  |
| Undecided / undecided | 53     | 19                                      | 27     | 7                                |
| Row %                 | 100.0% | 35.8%                                   | 50.9%  | 13.2%                            |
| Col %                 | 17.7%  | 17.6%                                   | 16.3%  | 26.9%                            |
| Tot %                 | 17.7%  | 6.3%                                    | 9.0%   | 2.3%                             |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        | Total  | Given money to a candidate? |        |  |
|------------------------|--------|-----------------------------|--------|--|
|                        |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      | 300    | 125                         | 170    | 5                                      |
| Row %                  | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Col %                  | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
| Tot %                  | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Orrin Hatch            | 3      | 1                           | 2      |  |
| Row %                  | 100.0% | 33.3%                       | 66.7%  |  |
| Col %                  | 1.0%   | 0.8%                        | 1.2%   |  |
| Tot %                  | 1.0%   | 0.3%                        | 0.7%   |  |
| Lamar Alexander        | 8      | 3                           | 5      |  |
| Row %                  | 100.0% | 37.5%                       | 62.5%  |  |
| Col %                  | 2.7%   | 2.4%                        | 2.9%   |  |
| Tot %                  | 2.7%   | 1.0%                        | 1.7%   |  |
| Gary Bauer             | 9      | 5                           | 4      |  |
| Row %                  | 100.0% | 55.6%                       | 44.4%  |  |
| Col %                  | 3.0%   | 4.0%                        | 2.4%   |  |
| Tot %                  | 3.0%   | 1.7%                        | 1.3%   |  |
| John McCain            | 5      | 4                           | 1      |  |
| Row %                  | 100.0% | 80.0%                       | 20.0%  |  |
| Col %                  | 1.7%   | 3.2%                        | 0.6%   |  |
| Tot %                  | 1.7%   | 1.3%                        | 0.3%   |  |
| Dan Quayle             | 12     | 4                           | 8      |  |
| Row %                  | 100.0% | 33.3%                       | 66.7%  |  |
| Col %                  | 4.0%   | 3.2%                        | 4.7%   |  |
| Tot %                  | 4.0%   | 1.3%                        | 2.7%   |  |
| Patrick J. Buchanan    | 11     | 2                           | 9      |  |
| Row %                  | 100.0% | 18.2%                       | 81.8%  |  |
| Col %                  | 3.7%   | 1.6%                        | 5.3%   |  |
| Tot %                  | 3.7%   | 0.7%                        | 3.0%   |  |
| George W. Bush         | 102    | 37                          | 64     | 1                                      |
| Row %                  | 100.0% | 36.3%                       | 62.7%  | 1.0%                                   |
| Col %                  | 34.0%  | 29.6%                       | 37.6%  | 20.0%                                  |
| Tot %                  | 34.0%  | 12.3%                       | 21.3%  | 0.3%                                   |
| Elizabeth Hanford Dole | 26     | 15                          | 11     |  |
| Row %                  | 100.0% | 57.7%                       | 42.3%  |  |
| Col %                  | 8.7%   | 12.0%                       | 6.5%   |  |
| Tot %                  | 8.7%   | 5.0%                        | 3.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Given money to a candidate? |        |  |
|-----------------------------------|-------|--------|-----------------------------|--------|--|
|                                   |       |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 125                         | 170    | 5                                      |
|                                   | Row % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
|                                   | Col % | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 14                          | 26     |  |
|                                   | Row % | 100.0% | 35.0%                       | 65.0%  |  |
|                                   | Col % | 13.3%  | 11.2%                       | 15.3%  |  |
|                                   | Tot % | 13.3%  | 4.7%                        | 8.7%   |  |
| Alan Keyes                        |       | 11     | 7                           | 3      | 1                                      |
|                                   | Row % | 100.0% | 63.6%                       | 27.3%  | 9.1%                                   |
|                                   | Col % | 3.7%   | 5.6%                        | 1.8%   | 20.0%                                  |
|                                   | Tot % | 3.7%   | 2.3%                        | 1.0%   | 0.3%                                   |
| Leaning Gary Bauer                |       | 1      |                             | 1      |  |
|                                   | Row % | 100.0% |                             | 100.0% |  |
|                                   | Col % | 0.3%   |                             | 0.6%   |  |
|                                   | Tot % | 0.3%   |                             | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      | 1                           | 1      | 1                                      |
|                                   | Row % | 100.0% | 33.3%                       | 33.3%  | 33.3%                                  |
|                                   | Col % | 1.0%   | 0.8%                        | 0.6%   | 20.0%                                  |
|                                   | Tot % | 1.0%   | 0.3%                        | 0.3%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      | 1                           |        |  |
|                                   | Row % | 100.0% | 100.0%                      |        |  |
|                                   | Col % | 0.3%   | 0.8%                        |        |  |
|                                   | Tot % | 0.3%   | 0.3%                        |        |  |
| Leaning George W. Bush            |       | 9      | 4                           | 4      | 1                                      |
|                                   | Row % | 100.0% | 44.4%                       | 44.4%  | 11.1%                                  |
|                                   | Col % | 3.0%   | 3.2%                        | 2.4%   | 20.0%                                  |
|                                   | Tot % | 3.0%   | 1.3%                        | 1.3%   | 0.3%                                   |
| Leaning Elizabeth Hanford Dole    |       | 1      | 1                           |        |  |
|                                   | Row % | 100.0% | 100.0%                      |        |  |
|                                   | Col % | 0.3%   | 0.8%                        |        |  |
|                                   | Tot % | 0.3%   | 0.3%                        |        |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 1                           | 3      |  |
|                                   | Row % | 100.0% | 25.0%                       | 75.0%  |  |
|                                   | Col % | 1.3%   | 0.8%                        | 1.8%   |  |
|                                   | Tot % | 1.3%   | 0.3%                        | 1.0%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       |        | Given money to a candidate? |        |  |
|-----------------------|--------|-----------------------------|--------|--|
| Total                 |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 125                         | 170    | 5                                      |
| Row %                 | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Col %                 | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
| Tot %                 | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Leaning Alan Keyes    | 1      | 1                           |        |  |
| Row %                 | 100.0% | 100.0%                      |        |  |
| Col %                 | 0.3%   | 0.8%                        |        |  |
| Tot %                 | 0.3%   | 0.3%                        |        |  |
| Undecided / undecided | 53     | 24                          | 28     | 1                                      |
| Row %                 | 100.0% | 45.3%                       | 52.8%  | 1.9%                                   |
| Col %                 | 17.7%  | 19.2%                       | 16.5%  | 20.0%                                  |
| Tot %                 | 17.7%  | 8.0%                        | 9.3%   | 0.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                        |       | Ballot Test (First Choice) |                                   |        |  |
|------------------------|-------|----------------------------|-----------------------------------|--------|--|
|                        |       | Total                      | Given money to a political party? |        |  |
|                        |       |                            | Yes                               | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300                        | 116                               | 180    | 4                                      |
|                        | Row % | 100.0%                     | 38.7%                             | 60.0%  | 1.3%                                   |
|                        | Col % | 100.0%                     | 100.0%                            | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                     | 38.7%                             | 60.0%  | 1.3%                                   |
| Orrin Hatch            |       | 3                          | 1                                 | 2      |  |
|                        | Row % | 100.0%                     | 33.3%                             | 66.7%  |  |
|                        | Col % | 1.0%                       | 0.9%                              | 1.1%   |  |
|                        | Tot % | 1.0%                       | 0.3%                              | 0.7%   |  |
| Lamar Alexander        |       | 8                          | 2                                 | 6      |  |
|                        | Row % | 100.0%                     | 25.0%                             | 75.0%  |  |
|                        | Col % | 2.7%                       | 1.7%                              | 3.3%   |  |
|                        | Tot % | 2.7%                       | 0.7%                              | 2.0%   |  |
| Gary Bauer             |       | 9                          | 3                                 | 6      |  |
|                        | Row % | 100.0%                     | 33.3%                             | 66.7%  |  |
|                        | Col % | 3.0%                       | 2.6%                              | 3.3%   |  |
|                        | Tot % | 3.0%                       | 1.0%                              | 2.0%   |  |
| John McCain            |       | 5                          | 2                                 | 3      |  |
|                        | Row % | 100.0%                     | 40.0%                             | 60.0%  |  |
|                        | Col % | 1.7%                       | 1.7%                              | 1.7%   |  |
|                        | Tot % | 1.7%                       | 0.7%                              | 1.0%   |  |
| Dan Quayle             |       | 12                         | 4                                 | 8      |  |
|                        | Row % | 100.0%                     | 33.3%                             | 66.7%  |  |
|                        | Col % | 4.0%                       | 3.4%                              | 4.4%   |  |
|                        | Tot % | 4.0%                       | 1.3%                              | 2.7%   |  |
| Patrick J. Buchanan    |       | 11                         | 1                                 | 10     |  |
|                        | Row % | 100.0%                     | 9.1%                              | 90.9%  |  |
|                        | Col % | 3.7%                       | 0.9%                              | 5.6%   |  |
|                        | Tot % | 3.7%                       | 0.3%                              | 3.3%   |  |
| George W. Bush         |       | 102                        | 46                                | 55     | 1                                      |
|                        | Row % | 100.0%                     | 45.1%                             | 53.9%  | 1.0%                                   |
|                        | Col % | 34.0%                      | 39.7%                             | 30.6%  | 25.0%                                  |
|                        | Tot % | 34.0%                      | 15.3%                             | 18.3%  | 0.3%                                   |
| Elizabeth Hanford Dole |       | 26                         | 10                                | 16     |  |
|                        | Row % | 100.0%                     | 38.5%                             | 61.5%  |  |
|                        | Col % | 8.7%                       | 8.6%                              | 8.9%   |  |
|                        | Tot % | 8.7%                       | 3.3%                              | 5.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Given money to a political party? |        |  |
|-----------------------------------|-------|--------|-----------------------------------|--------|--|
|                                   |       |        | Yes                               | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 116                               | 180    | 4                                      |
|                                   | Row % | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
|                                   | Col % | 100.0% | 100.0%                            | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 17                                | 23     |  |
|                                   | Row % | 100.0% | 42.5%                             | 57.5%  |  |
|                                   | Col % | 13.3%  | 14.7%                             | 12.8%  |  |
|                                   | Tot % | 13.3%  | 5.7%                              | 7.7%   |  |
| Alan Keyes                        |       | 11     | 3                                 | 8      |  |
|                                   | Row % | 100.0% | 27.3%                             | 72.7%  |  |
|                                   | Col % | 3.7%   | 2.6%                              | 4.4%   |  |
|                                   | Tot % | 3.7%   | 1.0%                              | 2.7%   |  |
| Leaning Gary Bauer                |       | 1      |                                   | 1      |  |
|                                   | Row % | 100.0% |                                   | 100.0% |  |
|                                   | Col % | 0.3%   |                                   | 0.6%   |  |
|                                   | Tot % | 0.3%   |                                   | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      | 2                                 |        | 1                                      |
|                                   | Row % | 100.0% | 66.7%                             |        | 33.3%                                  |
|                                   | Col % | 1.0%   | 1.7%                              |        | 25.0%                                  |
|                                   | Tot % | 1.0%   | 0.7%                              |        | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |                                   | 1      |  |
|                                   | Row % | 100.0% |                                   | 100.0% |  |
|                                   | Col % | 0.3%   |                                   | 0.6%   |  |
|                                   | Tot % | 0.3%   |                                   | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 4                                 | 5      |  |
|                                   | Row % | 100.0% | 44.4%                             | 55.6%  |  |
|                                   | Col % | 3.0%   | 3.4%                              | 2.8%   |  |
|                                   | Tot % | 3.0%   | 1.3%                              | 1.7%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      | 1                                 |        |  |
|                                   | Row % | 100.0% | 100.0%                            |        |  |
|                                   | Col % | 0.3%   | 0.9%                              |        |  |
|                                   | Tot % | 0.3%   | 0.3%                              |        |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 3                                 | 1      |  |
|                                   | Row % | 100.0% | 75.0%                             | 25.0%  |  |
|                                   | Col % | 1.3%   | 2.6%                              | 0.6%   |  |
|                                   | Tot % | 1.3%   | 1.0%                              | 0.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       | Total  | Given money to a political party? |        |  |
|-----------------------|--------|-----------------------------------|--------|--|
|                       |        | Yes                               | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 116                               | 180    | 4                                      |
| Row %                 | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
| Col %                 | 100.0% | 100.0%                            | 100.0% | 100.0%                                 |
| Tot %                 | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
| Leaning Alan Keyes    | 1      | 1                                 |        |  |
| Row %                 | 100.0% | 100.0%                            |        |  |
| Col %                 | 0.3%   | 0.9%                              |        |  |
| Tot %                 | 0.3%   | 0.3%                              |        |  |
| Undecided / undecided | 53     | 16                                | 35     | 2                                      |
| Row %                 | 100.0% | 30.2%                             | 66.0%  | 3.8%                                   |
| Col %                 | 17.7%  | 13.8%                             | 19.4%  | 50.0%                                  |
| Tot %                 | 17.7%  | 5.3%                              | 11.7%  | 0.7%                                   |



# "The Iowa Project 2000"

August 9, 1999

n = 300

|                        |       | Ballot Test (First Choice)           |        |        |  |
|------------------------|-------|--------------------------------------|--------|--------|--|
|                        |       | Changed political party affiliation? |        |        |  |
|                        |       | Total                                | Yes    | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300                                  | 40     | 255    | 5                                      |
|                        | Row % | 100.0%                               | 13.3%  | 85.0%  | 1.7%                                   |
|                        | Col % | 100.0%                               | 100.0% | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                               | 13.3%  | 85.0%  | 1.7%                                   |
| Orrin Hatch            |       | 3                                    | 1      | 2      |  |
|                        | Row % | 100.0%                               | 33.3%  | 66.7%  |  |
|                        | Col % | 1.0%                                 | 2.5%   | 0.8%   |  |
|                        | Tot % | 1.0%                                 | 0.3%   | 0.7%   |  |
| Lamar Alexander        |       | 8                                    | 3      | 5      |  |
|                        | Row % | 100.0%                               | 37.5%  | 62.5%  |  |
|                        | Col % | 2.7%                                 | 7.5%   | 2.0%   |  |
|                        | Tot % | 2.7%                                 | 1.0%   | 1.7%   |  |
| Gary Bauer             |       | 9                                    |        | 9      |  |
|                        | Row % | 100.0%                               |        | 100.0% |  |
|                        | Col % | 3.0%                                 |        | 3.5%   |  |
|                        | Tot % | 3.0%                                 |        | 3.0%   |  |
| John McCain            |       | 5                                    | 1      | 4      |  |
|                        | Row % | 100.0%                               | 20.0%  | 80.0%  |  |
|                        | Col % | 1.7%                                 | 2.5%   | 1.6%   |  |
|                        | Tot % | 1.7%                                 | 0.3%   | 1.3%   |  |
| Dan Quayle             |       | 12                                   | 1      | 11     |  |
|                        | Row % | 100.0%                               | 8.3%   | 91.7%  |  |
|                        | Col % | 4.0%                                 | 2.5%   | 4.3%   |  |
|                        | Tot % | 4.0%                                 | 0.3%   | 3.7%   |  |
| Patrick J. Buchanan    |       | 11                                   | 3      | 8      |  |
|                        | Row % | 100.0%                               | 27.3%  | 72.7%  |  |
|                        | Col % | 3.7%                                 | 7.5%   | 3.1%   |  |
|                        | Tot % | 3.7%                                 | 1.0%   | 2.7%   |  |
| George W. Bush         |       | 102                                  | 11     | 89     | 2                                      |
|                        | Row % | 100.0%                               | 10.8%  | 87.3%  | 2.0%                                   |
|                        | Col % | 34.0%                                | 27.5%  | 34.9%  | 40.0%                                  |
|                        | Tot % | 34.0%                                | 3.7%   | 29.7%  | 0.7%                                   |
| Elizabeth Hanford Dole |       | 26                                   | 4      | 22     |  |
|                        | Row % | 100.0%                               | 15.4%  | 84.6%  |  |
|                        | Col % | 8.7%                                 | 10.0%  | 8.6%   |  |
|                        | Tot % | 8.7%                                 | 1.3%   | 7.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Changed political party affiliation? |        |  |
|-----------------------------------|-------|--------|--------------------------------------|--------|--|
|                                   |       |        | Yes                                  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 40                                   | 255    | 5                                      |
|                                   | Row % | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
|                                   | Col % | 100.0% | 100.0%                               | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 6                                    | 34     |  |
|                                   | Row % | 100.0% | 15.0%                                | 85.0%  |  |
|                                   | Col % | 13.3%  | 15.0%                                | 13.3%  |  |
|                                   | Tot % | 13.3%  | 2.0%                                 | 11.3%  |  |
| Alan Keyes                        |       | 11     | 3                                    | 7      | 1                                      |
|                                   | Row % | 100.0% | 27.3%                                | 63.6%  | 9.1%                                   |
|                                   | Col % | 3.7%   | 7.5%                                 | 2.7%   | 20.0%                                  |
|                                   | Tot % | 3.7%   | 1.0%                                 | 2.3%   | 0.3%                                   |
| Leaning Gary Bauer                |       | 1      |                                      | 1      |  |
|                                   | Row % | 100.0% |                                      | 100.0% |  |
|                                   | Col % | 0.3%   |                                      | 0.4%   |  |
|                                   | Tot % | 0.3%   |                                      | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      |                                      | 2      | 1                                      |
|                                   | Row % | 100.0% |                                      | 66.7%  | 33.3%                                  |
|                                   | Col % | 1.0%   |                                      | 0.8%   | 20.0%                                  |
|                                   | Tot % | 1.0%   |                                      | 0.7%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |                                      | 1      |  |
|                                   | Row % | 100.0% |                                      | 100.0% |  |
|                                   | Col % | 0.3%   |                                      | 0.4%   |  |
|                                   | Tot % | 0.3%   |                                      | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 1                                    | 8      |  |
|                                   | Row % | 100.0% | 11.1%                                | 88.9%  |  |
|                                   | Col % | 3.0%   | 2.5%                                 | 3.1%   |  |
|                                   | Tot % | 3.0%   | 0.3%                                 | 2.7%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      |                                      | 1      |  |
|                                   | Row % | 100.0% |                                      | 100.0% |  |
|                                   | Col % | 0.3%   |                                      | 0.4%   |  |
|                                   | Tot % | 0.3%   |                                      | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      |                                      | 4      |  |
|                                   | Row % | 100.0% |                                      | 100.0% |  |
|                                   | Col % | 1.3%   |                                      | 1.6%   |  |
|                                   | Tot % | 1.3%   |                                      | 1.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       | Total  | Changed political party affiliation? |        |  |
|-----------------------|--------|--------------------------------------|--------|--|
|                       |        | Yes                                  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 40                                   | 255    | 5                                      |
| Row %                 | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
| Col %                 | 100.0% | 100.0%                               | 100.0% | 100.0%                                 |
| Tot %                 | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
| Leaning Alan Keyes    | 1      |                                      | 1      |  |
| Row %                 | 100.0% |                                      | 100.0% |  |
| Col %                 | 0.3%   |                                      | 0.4%   |  |
| Tot %                 | 0.3%   |                                      | 0.3%   |  |
| Undecided / undecided | 53     | 6                                    | 46     | 1                                      |
| Row %                 | 100.0% | 11.3%                                | 86.8%  | 1.9%                                   |
| Col %                 | 17.7%  | 15.0%                                | 18.0%  | 20.0%                                  |
| Tot %                 | 17.7%  | 2.0%                                 | 15.3%  | 0.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        | Total  | Contributed money to a PAC? |        |  |
|------------------------|--------|-----------------------------|--------|--|
|                        |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      | 300    | 48                          | 245    | 7                                      |
| Row %                  | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Col %                  | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
| Tot %                  | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Orrin Hatch            | 3      |                             | 3      |  |
| Row %                  | 100.0% |                             | 100.0% |  |
| Col %                  | 1.0%   |                             | 1.2%   |  |
| Tot %                  | 1.0%   |                             | 1.0%   |  |
| Lamar Alexander        | 8      | 1                           | 7      |  |
| Row %                  | 100.0% | 12.5%                       | 87.5%  |  |
| Col %                  | 2.7%   | 2.1%                        | 2.9%   |  |
| Tot %                  | 2.7%   | 0.3%                        | 2.3%   |  |
| Gary Bauer             | 9      | 3                           | 6      |  |
| Row %                  | 100.0% | 33.3%                       | 66.7%  |  |
| Col %                  | 3.0%   | 6.3%                        | 2.4%   |  |
| Tot %                  | 3.0%   | 1.0%                        | 2.0%   |  |
| John McCain            | 5      | 2                           | 3      |  |
| Row %                  | 100.0% | 40.0%                       | 60.0%  |  |
| Col %                  | 1.7%   | 4.2%                        | 1.2%   |  |
| Tot %                  | 1.7%   | 0.7%                        | 1.0%   |  |
| Dan Quayle             | 12     | 2                           | 10     |  |
| Row %                  | 100.0% | 16.7%                       | 83.3%  |  |
| Col %                  | 4.0%   | 4.2%                        | 4.1%   |  |
| Tot %                  | 4.0%   | 0.7%                        | 3.3%   |  |
| Patrick J. Buchanan    | 11     | 1                           | 10     |  |
| Row %                  | 100.0% | 9.1%                        | 90.9%  |  |
| Col %                  | 3.7%   | 2.1%                        | 4.1%   |  |
| Tot %                  | 3.7%   | 0.3%                        | 3.3%   |  |
| George W. Bush         | 102    | 13                          | 88     | 1                                      |
| Row %                  | 100.0% | 12.7%                       | 86.3%  | 1.0%                                   |
| Col %                  | 34.0%  | 27.1%                       | 35.9%  | 14.3%                                  |
| Tot %                  | 34.0%  | 4.3%                        | 29.3%  | 0.3%                                   |
| Elizabeth Hanford Dole | 26     | 4                           | 21     | 1                                      |
| Row %                  | 100.0% | 15.4%                       | 80.8%  | 3.8%                                   |
| Col %                  | 8.7%   | 8.3%                        | 8.6%   | 14.3%                                  |
| Tot %                  | 8.7%   | 1.3%                        | 7.0%   | 0.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Contributed money to a PAC? |        |  |
|-----------------------------------|-------|--------|-----------------------------|--------|--|
|                                   |       |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 48                          | 245    | 7                                      |
|                                   | Row % | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
|                                   | Col % | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 10                          | 30     |  |
|                                   | Row % | 100.0% | 25.0%                       | 75.0%  |  |
|                                   | Col % | 13.3%  | 20.8%                       | 12.2%  |  |
|                                   | Tot % | 13.3%  | 3.3%                        | 10.0%  |  |
| Alan Keyes                        |       | 11     | 1                           | 8      | 2                                      |
|                                   | Row % | 100.0% | 9.1%                        | 72.7%  | 18.2%                                  |
|                                   | Col % | 3.7%   | 2.1%                        | 3.3%   | 28.6%                                  |
|                                   | Tot % | 3.7%   | 0.3%                        | 2.7%   | 0.7%                                   |
| Leaning Gary Bauer                |       | 1      |                             | 1      |  |
|                                   | Row % | 100.0% |                             | 100.0% |  |
|                                   | Col % | 0.3%   |                             | 0.4%   |  |
|                                   | Tot % | 0.3%   |                             | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      |                             | 2      | 1                                      |
|                                   | Row % | 100.0% |                             | 66.7%  | 33.3%                                  |
|                                   | Col % | 1.0%   |                             | 0.8%   | 14.3%                                  |
|                                   | Tot % | 1.0%   |                             | 0.7%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |                             | 1      |  |
|                                   | Row % | 100.0% |                             | 100.0% |  |
|                                   | Col % | 0.3%   |                             | 0.4%   |  |
|                                   | Tot % | 0.3%   |                             | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 2                           | 6      | 1                                      |
|                                   | Row % | 100.0% | 22.2%                       | 66.7%  | 11.1%                                  |
|                                   | Col % | 3.0%   | 4.2%                        | 2.4%   | 14.3%                                  |
|                                   | Tot % | 3.0%   | 0.7%                        | 2.0%   | 0.3%                                   |
| Leaning Elizabeth Hanford Dole    |       | 1      |                             | 1      |  |
|                                   | Row % | 100.0% |                             | 100.0% |  |
|                                   | Col % | 0.3%   |                             | 0.4%   |  |
|                                   | Tot % | 0.3%   |                             | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      |                             | 4      |  |
|                                   | Row % | 100.0% |                             | 100.0% |  |
|                                   | Col % | 1.3%   |                             | 1.6%   |  |
|                                   | Tot % | 1.3%   |                             | 1.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       | Total  | Contributed money to a PAC? |        |  |
|-----------------------|--------|-----------------------------|--------|--|
|                       |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 48                          | 245    | 7                                      |
| Row %                 | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Col %                 | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
| Tot %                 | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Leaning Alan Keyes    | 1      |                             | 1      |  |
| Row %                 | 100.0% |                             | 100.0% |  |
| Col %                 | 0.3%   |                             | 0.4%   |  |
| Tot %                 | 0.3%   |                             | 0.3%   |  |
| Undecided / undecided | 53     | 9                           | 43     | 1                                      |
| Row %                 | 100.0% | 17.0%                       | 81.1%  | 1.9%                                   |
| Col %                 | 17.7%  | 18.8%                       | 17.6%  | 14.3%                                  |
| Tot %                 | 17.7%  | 3.0%                        | 14.3%  | 0.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        |       | Attended a presidential caucus? |        |        |  |
|------------------------|-------|---------------------------------|--------|--------|--|
|                        |       | Total                           | Yes    | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300                             | 147    | 146    | 7                                      |
|                        | Row % | 100.0%                          | 49.0%  | 48.7%  | 2.3%                                   |
|                        | Col % | 100.0%                          | 100.0% | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                          | 49.0%  | 48.7%  | 2.3%                                   |
| Orrin Hatch            |       | 3                               |        | 3      |  |
|                        | Row % | 100.0%                          |        | 100.0% |  |
|                        | Col % | 1.0%                            |        | 2.1%   |  |
|                        | Tot % | 1.0%                            |        | 1.0%   |  |
| Lamar Alexander        |       | 8                               | 5      | 3      |  |
|                        | Row % | 100.0%                          | 62.5%  | 37.5%  |  |
|                        | Col % | 2.7%                            | 3.4%   | 2.1%   |  |
|                        | Tot % | 2.7%                            | 1.7%   | 1.0%   |  |
| Gary Bauer             |       | 9                               | 6      | 3      |  |
|                        | Row % | 100.0%                          | 66.7%  | 33.3%  |  |
|                        | Col % | 3.0%                            | 4.1%   | 2.1%   |  |
|                        | Tot % | 3.0%                            | 2.0%   | 1.0%   |  |
| John McCain            |       | 5                               | 3      | 2      |  |
|                        | Row % | 100.0%                          | 60.0%  | 40.0%  |  |
|                        | Col % | 1.7%                            | 2.0%   | 1.4%   |  |
|                        | Tot % | 1.7%                            | 1.0%   | 0.7%   |  |
| Dan Quayle             |       | 12                              | 4      | 8      |  |
|                        | Row % | 100.0%                          | 33.3%  | 66.7%  |  |
|                        | Col % | 4.0%                            | 2.7%   | 5.5%   |  |
|                        | Tot % | 4.0%                            | 1.3%   | 2.7%   |  |
| Patrick J. Buchanan    |       | 11                              | 6      | 5      |  |
|                        | Row % | 100.0%                          | 54.5%  | 45.5%  |  |
|                        | Col % | 3.7%                            | 4.1%   | 3.4%   |  |
|                        | Tot % | 3.7%                            | 2.0%   | 1.7%   |  |
| George W. Bush         |       | 102                             | 43     | 56     | 3                                      |
|                        | Row % | 100.0%                          | 42.2%  | 54.9%  | 2.9%                                   |
|                        | Col % | 34.0%                           | 29.3%  | 38.4%  | 42.9%                                  |
|                        | Tot % | 34.0%                           | 14.3%  | 18.7%  | 1.0%                                   |
| Elizabeth Hanford Dole |       | 26                              | 12     | 14     |  |
|                        | Row % | 100.0%                          | 46.2%  | 53.8%  |  |
|                        | Col % | 8.7%                            | 8.2%   | 9.6%   |  |
|                        | Tot % | 8.7%                            | 4.0%   | 4.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Attended a presidential caucus? |        |  |
|-----------------------------------|-------|--------|---------------------------------|--------|--|
|                                   |       |        | Yes                             | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 147                             | 146    | 7                                      |
|                                   | Row % | 100.0% | 49.0%                           | 48.7%  | 2.3%                                   |
|                                   | Col % | 100.0% | 100.0%                          | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 49.0%                           | 48.7%  | 2.3%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 25                              | 14     | 1                                      |
|                                   | Row % | 100.0% | 62.5%                           | 35.0%  | 2.5%                                   |
|                                   | Col % | 13.3%  | 17.0%                           | 9.6%   | 14.3%                                  |
|                                   | Tot % | 13.3%  | 8.3%                            | 4.7%   | 0.3%                                   |
| Alan Keyes                        |       | 11     | 6                               | 5      |  |
|                                   | Row % | 100.0% | 54.5%                           | 45.5%  |  |
|                                   | Col % | 3.7%   | 4.1%                            | 3.4%   |  |
|                                   | Tot % | 3.7%   | 2.0%                            | 1.7%   |  |
| Leaning Gary Bauer                |       | 1      |                                 | 1      |  |
|                                   | Row % | 100.0% |                                 | 100.0% |  |
|                                   | Col % | 0.3%   |                                 | 0.7%   |  |
|                                   | Tot % | 0.3%   |                                 | 0.3%   |  |
| Leaning Dan Quayle                |       | 3      |                                 | 2      | 1                                      |
|                                   | Row % | 100.0% |                                 | 66.7%  | 33.3%                                  |
|                                   | Col % | 1.0%   |                                 | 1.4%   | 14.3%                                  |
|                                   | Tot % | 1.0%   |                                 | 0.7%   | 0.3%                                   |
| Leaning Patrick J. Buchanan       |       | 1      |                                 | 1      |  |
|                                   | Row % | 100.0% |                                 | 100.0% |  |
|                                   | Col % | 0.3%   |                                 | 0.7%   |  |
|                                   | Tot % | 0.3%   |                                 | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 4                               | 5      |  |
|                                   | Row % | 100.0% | 44.4%                           | 55.6%  |  |
|                                   | Col % | 3.0%   | 2.7%                            | 3.4%   |  |
|                                   | Tot % | 3.0%   | 1.3%                            | 1.7%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      |                                 | 1      |  |
|                                   | Row % | 100.0% |                                 | 100.0% |  |
|                                   | Col % | 0.3%   |                                 | 0.7%   |  |
|                                   | Tot % | 0.3%   |                                 | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 2                               | 2      |  |
|                                   | Row % | 100.0% | 50.0%                           | 50.0%  |  |
|                                   | Col % | 1.3%   | 1.4%                            | 1.4%   |  |
|                                   | Tot % | 1.3%   | 0.7%                            | 0.7%   |  |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       | Total  | Attended a presidential caucus? |        |                                  |
|-----------------------|--------|---------------------------------|--------|----------------------------------|
|                       |        | Yes                             | No     | Don't know / refused / no answer |
| Total Respondents     | 300    | 147                             | 146    | 7                                |
| Row %                 | 100.0% | 49.0%                           | 48.7%  | 2.3%                             |
| Col %                 | 100.0% | 100.0%                          | 100.0% | 100.0%                           |
| Tot %                 | 100.0% | 49.0%                           | 48.7%  | 2.3%                             |
| Leaning Alan Keyes    | 1      | 1                               |        |                                  |
| Row %                 | 100.0% | 100.0%                          |        |                                  |
| Col %                 | 0.3%   | 0.7%                            |        |                                  |
| Tot %                 | 0.3%   | 0.3%                            |        |                                  |
| Undecided / undecided | 53     | 30                              | 21     | 2                                |
| Row %                 | 100.0% | 56.6%                           | 39.6%  | 3.8%                             |
| Col %                 | 17.7%  | 20.4%                           | 14.4%  | 28.6%                            |
| Tot %                 | 17.7%  | 10.0%                           | 7.0%   | 0.7%                             |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        |       | Total  | Planning on attending the "Straw Poll" in Ames |        |                                  |
|------------------------|-------|--------|--|--------|----------------------------------|
|                        |       |        | Yes  | No     | Don't know / refused / no answer |
| Total Respondents      |       | 300    | 54   | 232    | 14                               |
|                        | Row % | 100.0% | 18.0%  | 77.3%  | 4.7%                             |
|                        | Col % | 100.0% | 100.0%   | 100.0% | 100.0%                           |
|                        | Tot % | 100.0% | 18.0%  | 77.3%  | 4.7%                             |
| Orrin Hatch            |       | 3      | 1  | 2      |                                  |
|                        | Row % | 100.0% | 33.3%  | 66.7%  |                                  |
|                        | Col % | 1.0%   | 1.9%   | 0.9%   |                                  |
|                        | Tot % | 1.0%   | 0.3%   | 0.7%   |                                  |
| Lamar Alexander        |       | 8      | 4  | 4      |                                  |
|                        | Row % | 100.0% | 50.0%  | 50.0%  |                                  |
|                        | Col % | 2.7%   | 7.4%   | 1.7%   |                                  |
|                        | Tot % | 2.7%   | 1.3%   | 1.3%   |                                  |
| Gary Bauer             |       | 9      | 1  | 8      |                                  |
|                        | Row % | 100.0% | 11.1%  | 88.9%  |                                  |
|                        | Col % | 3.0%   | 1.9%   | 3.4%   |                                  |
|                        | Tot % | 3.0%   | 0.3%   | 2.7%   |                                  |
| John McCain            |       | 5      |  | 5      |                                  |
|                        | Row % | 100.0% |  | 100.0% |                                  |
|                        | Col % | 1.7%   |  | 2.2%   |                                  |
|                        | Tot % | 1.7%   |  | 1.7%   |                                  |
| Dan Quayle             |       | 12     |  | 12     |                                  |
|                        | Row % | 100.0% |  | 100.0% |                                  |
|                        | Col % | 4.0%   |  | 5.2%   |                                  |
|                        | Tot % | 4.0%   |  | 4.0%   |                                  |
| Patrick J. Buchanan    |       | 11     | 2  | 8      | 1                                |
|                        | Row % | 100.0% | 18.2%  | 72.7%  | 9.1%                             |
|                        | Col % | 3.7%   | 3.7%   | 3.4%   | 7.1%                             |
|                        | Tot % | 3.7%   | 0.7%   | 2.7%   | 0.3%                             |
| George W. Bush         |       | 102    | 19   | 79     | 4                                |
|                        | Row % | 100.0% | 18.6%  | 77.5%  | 3.9%                             |
|                        | Col % | 34.0%  | 35.2%  | 34.1%  | 28.6%                            |
|                        | Tot % | 34.0%  | 6.3%   | 26.3%  | 1.3%                             |
| Elizabeth Hanford Dole |       | 26     | 5  | 21     |                                  |
|                        | Row % | 100.0% | 19.2%  | 80.8%  |                                  |
|                        | Col % | 8.7%   | 9.3%   | 9.1%   |                                  |
|                        | Tot % | 8.7%   | 1.7%   | 7.0%   |                                  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Planning on attending the "Straw Poll" in Ames |        |  |
|-----------------------------------|-------|--------|--|--------|--|
|                                   |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 54   | 232    | 14                                     |
|                                   | Row % | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
|                                   | Col % | 100.0% | 100.0%   | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
| Malcolm S. "Steve" Forbes         |       | 40     | 10   | 26     | 4                                      |
|                                   | Row % | 100.0% | 25.0%  | 65.0%  | 10.0%                                  |
|                                   | Col % | 13.3%  | 18.5%  | 11.2%  | 28.6%                                  |
|                                   | Tot % | 13.3%  | 3.3%   | 8.7%   | 1.3%                                   |
| Alan Keyes                        |       | 11     | 2  | 8      | 1                                      |
|                                   | Row % | 100.0% | 18.2%  | 72.7%  | 9.1%                                   |
|                                   | Col % | 3.7%   | 3.7%   | 3.4%   | 7.1%                                   |
|                                   | Tot % | 3.7%   | 0.7%   | 2.7%   | 0.3%                                   |
| Leaning Gary Bauer                |       | 1      | 1  |        |  |
|                                   | Row % | 100.0% | 100.0%   |        |  |
|                                   | Col % | 0.3%   | 1.9%   |        |  |
|                                   | Tot % | 0.3%   | 0.3%   |        |  |
| Leaning Dan Quayle                |       | 3      |  | 3      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 1.0%   |  | 1.3%   |  |
|                                   | Tot % | 1.0%   |  | 1.0%   |  |
| Leaning Patrick J. Buchanan       |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning George W. Bush            |       | 9      | 3  | 6      |  |
|                                   | Row % | 100.0% | 33.3%  | 66.7%  |  |
|                                   | Col % | 3.0%   | 5.6%   | 2.6%   |  |
|                                   | Tot % | 3.0%   | 1.0%   | 2.0%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1      |  | 1      |  |
|                                   | Row % | 100.0% |  | 100.0% |  |
|                                   | Col % | 0.3%   |  | 0.4%   |  |
|                                   | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      | 2  | 2      |  |
|                                   | Row % | 100.0% | 50.0%  | 50.0%  |  |
|                                   | Col % | 1.3%   | 3.7%   | 0.9%   |  |
|                                   | Tot % | 1.3%   | 0.7%   | 0.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       |        | Planning on attending the "Straw Poll" in Ames |        |  |
|-----------------------|--------|--|--------|--|
| Total                 |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents     | 300    | 54   | 232    | 14                                     |
| Row %                 | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
| Col %                 | 100.0% | 100.0%   | 100.0% | 100.0%                                 |
| Tot %                 | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
| Leaning Alan Keyes    | 1      |  | 1      |  |
| Row %                 | 100.0% |  | 100.0% |  |
| Col %                 | 0.3%   |  | 0.4%   |  |
| Tot %                 | 0.3%   |  | 0.3%   |  |
| Undecided / undecided | 53     | 4  | 45     | 4                                      |
| Row %                 | 100.0% | 7.5%   | 84.9%  | 7.5%                                   |
| Col %                 | 17.7%  | 7.4%   | 19.4%  | 28.6%                                  |
| Tot %                 | 17.7%  | 1.3%   | 15.0%  | 1.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        | Total  | Grade School or less | Some High School | High School graduate | Vocational / Technical | Education? College (2 years or less) | College (2 years or more) | College graduate | Post Graduate degree | Don't know / refused / no answer |
|------------------------|--------|----------------------|------------------|----------------------|------------------------|--------------------------------------|---------------------------|------------------|----------------------|----------------------------------|
| Total Respondents      | 300    | 5                    | 7                | 64                   | 16                     | 58                                   | 25                        | 78               | 43                   | 4                                |
| Row %                  | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Col %                  | 100.0% | 100.0%               | 100.0%           | 100.0%               | 100.0%                 | 100.0%                               | 100.0%                    | 100.0%           | 100.0%               | 100.0%                           |
| Tot %                  | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Orrin Hatch            | 3      |                      |                  | 1                    |                        |                                      | 1                         | 1                |                      |                                  |
| Row %                  | 100.0% |                      |                  | 33.3%                |                        |                                      | 33.3%                     | 33.3%            |                      |                                  |
| Col %                  | 1.0%   |                      |                  | 1.6%                 |                        |                                      | 4.0%                      | 1.3%             |                      |                                  |
| Tot %                  | 1.0%   |                      |                  | 0.3%                 |                        |                                      | 0.3%                      | 0.3%             |                      |                                  |
| Lamar Alexander        | 8      |                      |                  | 3                    |                        | 2                                    |                           | 2                | 1                    |                                  |
| Row %                  | 100.0% |                      |                  | 37.5%                |                        | 25.0%                                |                           | 25.0%            | 12.5%                |                                  |
| Col %                  | 2.7%   |                      |                  | 4.7%                 |                        | 3.4%                                 |                           | 2.6%             | 2.3%                 |                                  |
| Tot %                  | 2.7%   |                      |                  | 1.0%                 |                        | 0.7%                                 |                           | 0.7%             | 0.3%                 |                                  |
| Gary Bauer             | 9      |                      |                  | 2                    |                        | 3                                    |                           | 4                |                      |                                  |
| Row %                  | 100.0% |                      |                  | 22.2%                |                        | 33.3%                                |                           | 44.4%            |                      |                                  |
| Col %                  | 3.0%   |                      |                  | 3.1%                 |                        | 5.2%                                 |                           | 5.1%             |                      |                                  |
| Tot %                  | 3.0%   |                      |                  | 0.7%                 |                        | 1.0%                                 |                           | 1.3%             |                      |                                  |
| John McCain            | 5      |                      |                  |                      |                        | 2                                    | 1                         | 1                | 1                    |                                  |
| Row %                  | 100.0% |                      |                  |                      |                        | 40.0%                                | 20.0%                     | 20.0%            | 20.0%                |                                  |
| Col %                  | 1.7%   |                      |                  |                      |                        | 3.4%                                 | 4.0%                      | 1.3%             | 2.3%                 |                                  |
| Tot %                  | 1.7%   |                      |                  |                      |                        | 0.7%                                 | 0.3%                      | 0.3%             | 0.3%                 |                                  |
| Dan Quayle             | 12     |                      |                  | 5                    | 1                      | 2                                    |                           | 3                | 1                    |                                  |
| Row %                  | 100.0% |                      |                  | 41.7%                | 8.3%                   | 16.7%                                |                           | 25.0%            | 8.3%                 |                                  |
| Col %                  | 4.0%   |                      |                  | 7.8%                 | 6.3%                   | 3.4%                                 |                           | 3.8%             | 2.3%                 |                                  |
| Tot %                  | 4.0%   |                      |                  | 1.7%                 | 0.3%                   | 0.7%                                 |                           | 1.0%             | 0.3%                 |                                  |
| Patrick J. Buchanan    | 11     |                      |                  | 3                    | 1                      | 3                                    |                           | 2                | 2                    |                                  |
| Row %                  | 100.0% |                      |                  | 27.3%                | 9.1%                   | 27.3%                                |                           | 18.2%            | 18.2%                |                                  |
| Col %                  | 3.7%   |                      |                  | 4.7%                 | 6.3%                   | 5.2%                                 |                           | 2.6%             | 4.7%                 |                                  |
| Tot %                  | 3.7%   |                      |                  | 1.0%                 | 0.3%                   | 1.0%                                 |                           | 0.7%             | 0.7%                 |                                  |
| George W. Bush         | 102    | 3                    | 5                | 20                   | 7                      | 17                                   | 7                         | 29               | 14                   |                                  |
| Row %                  | 100.0% | 2.9%                 | 4.9%             | 19.6%                | 6.9%                   | 16.7%                                | 6.9%                      | 28.4%            | 13.7%                |                                  |
| Col %                  | 34.0%  | 60.0%                | 71.4%            | 31.3%                | 43.8%                  | 29.3%                                | 28.0%                     | 37.2%            | 32.6%                |                                  |
| Tot %                  | 34.0%  | 1.0%                 | 1.7%             | 6.7%                 | 2.3%                   | 5.7%                                 | 2.3%                      | 9.7%             | 4.7%                 |                                  |
| Elizabeth Hanford Dole | 26     |                      |                  | 2                    | 2                      | 6                                    | 6                         | 6                | 4                    |                                  |
| Row %                  | 100.0% |                      |                  | 7.7%                 | 7.7%                   | 23.1%                                | 23.1%                     | 23.1%            | 15.4%                |                                  |
| Col %                  | 8.7%   |                      |                  | 3.1%                 | 12.5%                  | 10.3%                                | 24.0%                     | 7.7%             | 9.3%                 |                                  |
| Tot %                  | 8.7%   |                      |                  | 0.7%                 | 0.7%                   | 2.0%                                 | 2.0%                      | 2.0%             | 1.3%                 |                                  |

# "The Iowa Project 2000"

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n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | Grade School or less | Some High School | High School graduate | Vocational / Technical | Education? College (2 years or less) | College (2 years or more) | College graduate | Post Graduate degree | Don't know / refused / no answer |
|-----------------------------------|-------|--------|----------------------|------------------|----------------------|------------------------|--------------------------------------|---------------------------|------------------|----------------------|----------------------------------|
| Total Respondents                 |       | 300    | 5                    | 7                | 64                   | 16                     | 58                                   | 25                        | 78               | 43                   | 4                                |
|                                   | Row % | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
|                                   | Col % | 100.0% | 100.0%               | 100.0%           | 100.0%               | 100.0%                 | 100.0%                               | 100.0%                    | 100.0%           | 100.0%               | 100.0%                           |
|                                   | Tot % | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Malcolm S. "Steve" Forbes         |       | 40     | 1                    | 1                | 8                    | 1                      | 8                                    | 5                         | 13               | 3                    |                                  |
|                                   | Row % | 100.0% | 2.5%                 | 2.5%             | 20.0%                | 2.5%                   | 20.0%                                | 12.5%                     | 32.5%            | 7.5%                 |                                  |
|                                   | Col % | 13.3%  | 20.0%                | 14.3%            | 12.5%                | 6.3%                   | 13.8%                                | 20.0%                     | 16.7%            | 7.0%                 |                                  |
|                                   | Tot % | 13.3%  | 0.3%                 | 0.3%             | 2.7%                 | 0.3%                   | 2.7%                                 | 1.7%                      | 4.3%             | 1.0%                 |                                  |
| Alan Keyes                        |       | 11     | 1                    |                  | 1                    |                        | 2                                    | 3                         | 2                | 1                    | 1                                |
|                                   | Row % | 100.0% | 9.1%                 |                  | 9.1%                 |                        | 18.2%                                | 27.3%                     | 18.2%            | 9.1%                 | 9.1%                             |
|                                   | Col % | 3.7%   | 20.0%                |                  | 1.6%                 |                        | 3.4%                                 | 12.0%                     | 2.6%             | 2.3%                 | 25.0%                            |
|                                   | Tot % | 3.7%   | 0.3%                 |                  | 0.3%                 |                        | 0.7%                                 | 1.0%                      | 0.7%             | 0.3%                 | 0.3%                             |
| Leaning Gary Bauer                |       | 1      |                      |                  |                      |                        |                                      |                           |                  | 1                    |                                  |
|                                   | Row % | 100.0% |                      |                  |                      |                        |                                      |                           |                  | 100.0%               |                                  |
|                                   | Col % | 0.3%   |                      |                  |                      |                        |                                      |                           |                  | 2.3%                 |                                  |
|                                   | Tot % | 0.3%   |                      |                  |                      |                        |                                      |                           |                  | 0.3%                 |                                  |
| Leaning Dan Quayle                |       | 3      |                      |                  | 1                    |                        |                                      |                           | 2                |                      |                                  |
|                                   | Row % | 100.0% |                      |                  | 33.3%                |                        |                                      |                           | 66.7%            |                      |                                  |
|                                   | Col % | 1.0%   |                      |                  | 1.6%                 |                        |                                      |                           | 2.6%             |                      |                                  |
|                                   | Tot % | 1.0%   |                      |                  | 0.3%                 |                        |                                      |                           | 0.7%             |                      |                                  |
| Leaning Patrick J. Buchanan       |       | 1      |                      |                  |                      | 1                      |                                      |                           |                  |                      |                                  |
|                                   | Row % | 100.0% |                      |                  |                      | 100.0%                 |                                      |                           |                  |                      |                                  |
|                                   | Col % | 0.3%   |                      |                  |                      | 6.3%                   |                                      |                           |                  |                      |                                  |
|                                   | Tot % | 0.3%   |                      |                  |                      | 0.3%                   |                                      |                           |                  |                      |                                  |
| Leaning George W. Bush            |       | 9      |                      |                  | 1                    |                        | 3                                    | 1                         | 3                | 1                    |                                  |
|                                   | Row % | 100.0% |                      |                  | 11.1%                |                        | 33.3%                                | 11.1%                     | 33.3%            | 11.1%                |                                  |
|                                   | Col % | 3.0%   |                      |                  | 1.6%                 |                        | 5.2%                                 | 4.0%                      | 3.8%             | 2.3%                 |                                  |
|                                   | Tot % | 3.0%   |                      |                  | 0.3%                 |                        | 1.0%                                 | 0.3%                      | 1.0%             | 0.3%                 |                                  |
| Leaning Elizabeth Hanford Dole    |       | 1      |                      |                  |                      |                        |                                      |                           |                  | 1                    |                                  |
|                                   | Row % | 100.0% |                      |                  |                      |                        |                                      |                           |                  | 100.0%               |                                  |
|                                   | Col % | 0.3%   |                      |                  |                      |                        |                                      |                           |                  | 2.3%                 |                                  |
|                                   | Tot % | 0.3%   |                      |                  |                      |                        |                                      |                           |                  | 0.3%                 |                                  |
| Leaning Malcolm S. "Steve" Forbes |       | 4      |                      |                  | 1                    |                        | 1                                    |                           |                  | 2                    |                                  |
|                                   | Row % | 100.0% |                      |                  | 25.0%                |                        | 25.0%                                |                           |                  | 50.0%                |                                  |
|                                   | Col % | 1.3%   |                      |                  | 1.6%                 |                        | 1.7%                                 |                           |                  | 4.7%                 |                                  |
|                                   | Tot % | 1.3%   |                      |                  | 0.3%                 |                        | 0.3%                                 |                           |                  | 0.7%                 |                                  |

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## Ballot Test (First Choice)

|                       | Total  | Grade School or less | Some High School | High School graduate | Vocational / Technical | Education? College (2 years or less) | College (2 years or more) | College graduate | Post Graduate degree | Don't know / refused / no answer |
|-----------------------|--------|----------------------|------------------|----------------------|------------------------|--------------------------------------|---------------------------|------------------|----------------------|----------------------------------|
| Total Respondents     | 300    | 5                    | 7                | 64                   | 16                     | 58                                   | 25                        | 78               | 43                   | 4                                |
| Row %                 | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Col %                 | 100.0% | 100.0%               | 100.0%           | 100.0%               | 100.0%                 | 100.0%                               | 100.0%                    | 100.0%           | 100.0%               | 100.0%                           |
| Tot %                 | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Leaning Alan Keyes    | 1      |                      |                  | 1                    |                        |                                      |                           |                  |                      |                                  |
| Row %                 | 100.0% |                      |                  | 100.0%               |                        |                                      |                           |                  |                      |                                  |
| Col %                 | 0.3%   |                      |                  | 1.6%                 |                        |                                      |                           |                  |                      |                                  |
| Tot %                 | 0.3%   |                      |                  | 0.3%                 |                        |                                      |                           |                  |                      |                                  |
| Undecided / undecided | 53     |                      | 1                | 15                   | 3                      | 9                                    | 1                         | 10               | 11                   | 3                                |
| Row %                 | 100.0% |                      | 1.9%             | 28.3%                | 5.7%                   | 17.0%                                | 1.9%                      | 18.9%            | 20.8%                | 5.7%                             |
| Col %                 | 17.7%  |                      | 14.3%            | 23.4%                | 18.8%                  | 15.5%                                | 4.0%                      | 12.8%            | 25.6%                | 75.0%                            |
| Tot %                 | 17.7%  |                      | 0.3%             | 5.0%                 | 1.0%                   | 3.0%                                 | 0.3%                      | 3.3%             | 3.7%                 | 1.0%                             |

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|                        |       | Ballot Test (First Choice) |                             |                     |                 |                |                 |        |         |           |        |  |
|------------------------|-------|----------------------------|-----------------------------|---------------------|-----------------|----------------|-----------------|--------|---------|-----------|--------|--|
|                        |       | Total                      | Professional /<br>technical | Clerical /<br>sales | White<br>collar | Blue<br>collar | Occupation?     |        | Retired | Housewife | Other  | Don't know /<br>refused / no<br>answer |
|                        |       |                            |                             |                     |                 | Student        | Farm<br>related |        |         |           |        |  |
| Total Respondents      |       | 300                        | 83                          | 20                  | 17              | 15             | 8               | 16     | 79      | 27        | 32     | 3                                      |
|                        | Row % | 100.0%                     | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
|                        | Col % | 100.0%                     | 100.0%                      | 100.0%              | 100.0%          | 100.0%         | 100.0%          | 100.0% | 100.0%  | 100.0%    | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                     | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
| Orrin Hatch            |       | 3                          |                             | 1                   |                 |                |                 |        | 1       | 1         |        |  |
|                        | Row % | 100.0%                     |                             | 33.3%               |                 |                |                 |        | 33.3%   | 33.3%     |        |  |
|                        | Col % | 1.0%                       |                             | 5.0%                |                 |                |                 |        | 1.3%    | 3.7%      |        |  |
|                        | Tot % | 1.0%                       |                             | 0.3%                |                 |                |                 |        | 0.3%    | 0.3%      |        |  |
| Lamar Alexander        |       | 8                          | 2                           |                     | 1               | 1              |                 | 1      |         | 1         | 2      |  |
|                        | Row % | 100.0%                     | 25.0%                       |                     | 12.5%           | 12.5%          |                 | 12.5%  |         | 12.5%     | 25.0%  |  |
|                        | Col % | 2.7%                       | 2.4%                        |                     | 5.9%            | 6.7%           |                 | 6.3%   |         | 3.7%      | 6.3%   |  |
|                        | Tot % | 2.7%                       | 0.7%                        |                     | 0.3%            | 0.3%           |                 | 0.3%   |         | 0.3%      | 0.7%   |  |
| Gary Bauer             |       | 9                          | 3                           | 1                   |                 |                |                 | 1      | 2       | 1         | 1      |  |
|                        | Row % | 100.0%                     | 33.3%                       | 11.1%               |                 |                |                 | 11.1%  | 22.2%   | 11.1%     | 11.1%  |  |
|                        | Col % | 3.0%                       | 3.6%                        | 5.0%                |                 |                |                 | 6.3%   | 2.5%    | 3.7%      | 3.1%   |  |
|                        | Tot % | 3.0%                       | 1.0%                        | 0.3%                |                 |                |                 | 0.3%   | 0.7%    | 0.3%      | 0.3%   |  |
| John McCain            |       | 5                          | 2                           |                     | 1               |                |                 |        | 1       |           | 1      |  |
|                        | Row % | 100.0%                     | 40.0%                       |                     | 20.0%           |                |                 |        | 20.0%   |           | 20.0%  |  |
|                        | Col % | 1.7%                       | 2.4%                        |                     | 5.9%            |                |                 |        | 1.3%    |           | 3.1%   |  |
|                        | Tot % | 1.7%                       | 0.7%                        |                     | 0.3%            |                |                 |        | 0.3%    |           | 0.3%   |  |
| Dan Quayle             |       | 12                         | 2                           | 1                   | 3               |                | 1               | 1      | 3       |           | 1      |  |
|                        | Row % | 100.0%                     | 16.7%                       | 8.3%                | 25.0%           |                | 8.3%            | 8.3%   | 25.0%   |           | 8.3%   |  |
|                        | Col % | 4.0%                       | 2.4%                        | 5.0%                | 17.6%           |                | 12.5%           | 6.3%   | 3.8%    |           | 3.1%   |  |
|                        | Tot % | 4.0%                       | 0.7%                        | 0.3%                | 1.0%            |                | 0.3%            | 0.3%   | 1.0%    |           | 0.3%   |  |
| Patrick J. Buchanan    |       | 11                         | 2                           | 1                   |                 |                |                 |        | 4       | 2         | 2      |  |
|                        | Row % | 100.0%                     | 18.2%                       | 9.1%                |                 |                |                 |        | 36.4%   | 18.2%     | 18.2%  |  |
|                        | Col % | 3.7%                       | 2.4%                        | 5.0%                |                 |                |                 |        | 5.1%    | 7.4%      | 6.3%   |  |
|                        | Tot % | 3.7%                       | 0.7%                        | 0.3%                |                 |                |                 |        | 1.3%    | 0.7%      | 0.7%   |  |
| George W. Bush         |       | 102                        | 29                          | 6                   | 4               | 3              | 3               | 9      | 32      | 8         | 8      |  |
|                        | Row % | 100.0%                     | 28.4%                       | 5.9%                | 3.9%            | 2.9%           | 2.9%            | 8.8%   | 31.4%   | 7.8%      | 7.8%   |  |
|                        | Col % | 34.0%                      | 34.9%                       | 30.0%               | 23.5%           | 20.0%          | 37.5%           | 56.3%  | 40.5%   | 29.6%     | 25.0%  |  |
|                        | Tot % | 34.0%                      | 9.7%                        | 2.0%                | 1.3%            | 1.0%           | 3.0%            | 10.7%  | 27.7%   | 2.7%      | 2.7%   |  |
| Elizabeth Hanford Dole |       | 26                         | 11                          | 1                   | 1               | 1              | 1               |        | 5       | 3         | 3      |  |
|                        | Row % | 100.0%                     | 42.3%                       | 3.8%                | 3.8%            | 3.8%           | 3.8%            |        | 19.2%   | 11.5%     | 11.5%  |  |
|                        | Col % | 8.7%                       | 13.3%                       | 5.0%                | 5.9%            | 6.7%           | 12.5%           |        | 6.3%    | 11.1%     | 9.4%   |  |
|                        | Tot % | 8.7%                       | 3.7%                        | 0.3%                | 0.3%            | 0.3%           | 0.3%            |        | 1.7%    | 1.0%      | 1.0%   |  |



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|                                   |       | Ballot Test (First Choice) |                             |                     |                 |                |   |        |         |           |        |  |
|-----------------------------------|-------|----------------------------|-----------------------------|---------------------|-----------------|----------------|---|--------|---------|-----------|--------|--|
|                                   |       | Total                      | Professional /<br>technical | Clerical /<br>sales | White<br>collar | Blue<br>collar | Occupation?<br>Student      Farm<br>related |        | Retired | Housewife | Other  | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300                        | 83                          | 20                  | 17              | 15             | 8   | 16     | 79      | 27        | 32     | 3                                      |
|                                   | Row % | 100.0%                     | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%  | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
|                                   | Col % | 100.0%                     | 100.0%                      | 100.0%              | 100.0%          | 100.0%         | 100.0%                                      | 100.0% | 100.0%  | 100.0%    | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0%                     | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%  | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
| Malcolm S. "Steve" Forbes         |       | 40                         | 12                          | 3                   | 2               | 3              | 3   |        | 8       | 2         | 7      |  |
|                                   | Row % | 100.0%                     | 30.0%                       | 7.5%                | 5.0%            | 7.5%           | 7.5%  |        | 20.0%   | 5.0%      | 17.5%  |  |
|                                   | Col % | 13.3%                      | 14.5%                       | 15.0%               | 11.8%           | 20.0%          | 37.5%                                       |        | 10.1%   | 7.4%      | 21.9%  |  |
|                                   | Tot % | 13.3%                      | 4.0%                        | 1.0%                | 0.7%            | 1.0%           | 1.0%  |        | 2.7%    | 0.7%      | 2.3%   |  |
| Alan Keyes                        |       | 11                         | 3                           |                     | 2               | 1              |   |        |         | 3         | 1      | 1                                      |
|                                   | Row % | 100.0%                     | 27.3%                       |                     | 18.2%           | 9.1%           |   |        |         | 27.3%     | 9.1%   | 9.1%                                   |
|                                   | Col % | 3.7%                       | 3.6%                        |                     | 11.8%           | 6.7%           |   |        |         | 11.1%     | 3.1%   | 33.3%                                  |
|                                   | Tot % | 3.7%                       | 1.0%                        |                     | 0.7%            | 0.3%           |   |        |         | 1.0%      | 0.3%   | 0.3%                                   |
| Leaning Gary Bauer                |       | 1                          |                             |                     |                 | 1              |   |        |         |           |        |  |
|                                   | Row % | 100.0%                     |                             |                     |                 | 100.0%         |   |        |         |           |        |  |
|                                   | Col % | 0.3%                       |                             |                     |                 | 6.7%           |   |        |         |           |        |  |
|                                   | Tot % | 0.3%                       |                             |                     |                 | 0.3%           |   |        |         |           |        |  |
| Leaning Dan Quayle                |       | 3                          |                             |                     |                 | 1              |   |        | 2       |           |        |  |
|                                   | Row % | 100.0%                     |                             |                     |                 | 33.3%          |   |        | 66.7%   |           |        |  |
|                                   | Col % | 1.0%                       |                             |                     |                 | 6.7%           |   |        | 2.5%    |           |        |  |
|                                   | Tot % | 1.0%                       |                             |                     |                 | 0.3%           |   |        | 0.7%    |           |        |  |
| Leaning Patrick J. Buchanan       |       | 1                          |                             |                     |                 |                |   | 1      |         |           |        |  |
|                                   | Row % | 100.0%                     |                             |                     |                 |                |   | 100.0% |         |           |        |  |
|                                   | Col % | 0.3%                       |                             |                     |                 |                |   | 6.3%   |         |           |        |  |
|                                   | Tot % | 0.3%                       |                             |                     |                 |                |   | 0.3%   |         |           |        |  |
| Leaning George W. Bush            |       | 9                          | 3                           | 1                   |                 |                |   | 2      | 2       |           | 1      |  |
|                                   | Row % | 100.0%                     | 33.3%                       | 11.1%               |                 |                |   | 22.2%  | 22.2%   |           | 11.1%  |  |
|                                   | Col % | 3.0%                       | 3.6%                        | 5.0%                |                 |                |   | 12.5%  | 2.5%    |           | 3.1%   |  |
|                                   | Tot % | 3.0%                       | 1.0%                        | 0.3%                |                 |                |   | 0.7%   | 0.7%    |           | 0.3%   |  |
| Leaning Elizabeth Hanford Dole    |       | 1                          |                             |                     |                 |                |   |        | 1       |           |        |  |
|                                   | Row % | 100.0%                     |                             |                     |                 |                |   |        | 100.0%  |           |        |  |
|                                   | Col % | 0.3%                       |                             |                     |                 |                |   |        | 1.3%    |           |        |  |
|                                   | Tot % | 0.3%                       |                             |                     |                 |                |   |        | 0.3%    |           |        |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4                          | 1                           |                     | 1               | 1              |   |        | 1       |           |        |  |
|                                   | Row % | 100.0%                     | 25.0%                       |                     | 25.0%           | 25.0%          |   |        | 25.0%   |           |        |  |
|                                   | Col % | 1.3%                       | 1.2%                        |                     | 5.9%            | 6.7%           |   |        | 1.3%    |           |        |  |
|                                   | Tot % | 1.3%                       | 0.3%                        |                     | 0.3%            | 0.3%           |   |        | 0.3%    |           |        |  |

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|                       |       | Ballot Test (First Choice) |                             |                     |                 |                |                 |        |         |           |        |  |
|-----------------------|-------|----------------------------|-----------------------------|---------------------|-----------------|----------------|-----------------|--------|---------|-----------|--------|--|
|                       |       | Total                      | Professional /<br>technical | Clerical /<br>sales | White<br>collar | Blue<br>collar | Occupation?     |        | Retired | Housewife | Other  | Don't know /<br>refused / no<br>answer |
|                       |       |                            |                             |                     |                 | Student        | Farm<br>related |        |         |           |        |  |
| Total Respondents     |       | 300                        | 83                          | 20                  | 17              | 15             | 8               | 16     | 79      | 27        | 32     | 3                                      |
|                       | Row % | 100.0%                     | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
|                       | Col % | 100.0%                     | 100.0%                      | 100.0%              | 100.0%          | 100.0%         | 100.0%          | 100.0% | 100.0%  | 100.0%    | 100.0% | 100.0%                                 |
|                       | Tot % | 100.0%                     | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
| Leaning Alan Keyes    |       | 1                          |                             |                     |                 |                |                 |        |         | 1         |        |  |
|                       | Row % | 100.0%                     |                             |                     |                 |                |                 |        |         | 100.0%    |        |  |
|                       | Col % | 0.3%                       |                             |                     |                 |                |                 |        |         | 3.7%      |        |  |
|                       | Tot % | 0.3%                       |                             |                     |                 |                |                 |        |         | 0.3%      |        |  |
| Undecided / undecided |       | 53                         | 13                          | 5                   | 2               | 3              | 1               | 17     | 5       | 5         | 2      |  |
|                       | Row % | 100.0%                     | 24.5%                       | 9.4%                | 3.8%            | 5.7%           | 1.9%            | 32.1%  | 9.4%    | 9.4%      | 3.8%   |  |
|                       | Col % | 17.7%                      | 15.7%                       | 25.0%               | 11.8%           | 20.0%          | 6.3%            | 21.5%  | 18.5%   | 15.6%     | 66.7%  |  |
|                       | Tot % | 17.7%                      | 4.3%                        | 1.7%                | 0.7%            | 1.0%           | 0.3%            | 5.7%   | 1.7%    | 1.7%      | 0.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                        |       | Ballot Test (First Choice) |           |            |        |           |        |  |
|------------------------|-------|----------------------------|-----------|------------|--------|-----------|--------|--|
|                        |       | Total                      | Religion? |            |        |           |        | Don't know /<br>refused / no<br>answer |
|                        |       |                            | Catholic  | Protestant | Jewish | Christian | Other  |  |
| Total Respondents      |       | 300                        | 50        | 132        | 0      | 53        | 50     | 15                                     |
|                        | Row % | 100.0%                     | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
|                        | Col % | 100.0%                     | 100.0%    | 100.0%     |        | 100.0%    | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                     | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
| Orrin Hatch            |       | 3                          |           | 2          |        |           | 1      |  |
|                        | Row % | 100.0%                     |           | 66.7%      |        |           | 33.3%  |  |
|                        | Col % | 1.0%                       |           | 1.5%       |        |           | 2.0%   |  |
|                        | Tot % | 1.0%                       |           | 0.7%       |        |           | 0.3%   |  |
| Lamar Alexander        |       | 8                          |           | 2          |        | 1         | 4      | 1                                      |
|                        | Row % | 100.0%                     |           | 25.0%      |        | 12.5%     | 50.0%  | 12.5%                                  |
|                        | Col % | 2.7%                       |           | 1.5%       |        | 1.9%      | 8.0%   | 6.7%                                   |
|                        | Tot % | 2.7%                       |           | 0.7%       |        | 0.3%      | 1.3%   | 0.3%                                   |
| Gary Bauer             |       | 9                          |           | 2          |        | 6         | 1      |  |
|                        | Row % | 100.0%                     |           | 22.2%      |        | 66.7%     | 11.1%  |  |
|                        | Col % | 3.0%                       |           | 1.5%       |        | 11.3%     | 2.0%   |  |
|                        | Tot % | 3.0%                       |           | 0.7%       |        | 2.0%      | 0.3%   |  |
| John McCain            |       | 5                          | 1         | 3          |        | 1         |        |  |
|                        | Row % | 100.0%                     | 20.0%     | 60.0%      |        | 20.0%     |        |  |
|                        | Col % | 1.7%                       | 2.0%      | 2.3%       |        | 1.9%      |        |  |
|                        | Tot % | 1.7%                       | 0.3%      | 1.0%       |        | 0.3%      |        |  |
| Dan Quayle             |       | 12                         | 3         | 6          |        | 3         |        |  |
|                        | Row % | 100.0%                     | 25.0%     | 50.0%      |        | 25.0%     |        |  |
|                        | Col % | 4.0%                       | 6.0%      | 4.5%       |        | 5.7%      |        |  |
|                        | Tot % | 4.0%                       | 1.0%      | 2.0%       |        | 1.0%      |        |  |
| Patrick J. Buchanan    |       | 11                         | 5         | 1          |        | 2         | 2      | 1                                      |
|                        | Row % | 100.0%                     | 45.5%     | 9.1%       |        | 18.2%     | 18.2%  | 9.1%                                   |
|                        | Col % | 3.7%                       | 10.0%     | 0.8%       |        | 3.8%      | 4.0%   | 6.7%                                   |
|                        | Tot % | 3.7%                       | 1.7%      | 0.3%       |        | 0.7%      | 0.7%   | 0.3%                                   |
| George W. Bush         |       | 102                        | 19        | 47         |        | 11        | 22     | 3                                      |
|                        | Row % | 100.0%                     | 18.6%     | 46.1%      |        | 10.8%     | 21.6%  | 2.9%                                   |
|                        | Col % | 34.0%                      | 38.0%     | 35.6%      |        | 20.8%     | 44.0%  | 20.0%                                  |
|                        | Tot % | 34.0%                      | 6.3%      | 15.7%      |        | 3.7%      | 7.3%   | 1.0%                                   |
| Elizabeth Hanford Dole |       | 26                         | 5         | 11         |        | 5         | 4      | 1                                      |
|                        | Row % | 100.0%                     | 19.2%     | 42.3%      |        | 19.2%     | 15.4%  | 3.8%                                   |
|                        | Col % | 8.7%                       | 10.0%     | 8.3%       |        | 9.4%      | 8.0%   | 6.7%                                   |
|                        | Tot % | 8.7%                       | 1.7%      | 3.7%       |        | 1.7%      | 1.3%   | 0.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                                   |       | Ballot Test (First Choice) |           |            |        |           |        |  |
|-----------------------------------|-------|----------------------------|-----------|------------|--------|-----------|--------|--|
|                                   |       | Total                      | Religion? |            |        |           |        | Don't know /<br>refused / no<br>answer |
|                                   |       |                            | Catholic  | Protestant | Jewish | Christian | Other  |  |
| Total Respondents                 |       | 300                        | 50        | 132        | 0      | 53        | 50     | 15                                     |
|                                   | Row % | 100.0%                     | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
|                                   | Col % | 100.0%                     | 100.0%    | 100.0%     |        | 100.0%    | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0%                     | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
| Malcolm S. "Steve" Forbes         |       | 40                         | 3         | 23         |        | 6         | 8      |  |
|                                   | Row % | 100.0%                     | 7.5%      | 57.5%      |        | 15.0%     | 20.0%  |  |
|                                   | Col % | 13.3%                      | 6.0%      | 17.4%      |        | 11.3%     | 16.0%  |  |
|                                   | Tot % | 13.3%                      | 1.0%      | 7.7%       |        | 2.0%      | 2.7%   |  |
| Alan Keyes                        |       | 11                         | 2         | 2          |        | 5         |        | 2                                      |
|                                   | Row % | 100.0%                     | 18.2%     | 18.2%      |        | 45.5%     |        | 18.2%                                  |
|                                   | Col % | 3.7%                       | 4.0%      | 1.5%       |        | 9.4%      |        | 13.3%                                  |
|                                   | Tot % | 3.7%                       | 0.7%      | 0.7%       |        | 1.7%      |        | 0.7%                                   |
| Leaning Gary Bauer                |       | 1                          |           |            |        | 1         |        |  |
|                                   | Row % | 100.0%                     |           |            |        | 100.0%    |        |  |
|                                   | Col % | 0.3%                       |           |            |        | 1.9%      |        |  |
|                                   | Tot % | 0.3%                       |           |            |        | 0.3%      |        |  |
| Leaning Dan Quayle                |       | 3                          |           | 3          |        |           |        |  |
|                                   | Row % | 100.0%                     |           | 100.0%     |        |           |        |  |
|                                   | Col % | 1.0%                       |           | 2.3%       |        |           |        |  |
|                                   | Tot % | 1.0%                       |           | 1.0%       |        |           |        |  |
| Leaning Patrick J. Buchanan       |       | 1                          |           | 1          |        |           |        |  |
|                                   | Row % | 100.0%                     |           | 100.0%     |        |           |        |  |
|                                   | Col % | 0.3%                       |           | 0.8%       |        |           |        |  |
|                                   | Tot % | 0.3%                       |           | 0.3%       |        |           |        |  |
| Leaning George W. Bush            |       | 9                          | 4         | 4          |        |           |        | 1                                      |
|                                   | Row % | 100.0%                     | 44.4%     | 44.4%      |        |           |        | 11.1%                                  |
|                                   | Col % | 3.0%                       | 8.0%      | 3.0%       |        |           |        | 6.7%                                   |
|                                   | Tot % | 3.0%                       | 1.3%      | 1.3%       |        |           |        | 0.3%                                   |
| Leaning Elizabeth Hanford Dole    |       | 1                          |           | 1          |        |           |        |  |
|                                   | Row % | 100.0%                     |           | 100.0%     |        |           |        |  |
|                                   | Col % | 0.3%                       |           | 0.8%       |        |           |        |  |
|                                   | Tot % | 0.3%                       |           | 0.3%       |        |           |        |  |
| Leaning Malcolm S. "Steve" Forbes |       | 4                          |           | 2          |        | 2         |        |  |
|                                   | Row % | 100.0%                     |           | 50.0%      |        | 50.0%     |        |  |
|                                   | Col % | 1.3%                       |           | 1.5%       |        | 3.8%      |        |  |
|                                   | Tot % | 1.3%                       |           | 0.7%       |        | 0.7%      |        |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                       |       | Ballot Test (First Choice) |          |            |        |           |        |  |
|-----------------------|-------|----------------------------|----------|------------|--------|-----------|--------|--|
|                       |       | Religion?                  |          |            |        |           |        |  |
|                       |       | Total                      | Catholic | Protestant | Jewish | Christian | Other  | Don't know /<br>refused / no<br>answer |
| Total Respondents     |       | 300                        | 50       | 132        | 0      | 53        | 50     | 15                                     |
|                       | Row % | 100.0%                     | 16.7%    | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
|                       | Col % | 100.0%                     | 100.0%   | 100.0%     |        | 100.0%    | 100.0% | 100.0%                                 |
|                       | Tot % | 100.0%                     | 16.7%    | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
| Leaning Alan Keyes    |       | 1                          |          | 1          |        |           |        |  |
|                       | Row % | 100.0%                     |          | 100.0%     |        |           |        |  |
|                       | Col % | 0.3%                       |          | 0.8%       |        |           |        |  |
|                       | Tot % | 0.3%                       |          | 0.3%       |        |           |        |  |
| Undecided / undecided |       | 53                         | 8        | 21         |        | 10        | 8      | 6                                      |
|                       | Row % | 100.0%                     | 15.1%    | 39.6%      |        | 18.9%     | 15.1%  | 11.3%                                  |
|                       | Col % | 17.7%                      | 16.0%    | 15.9%      |        | 18.9%     | 16.0%  | 40.0%                                  |
|                       | Tot % | 17.7%                      | 2.7%     | 7.0%       |        | 3.3%      | 2.7%   | 2.0%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        | Total  | Pre-tax income?        |                             |                             |                             |                             |            | Don't know /<br>refused / no<br>answer |
|------------------------|--------|------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|------------|--|
|                        |        | \$5,000 to<br>\$15,000 | \$15,000<br>to \$25,<br>000 | \$25,000<br>to \$35,<br>000 | \$35,000<br>to \$50,<br>000 | \$50,000<br>to \$75,<br>000 | \$75,000 + |  |
| Total Respondents      | 300    | 18                     | 30                          | 30                          | 38                          | 48                          | 38         | 98                                     |
| Row %                  | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Col %                  | 100.0% | 100.0%                 | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%     | 100.0%                                 |
| Tot %                  | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Orrin Hatch            | 3      |                        |                             | 1                           |                             | 1                           |            | 1                                      |
| Row %                  | 100.0% |                        |                             | 33.3%                       |                             | 33.3%                       |            | 33.3%                                  |
| Col %                  | 1.0%   |                        |                             | 3.3%                        |                             | 2.1%                        |            | 1.0%                                   |
| Tot %                  | 1.0%   |                        |                             | 0.3%                        |                             | 0.3%                        |            | 0.3%                                   |
| Lamar Alexander        | 8      |                        | 1                           | 2                           | 1                           |                             | 2          | 2                                      |
| Row %                  | 100.0% |                        | 12.5%                       | 25.0%                       | 12.5%                       |                             | 25.0%      | 25.0%                                  |
| Col %                  | 2.7%   |                        | 3.3%                        | 6.7%                        | 2.6%                        |                             | 5.3%       | 2.0%                                   |
| Tot %                  | 2.7%   |                        | 0.3%                        | 0.7%                        | 0.3%                        |                             | 0.7%       | 0.7%                                   |
| Gary Bauer             | 9      |                        |                             | 1                           | 1                           | 1                           | 3          | 3                                      |
| Row %                  | 100.0% |                        |                             | 11.1%                       | 11.1%                       | 11.1%                       | 33.3%      | 33.3%                                  |
| Col %                  | 3.0%   |                        |                             | 3.3%                        | 2.6%                        | 2.1%                        | 7.9%       | 3.1%                                   |
| Tot %                  | 3.0%   |                        |                             | 0.3%                        | 0.3%                        | 0.3%                        | 1.0%       | 1.0%                                   |
| John McCain            | 5      |                        |                             |                             |                             | 3                           | 1          | 1                                      |
| Row %                  | 100.0% |                        |                             |                             |                             | 60.0%                       | 20.0%      | 20.0%                                  |
| Col %                  | 1.7%   |                        |                             |                             |                             | 6.3%                        | 2.6%       | 1.0%                                   |
| Tot %                  | 1.7%   |                        |                             |                             |                             | 1.0%                        | 0.3%       | 0.3%                                   |
| Dan Quayle             | 12     | 1                      | 4                           |                             | 2                           | 1                           | 1          | 3                                      |
| Row %                  | 100.0% | 8.3%                   | 33.3%                       |                             | 16.7%                       | 8.3%                        | 8.3%       | 25.0%                                  |
| Col %                  | 4.0%   | 5.6%                   | 13.3%                       |                             | 5.3%                        | 2.1%                        | 2.6%       | 3.1%                                   |
| Tot %                  | 4.0%   | 0.3%                   | 1.3%                        |                             | 0.7%                        | 0.3%                        | 0.3%       | 1.0%                                   |
| Patrick J. Buchanan    | 11     | 1                      | 1                           | 2                           | 1                           | 1                           | 1          | 4                                      |
| Row %                  | 100.0% | 9.1%                   | 9.1%                        | 18.2%                       | 9.1%                        | 9.1%                        | 9.1%       | 36.4%                                  |
| Col %                  | 3.7%   | 5.6%                   | 3.3%                        | 6.7%                        | 2.6%                        | 2.1%                        | 2.6%       | 4.1%                                   |
| Tot %                  | 3.7%   | 0.3%                   | 0.3%                        | 0.7%                        | 0.3%                        | 0.3%                        | 0.3%       | 1.3%                                   |
| George W. Bush         | 102    | 6                      | 11                          | 10                          | 13                          | 21                          | 10         | 31                                     |
| Row %                  | 100.0% | 5.9%                   | 10.8%                       | 9.8%                        | 12.7%                       | 20.6%                       | 9.8%       | 30.4%                                  |
| Col %                  | 34.0%  | 33.3%                  | 36.7%                       | 33.3%                       | 34.2%                       | 43.8%                       | 26.3%      | 31.6%                                  |
| Tot %                  | 34.0%  | 2.0%                   | 3.7%                        | 3.3%                        | 4.3%                        | 7.0%                        | 3.3%       | 10.3%                                  |
| Elizabeth Hanford Dole | 26     | 2                      | 2                           | 3                           | 4                           | 6                           | 6          | 3                                      |
| Row %                  | 100.0% | 7.7%                   | 7.7%                        | 11.5%                       | 15.4%                       | 23.1%                       | 23.1%      | 11.5%                                  |
| Col %                  | 8.7%   | 11.1%                  | 6.7%                        | 10.0%                       | 10.5%                       | 12.5%                       | 15.8%      | 3.1%                                   |
| Tot %                  | 8.7%   | 0.7%                   | 0.7%                        | 1.0%                        | 1.3%                        | 2.0%                        | 2.0%       | 1.0%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total               | Pre-tax income?      |                      |                      |                      |            | Don't know / refused / no answer |        |
|-----------------------------------|-------|---------------------|----------------------|----------------------|----------------------|----------------------|------------|----------------------------------|--------|
|                                   |       | \$5,000 to \$15,000 | \$15,000 to \$25,000 | \$25,000 to \$35,000 | \$35,000 to \$50,000 | \$50,000 to \$75,000 | \$75,000 + |                                  |        |
| Total Respondents                 |       | 300                 | 18                   | 30                   | 30                   | 38                   | 48         | 38                               | 98     |
|                                   | Row % | 100.0%              | 6.0%                 | 10.0%                | 10.0%                | 12.7%                | 16.0%      | 12.7%                            | 32.7%  |
|                                   | Col % | 100.0%              | 100.0%               | 100.0%               | 100.0%               | 100.0%               | 100.0%     | 100.0%                           | 100.0% |
|                                   | Tot % | 100.0%              | 6.0%                 | 10.0%                | 10.0%                | 12.7%                | 16.0%      | 12.7%                            | 32.7%  |
| Malcolm S. "Steve" Forbes         |       | 40                  | 2                    | 6                    | 6                    | 6                    | 7          | 5                                | 8      |
|                                   | Row % | 100.0%              | 5.0%                 | 15.0%                | 15.0%                | 15.0%                | 17.5%      | 12.5%                            | 20.0%  |
|                                   | Col % | 13.3%               | 11.1%                | 20.0%                | 20.0%                | 15.8%                | 14.6%      | 13.2%                            | 8.2%   |
|                                   | Tot % | 13.3%               | 0.7%                 | 2.0%                 | 2.0%                 | 2.0%                 | 2.3%       | 1.7%                             | 2.7%   |
| Alan Keyes                        |       | 11                  | 1                    | 1                    |                      | 3                    | 1          | 1                                | 4      |
|                                   | Row % | 100.0%              | 9.1%                 | 9.1%                 |                      | 27.3%                | 9.1%       | 9.1%                             | 36.4%  |
|                                   | Col % | 3.7%                | 5.6%                 | 3.3%                 |                      | 7.9%                 | 2.1%       | 2.6%                             | 4.1%   |
|                                   | Tot % | 3.7%                | 0.3%                 | 0.3%                 |                      | 1.0%                 | 0.3%       | 0.3%                             | 1.3%   |
| Leaning Gary Bauer                |       | 1                   |                      |                      |                      |                      |            | 1                                |        |
|                                   | Row % | 100.0%              |                      |                      |                      |                      |            | 100.0%                           |        |
|                                   | Col % | 0.3%                |                      |                      |                      |                      |            | 2.6%                             |        |
|                                   | Tot % | 0.3%                |                      |                      |                      |                      |            | 0.3%                             |        |
| Leaning Dan Quayle                |       | 3                   | 1                    |                      |                      |                      |            |                                  | 2      |
|                                   | Row % | 100.0%              | 33.3%                |                      |                      |                      |            |                                  | 66.7%  |
|                                   | Col % | 1.0%                | 5.6%                 |                      |                      |                      |            |                                  | 2.0%   |
|                                   | Tot % | 1.0%                | 0.3%                 |                      |                      |                      |            |                                  | 0.7%   |
| Leaning Patrick J. Buchanan       |       | 1                   |                      | 1                    |                      |                      |            |                                  |        |
|                                   | Row % | 100.0%              |                      | 100.0%               |                      |                      |            |                                  |        |
|                                   | Col % | 0.3%                |                      | 3.3%                 |                      |                      |            |                                  |        |
|                                   | Tot % | 0.3%                |                      | 0.3%                 |                      |                      |            |                                  |        |
| Leaning George W. Bush            |       | 9                   | 1                    |                      | 1                    | 1                    |            | 3                                | 3      |
|                                   | Row % | 100.0%              | 11.1%                |                      | 11.1%                | 11.1%                |            | 33.3%                            | 33.3%  |
|                                   | Col % | 3.0%                | 5.6%                 |                      | 3.3%                 | 2.6%                 |            | 7.9%                             | 3.1%   |
|                                   | Tot % | 3.0%                | 0.3%                 |                      | 0.3%                 | 0.3%                 |            | 1.0%                             | 1.0%   |
| Leaning Elizabeth Hanford Dole    |       | 1                   |                      |                      |                      | 1                    |            |                                  |        |
|                                   | Row % | 100.0%              |                      |                      |                      | 100.0%               |            |                                  |        |
|                                   | Col % | 0.3%                |                      |                      |                      | 2.6%                 |            |                                  |        |
|                                   | Tot % | 0.3%                |                      |                      |                      | 0.3%                 |            |                                  |        |
| Leaning Malcolm S. "Steve" Forbes |       | 4                   |                      | 2                    |                      | 2                    |            |                                  |        |
|                                   | Row % | 100.0%              |                      | 50.0%                |                      | 50.0%                |            |                                  |        |
|                                   | Col % | 1.3%                |                      | 6.7%                 |                      | 5.3%                 |            |                                  |        |
|                                   | Tot % | 1.3%                |                      | 0.7%                 |                      | 0.7%                 |            |                                  |        |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       | Total  | Pre-tax income?        |                             |                             |                             |                             |            | Don't know /<br>refused / no<br>answer |
|-----------------------|--------|------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|------------|--|
|                       |        | \$5,000 to<br>\$15,000 | \$15,000<br>to \$25,<br>000 | \$25,000<br>to \$35,<br>000 | \$35,000<br>to \$50,<br>000 | \$50,000<br>to \$75,<br>000 | \$75,000 + |  |
| Total Respondents     | 300    | 18                     | 30                          | 30                          | 38                          | 48                          | 38         | 98                                     |
| Row %                 | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Col %                 | 100.0% | 100.0%                 | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%     | 100.0%                                 |
| Tot %                 | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Leaning Alan Keyes    | 1      |                        |                             |                             |                             |                             |            | 1                                      |
| Row %                 | 100.0% |                        |                             |                             |                             |                             |            | 100.0%                                 |
| Col %                 | 0.3%   |                        |                             |                             |                             |                             |            | 1.0%                                   |
| Tot %                 | 0.3%   |                        |                             |                             |                             |                             |            | 0.3%                                   |
| Undecided / undecided | 53     | 3                      | 1                           | 4                           | 3                           | 6                           | 4          | 32                                     |
| Row %                 | 100.0% | 5.7%                   | 1.9%                        | 7.5%                        | 5.7%                        | 11.3%                       | 7.5%       | 60.4%                                  |
| Col %                 | 17.7%  | 16.7%                  | 3.3%                        | 13.3%                       | 7.9%                        | 12.5%                       | 10.5%      | 32.7%                                  |
| Tot %                 | 17.7%  | 1.0%                   | 0.3%                        | 1.3%                        | 1.0%                        | 2.0%                        | 1.3%       | 10.7%                                  |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        | Total  | Age?   |        |        |        |        |
|------------------------|--------|--------|--------|--------|--------|--------|
|                        |        | 18-24  | 25-34  | 35-49  | 50-64  | 65+    |
| Total Respondents      | 300    | 11     | 24     | 93     | 78     | 94     |
| Row %                  | 100.0% | 3.7%   | 8.0%   | 31.0%  | 26.0%  | 31.3%  |
| Col %                  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Tot %                  | 100.0% | 3.7%   | 8.0%   | 31.0%  | 26.0%  | 31.3%  |
| Orrin Hatch            | 3      |        |        | 1      | 1      | 1      |
| Row %                  | 100.0% |        |        | 33.3%  | 33.3%  | 33.3%  |
| Col %                  | 1.0%   |        |        | 1.1%   | 1.3%   | 1.1%   |
| Tot %                  | 1.0%   |        |        | 0.3%   | 0.3%   | 0.3%   |
| Lamar Alexander        | 8      |        |        | 3      | 4      | 1      |
| Row %                  | 100.0% |        |        | 37.5%  | 50.0%  | 12.5%  |
| Col %                  | 2.7%   |        |        | 3.2%   | 5.1%   | 1.1%   |
| Tot %                  | 2.7%   |        |        | 1.0%   | 1.3%   | 0.3%   |
| Gary Bauer             | 9      |        | 3      | 3      | 2      | 1      |
| Row %                  | 100.0% |        | 33.3%  | 33.3%  | 22.2%  | 11.1%  |
| Col %                  | 3.0%   |        | 12.5%  | 3.2%   | 2.6%   | 1.1%   |
| Tot %                  | 3.0%   |        | 1.0%   | 1.0%   | 0.7%   | 0.3%   |
| John McCain            | 5      |        |        | 1      | 2      | 2      |
| Row %                  | 100.0% |        |        | 20.0%  | 40.0%  | 40.0%  |
| Col %                  | 1.7%   |        |        | 1.1%   | 2.6%   | 2.1%   |
| Tot %                  | 1.7%   |        |        | 0.3%   | 0.7%   | 0.7%   |
| Dan Quayle             | 12     | 1      | 1      | 4      | 3      | 3      |
| Row %                  | 100.0% | 8.3%   | 8.3%   | 33.3%  | 25.0%  | 25.0%  |
| Col %                  | 4.0%   | 9.1%   | 4.2%   | 4.3%   | 3.8%   | 3.2%   |
| Tot %                  | 4.0%   | 0.3%   | 0.3%   | 1.3%   | 1.0%   | 1.0%   |
| Patrick J. Buchanan    | 11     |        | 1      | 2      | 3      | 5      |
| Row %                  | 100.0% |        | 9.1%   | 18.2%  | 27.3%  | 45.5%  |
| Col %                  | 3.7%   |        | 4.2%   | 2.2%   | 3.8%   | 5.3%   |
| Tot %                  | 3.7%   |        | 0.3%   | 0.7%   | 1.0%   | 1.7%   |
| George W. Bush         | 102    | 5      | 11     | 33     | 21     | 32     |
| Row %                  | 100.0% | 4.9%   | 10.8%  | 32.4%  | 20.6%  | 31.4%  |
| Col %                  | 34.0%  | 45.5%  | 45.8%  | 35.5%  | 26.9%  | 34.0%  |
| Tot %                  | 34.0%  | 1.7%   | 3.7%   | 11.0%  | 7.0%   | 10.7%  |
| Elizabeth Hanford Dole | 26     | 2      | 3      | 9      | 7      | 5      |
| Row %                  | 100.0% | 7.7%   | 11.5%  | 34.6%  | 26.9%  | 19.2%  |
| Col %                  | 8.7%   | 18.2%  | 12.5%  | 9.7%   | 9.0%   | 5.3%   |
| Tot %                  | 8.7%   | 0.7%   | 1.0%   | 3.0%   | 2.3%   | 1.7%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                                   |       | Total  | 18-24  | 25-34  | Age?<br>35-49 | 50-64  | 65+    |
|-----------------------------------|-------|--------|--------|--------|---------------|--------|--------|
| Total Respondents                 |       | 300    | 11     | 24     | 93            | 78     | 94     |
|                                   | Row % | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
|                                   | Col % | 100.0% | 100.0% | 100.0% | 100.0%        | 100.0% | 100.0% |
|                                   | Tot % | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
| Malcolm S. "Steve" Forbes         |       | 40     | 2      | 2      | 13            | 15     | 8      |
|                                   | Row % | 100.0% | 5.0%   | 5.0%   | 32.5%         | 37.5%  | 20.0%  |
|                                   | Col % | 13.3%  | 18.2%  | 8.3%   | 14.0%         | 19.2%  | 8.5%   |
|                                   | Tot % | 13.3%  | 0.7%   | 0.7%   | 4.3%          | 5.0%   | 2.7%   |
| Alan Keyes                        |       | 11     | 1      | 1      | 7             | 1      | 1      |
|                                   | Row % | 100.0% | 9.1%   | 9.1%   | 63.6%         | 9.1%   | 9.1%   |
|                                   | Col % | 3.7%   | 9.1%   | 4.2%   | 7.5%          | 1.3%   | 1.1%   |
|                                   | Tot % | 3.7%   | 0.3%   | 0.3%   | 2.3%          | 0.3%   | 0.3%   |
| Leaning Gary Bauer                |       | 1      |        |        |               | 1      |        |
|                                   | Row % | 100.0% |        |        |               | 100.0% |        |
|                                   | Col % | 0.3%   |        |        |               | 1.3%   |        |
|                                   | Tot % | 0.3%   |        |        |               | 0.3%   |        |
| Leaning Dan Quayle                |       | 3      |        | 1      |               |        | 2      |
|                                   | Row % | 100.0% |        | 33.3%  |               |        | 66.7%  |
|                                   | Col % | 1.0%   |        | 4.2%   |               |        | 2.1%   |
|                                   | Tot % | 1.0%   |        | 0.3%   |               |        | 0.7%   |
| Leaning Patrick J. Buchanan       |       | 1      |        |        | 1             |        |        |
|                                   | Row % | 100.0% |        |        | 100.0%        |        |        |
|                                   | Col % | 0.3%   |        |        | 1.1%          |        |        |
|                                   | Tot % | 0.3%   |        |        | 0.3%          |        |        |
| Leaning George W. Bush            |       | 9      |        | 1      | 3             | 1      | 4      |
|                                   | Row % | 100.0% |        | 11.1%  | 33.3%         | 11.1%  | 44.4%  |
|                                   | Col % | 3.0%   |        | 4.2%   | 3.2%          | 1.3%   | 4.3%   |
|                                   | Tot % | 3.0%   |        | 0.3%   | 1.0%          | 0.3%   | 1.3%   |
| Leaning Elizabeth Hanford Dole    |       | 1      |        |        |               |        | 1      |
|                                   | Row % | 100.0% |        |        |               |        | 100.0% |
|                                   | Col % | 0.3%   |        |        |               |        | 1.1%   |
|                                   | Tot % | 0.3%   |        |        |               |        | 0.3%   |
| Leaning Malcolm S. "Steve" Forbes |       | 4      |        |        | 1             | 1      | 2      |
|                                   | Row % | 100.0% |        |        | 25.0%         | 25.0%  | 50.0%  |
|                                   | Col % | 1.3%   |        |        | 1.1%          | 1.3%   | 2.1%   |
|                                   | Tot % | 1.3%   |        |        | 0.3%          | 0.3%   | 0.7%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                       | Total  | 18-24  | 25-34  | Age?<br>35-49 | 50-64  | 65+    |
|-----------------------|--------|--------|--------|---------------|--------|--------|
| Total Respondents     | 300    | 11     | 24     | 93            | 78     | 94     |
| Row %                 | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
| Col %                 | 100.0% | 100.0% | 100.0% | 100.0%        | 100.0% | 100.0% |
| Tot %                 | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
| Leaning Alan Keyes    | 1      |        |        |               | 1      |        |
| Row %                 | 100.0% |        |        |               | 100.0% |        |
| Col %                 | 0.3%   |        |        |               | 1.3%   |        |
| Tot %                 | 0.3%   |        |        |               | 0.3%   |        |
| Undecided / undecided | 53     |        |        | 12            | 15     | 26     |
| Row %                 | 100.0% |        |        | 22.6%         | 28.3%  | 49.1%  |
| Col %                 | 17.7%  |        |        | 12.9%         | 19.2%  | 27.7%  |
| Tot %                 | 17.7%  |        |        | 4.0%          | 5.0%   | 8.7%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                        |       | Ballot Test (First Choice) |        |        |
|------------------------|-------|----------------------------|--------|--------|
|                        |       | Total                      | Sex?   |        |
|                        |       |                            | Male   | Female |
| Total Respondents      |       | 300                        | 144    | 156    |
|                        | Row % | 100.0%                     | 48.0%  | 52.0%  |
|                        | Col % | 100.0%                     | 100.0% | 100.0% |
|                        | Tot % | 100.0%                     | 48.0%  | 52.0%  |
| Orrin Hatch            |       | 3                          |        | 3      |
|                        | Row % | 100.0%                     |        | 100.0% |
|                        | Col % | 1.0%                       |        | 1.9%   |
|                        | Tot % | 1.0%                       |        | 1.0%   |
| Lamar Alexander        |       | 8                          | 6      | 2      |
|                        | Row % | 100.0%                     | 75.0%  | 25.0%  |
|                        | Col % | 2.7%                       | 4.2%   | 1.3%   |
|                        | Tot % | 2.7%                       | 2.0%   | 0.7%   |
| Gary Bauer             |       | 9                          | 6      | 3      |
|                        | Row % | 100.0%                     | 66.7%  | 33.3%  |
|                        | Col % | 3.0%                       | 4.2%   | 1.9%   |
|                        | Tot % | 3.0%                       | 2.0%   | 1.0%   |
| John McCain            |       | 5                          | 3      | 2      |
|                        | Row % | 100.0%                     | 60.0%  | 40.0%  |
|                        | Col % | 1.7%                       | 2.1%   | 1.3%   |
|                        | Tot % | 1.7%                       | 1.0%   | 0.7%   |
| Dan Quayle             |       | 12                         | 8      | 4      |
|                        | Row % | 100.0%                     | 66.7%  | 33.3%  |
|                        | Col % | 4.0%                       | 5.6%   | 2.6%   |
|                        | Tot % | 4.0%                       | 2.7%   | 1.3%   |
| Patrick J. Buchanan    |       | 11                         | 6      | 5      |
|                        | Row % | 100.0%                     | 54.5%  | 45.5%  |
|                        | Col % | 3.7%                       | 4.2%   | 3.2%   |
|                        | Tot % | 3.7%                       | 2.0%   | 1.7%   |
| George W. Bush         |       | 102                        | 49     | 53     |
|                        | Row % | 100.0%                     | 48.0%  | 52.0%  |
|                        | Col % | 34.0%                      | 34.0%  | 34.0%  |
|                        | Tot % | 34.0%                      | 16.3%  | 17.7%  |
| Elizabeth Hanford Dole |       | 26                         | 10     | 16     |
|                        | Row % | 100.0%                     | 38.5%  | 61.5%  |
|                        | Col % | 8.7%                       | 6.9%   | 10.3%  |
|                        | Tot % | 8.7%                       | 3.3%   | 5.3%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                                   |       | Ballot Test (First Choice) |        |        |
|-----------------------------------|-------|----------------------------|--------|--------|
|                                   |       | Total                      | Sex?   |        |
|                                   |       |                            | Male   | Female |
| Total Respondents                 |       | 300                        | 144    | 156    |
|                                   | Row % | 100.0%                     | 48.0%  | 52.0%  |
|                                   | Col % | 100.0%                     | 100.0% | 100.0% |
|                                   | Tot % | 100.0%                     | 48.0%  | 52.0%  |
| Malcolm S. "Steve" Forbes         |       | 40                         | 25     | 15     |
|                                   | Row % | 100.0%                     | 62.5%  | 37.5%  |
|                                   | Col % | 13.3%                      | 17.4%  | 9.6%   |
|                                   | Tot % | 13.3%                      | 8.3%   | 5.0%   |
| Alan Keyes                        |       | 11                         | 4      | 7      |
|                                   | Row % | 100.0%                     | 36.4%  | 63.6%  |
|                                   | Col % | 3.7%                       | 2.8%   | 4.5%   |
|                                   | Tot % | 3.7%                       | 1.3%   | 2.3%   |
| Leaning Gary Bauer                |       | 1                          |        | 1      |
|                                   | Row % | 100.0%                     |        | 100.0% |
|                                   | Col % | 0.3%                       |        | 0.6%   |
|                                   | Tot % | 0.3%                       |        | 0.3%   |
| Leaning Dan Quayle                |       | 3                          | 2      | 1      |
|                                   | Row % | 100.0%                     | 66.7%  | 33.3%  |
|                                   | Col % | 1.0%                       | 1.4%   | 0.6%   |
|                                   | Tot % | 1.0%                       | 0.7%   | 0.3%   |
| Leaning Patrick J. Buchanan       |       | 1                          |        | 1      |
|                                   | Row % | 100.0%                     |        | 100.0% |
|                                   | Col % | 0.3%                       |        | 0.6%   |
|                                   | Tot % | 0.3%                       |        | 0.3%   |
| Leaning George W. Bush            |       | 9                          | 4      | 5      |
|                                   | Row % | 100.0%                     | 44.4%  | 55.6%  |
|                                   | Col % | 3.0%                       | 2.8%   | 3.2%   |
|                                   | Tot % | 3.0%                       | 1.3%   | 1.7%   |
| Leaning Elizabeth Hanford Dole    |       | 1                          | 1      |        |
|                                   | Row % | 100.0%                     | 100.0% |        |
|                                   | Col % | 0.3%                       | 0.7%   |        |
|                                   | Tot % | 0.3%                       | 0.3%   |        |
| Leaning Malcolm S. "Steve" Forbes |       | 4                          | 1      | 3      |
|                                   | Row % | 100.0%                     | 25.0%  | 75.0%  |
|                                   | Col % | 1.3%                       | 0.7%   | 1.9%   |
|                                   | Tot % | 1.3%                       | 0.3%   | 1.0%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                       |       | Ballot Test (First Choice) |        |        |
|-----------------------|-------|----------------------------|--------|--------|
|                       |       | Total                      | Sex?   |        |
|                       |       |                            | Male   | Female |
| Total Respondents     |       | 300                        | 144    | 156    |
|                       | Row % | 100.0%                     | 48.0%  | 52.0%  |
|                       | Col % | 100.0%                     | 100.0% | 100.0% |
|                       | Tot % | 100.0%                     | 48.0%  | 52.0%  |
| Leaning Alan Keyes    |       | 1                          |        | 1      |
|                       | Row % | 100.0%                     |        | 100.0% |
|                       | Col % | 0.3%                       |        | 0.6%   |
|                       | Tot % | 0.3%                       |        | 0.3%   |
| Undecided / undecided |       | 53                         | 19     | 34     |
|                       | Row % | 100.0%                     | 35.8%  | 64.2%  |
|                       | Col % | 17.7%                      | 13.2%  | 21.8%  |
|                       | Tot % | 17.7%                      | 6.3%   | 11.3%  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (First Choice)

|                        |       | Total  | Voting intensity rating? |        |        |        |        |        |        |        |        |        |        |        |        |
|------------------------|-------|--------|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                        |       |        | 1                        | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 13     |
| Total Respondents      |       | 300    | 26                       | 35     | 41     | 41     | 29     | 39     | 20     | 28     | 14     | 7      | 6      | 2      | 0      |
|                        | Row % | 100.0% | 8.7%                     | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
|                        | Col % | 100.0% | 100.0%                   | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|                        | Tot % | 100.0% | 8.7%                     | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
| Orrin Hatch            |       | 3      | 1                        | 1      |        |        |        | 1      |        |        |        |        |        |        |        |
|                        | Row % | 100.0% | 33.3%                    | 33.3%  |        |        |        | 33.3%  |        |        |        |        |        |        |        |
|                        | Col % | 1.0%   | 3.8%                     | 2.9%   |        |        |        | 2.6%   |        |        |        |        |        |        |        |
|                        | Tot % | 1.0%   | 0.3%                     | 0.3%   |        |        |        | 0.3%   |        |        |        |        |        |        |        |
| Lamar Alexander        |       | 8      |                          |        | 1      | 2      | 2      | 1      |        |        |        | 1      | 1      |        |        |
|                        | Row % | 100.0% |                          |        | 12.5%  | 25.0%  | 25.0%  | 12.5%  |        |        |        | 12.5%  | 12.5%  |        |        |
|                        | Col % | 2.7%   |                          |        | 2.4%   | 4.9%   | 6.9%   | 2.6%   |        |        |        | 14.3%  | 16.7%  |        |        |
|                        | Tot % | 2.7%   |                          |        | 0.3%   | 0.7%   | 0.7%   | 0.3%   |        |        |        | 0.3%   | 0.3%   |        |        |
| Gary Bauer             |       | 9      | 1                        | 1      |        | 3      | 1      |        |        | 1      | 1      | 1      |        |        |        |
|                        | Row % | 100.0% | 11.1%                    | 11.1%  |        | 33.3%  | 11.1%  |        |        | 11.1%  | 11.1%  | 11.1%  |        |        |        |
|                        | Col % | 3.0%   | 3.8%                     | 2.9%   |        | 7.3%   | 3.4%   |        |        | 3.6%   | 7.1%   | 14.3%  |        |        |        |
|                        | Tot % | 3.0%   | 0.3%                     | 0.3%   |        | 1.0%   | 0.3%   |        |        | 0.3%   | 0.3%   | 0.3%   |        |        |        |
| John McCain            |       | 5      |                          |        | 2      |        | 1      | 1      |        | 1      |        |        |        |        |        |
|                        | Row % | 100.0% |                          |        | 40.0%  |        | 20.0%  | 20.0%  |        | 20.0%  |        |        |        |        |        |
|                        | Col % | 1.7%   |                          |        | 4.9%   |        | 3.4%   | 2.6%   |        | 3.6%   |        |        |        |        |        |
|                        | Tot % | 1.7%   |                          |        | 0.7%   |        | 0.3%   | 0.3%   |        | 0.3%   |        |        |        |        |        |
| Dan Quayle             |       | 12     | 1                        | 4      | 2      |        | 2      |        | 2      | 1      |        |        |        |        |        |
|                        | Row % | 100.0% | 8.3%                     | 33.3%  | 16.7%  |        | 16.7%  |        | 16.7%  | 8.3%   |        |        |        |        |        |
|                        | Col % | 4.0%   | 3.8%                     | 11.4%  | 4.9%   |        | 6.9%   |        | 10.0%  | 3.6%   |        |        |        |        |        |
|                        | Tot % | 4.0%   | 0.3%                     | 1.3%   | 0.7%   |        | 0.7%   |        | 0.7%   | 0.3%   |        |        |        |        |        |
| Patrick J. Buchanan    |       | 11     | 1                        |        | 4      | 3      |        |        | 1      |        | 1      |        |        |        |        |
|                        | Row % | 100.0% | 9.1%                     |        | 36.4%  | 27.3%  |        |        | 9.1%   |        | 9.1%   |        |        |        |        |
|                        | Col % | 3.7%   | 3.8%                     |        | 9.8%   | 7.3%   |        |        | 5.0%   |        | 7.1%   |        |        |        |        |
|                        | Tot % | 3.7%   | 0.3%                     |        | 1.3%   | 1.0%   |        |        | 0.3%   |        | 0.3%   |        |        |        |        |
| George W. Bush         |       | 102    | 6                        | 11     | 9      | 15     | 13     | 21     | 8      | 7      | 1      | 3      | 1      |        |        |
|                        | Row % | 100.0% | 5.9%                     | 10.8%  | 8.8%   | 14.7%  | 12.7%  | 20.6%  | 7.8%   | 6.9%   | 1.0%   | 2.9%   | 1.0%   |        |        |
|                        | Col % | 34.0%  | 23.1%                    | 31.4%  | 22.0%  | 36.6%  | 44.8%  | 53.8%  | 40.0%  | 25.0%  | 7.1%   | 42.9%  | 16.7%  |        |        |
|                        | Tot % | 34.0%  | 2.0%                     | 3.7%   | 3.0%   | 5.0%   | 4.3%   | 7.0%   | 2.7%   | 2.3%   | 0.3%   | 1.0%   | 0.3%   |        |        |
| Elizabeth Hanford Dole |       | 26     | 2                        | 3      | 2      | 4      | 1      | 3      | 2      | 6      | 2      |        |        | 1      |        |
|                        | Row % | 100.0% | 7.7%                     | 11.5%  | 7.7%   | 15.4%  | 3.8%   | 11.5%  | 7.7%   | 23.1%  | 7.7%   |        |        | 3.8%   |        |
|                        | Col % | 8.7%   | 7.7%                     | 8.6%   | 4.9%   | 9.8%   | 3.4%   | 7.7%   | 10.0%  | 21.4%  | 14.3%  |        |        | 50.0%  |        |
|                        | Tot % | 8.7%   | 0.7%                     | 1.0%   | 0.7%   | 1.3%   | 0.3%   | 1.0%   | 0.7%   | 2.0%   | 0.7%   |        |        | 0.3%   |        |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                                   |       | Ballot Test (First Choice) |        |        |        |        |        |        |        |        |        |        |        |        |        |
|-----------------------------------|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                                   |       | Voting intensity rating?   |        |        |        |        |        |        |        |        |        |        |        |        |        |
|                                   |       | Total                      | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 13     |
| Total Respondents                 |       | 300                        | 26     | 35     | 41     | 41     | 29     | 39     | 20     | 28     | 14     | 7      | 6      | 2      | 0      |
|                                   | Row % | 100.0%                     | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
|                                   | Col % | 100.0%                     | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|                                   | Tot % | 100.0%                     | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
| Malcolm S. "Steve" Forbes         |       | 40                         | 4      | 2      | 8      | 4      | 2      | 4      | 2      | 4      | 7      | 2      |        |        |        |
|                                   | Row % | 100.0%                     | 10.0%  | 5.0%   | 20.0%  | 10.0%  | 5.0%   | 10.0%  | 5.0%   | 10.0%  | 17.5%  | 5.0%   |        |        |        |
|                                   | Col % | 13.3%                      | 15.4%  | 5.7%   | 19.5%  | 9.8%   | 6.9%   | 10.3%  | 10.0%  | 14.3%  | 50.0%  | 28.6%  |        |        |        |
|                                   | Tot % | 13.3%                      | 1.3%   | 0.7%   | 2.7%   | 1.3%   | 0.7%   | 1.3%   | 0.7%   | 1.3%   | 2.3%   | 0.7%   |        |        |        |
| Alan Keyes                        |       | 11                         | 1      | 1      | 2      | 1      |        | 1      | 1      | 1      | 2      |        |        |        |        |
|                                   | Row % | 100.0%                     | 9.1%   | 9.1%   | 18.2%  | 9.1%   |        | 9.1%   | 9.1%   | 9.1%   | 18.2%  |        |        |        |        |
|                                   | Col % | 3.7%                       | 3.8%   | 2.9%   | 4.9%   | 2.4%   |        | 2.6%   | 5.0%   | 3.6%   | 14.3%  |        |        |        |        |
|                                   | Tot % | 3.7%                       | 0.3%   | 0.3%   | 0.7%   | 0.3%   |        | 0.3%   | 0.3%   | 0.3%   | 0.7%   |        |        |        |        |
| Leaning Gary Bauer                |       | 1                          |        | 1      |        |        |        |        |        |        |        |        |        |        |        |
|                                   | Row % | 100.0%                     |        | 100.0% |        |        |        |        |        |        |        |        |        |        |        |
|                                   | Col % | 0.3%                       |        | 2.9%   |        |        |        |        |        |        |        |        |        |        |        |
|                                   | Tot % | 0.3%                       |        | 0.3%   |        |        |        |        |        |        |        |        |        |        |        |
| Leaning Dan Quayle                |       | 3                          | 1      | 1      | 1      |        |        |        |        |        |        |        |        |        |        |
|                                   | Row % | 100.0%                     | 33.3%  | 33.3%  | 33.3%  |        |        |        |        |        |        |        |        |        |        |
|                                   | Col % | 1.0%                       | 3.8%   | 2.9%   | 2.4%   |        |        |        |        |        |        |        |        |        |        |
|                                   | Tot % | 1.0%                       | 0.3%   | 0.3%   | 0.3%   |        |        |        |        |        |        |        |        |        |        |
| Leaning Patrick J. Buchanan       |       | 1                          |        |        | 1      |        |        |        |        |        |        |        |        |        |        |
|                                   | Row % | 100.0%                     |        |        | 100.0% |        |        |        |        |        |        |        |        |        |        |
|                                   | Col % | 0.3%                       |        |        | 2.4%   |        |        |        |        |        |        |        |        |        |        |
|                                   | Tot % | 0.3%                       |        |        | 0.3%   |        |        |        |        |        |        |        |        |        |        |
| Leaning George W. Bush            |       | 9                          | 2      | 2      |        |        |        | 2      |        | 2      |        |        |        | 1      |        |
|                                   | Row % | 100.0%                     | 22.2%  | 22.2%  |        |        |        | 22.2%  |        | 22.2%  |        |        |        | 11.1%  |        |
|                                   | Col % | 3.0%                       | 7.7%   | 5.7%   |        |        |        | 5.1%   |        | 7.1%   |        |        |        | 50.0%  |        |
|                                   | Tot % | 3.0%                       | 0.7%   | 0.7%   |        |        |        | 0.7%   |        | 0.7%   |        |        |        | 0.3%   |        |
| Leaning Elizabeth Hanford Dole    |       | 1                          |        |        |        | 1      |        |        |        |        |        |        |        |        |        |
|                                   | Row % | 100.0%                     |        |        |        | 100.0% |        |        |        |        |        |        |        |        |        |
|                                   | Col % | 0.3%                       |        |        |        | 2.4%   |        |        |        |        |        |        |        |        |        |
|                                   | Tot % | 0.3%                       |        |        |        | 0.3%   |        |        |        |        |        |        |        |        |        |
| Leaning Malcolm S. "Steve" Forbes |       | 4                          |        |        | 1      |        | 2      |        |        | 1      |        |        |        |        |        |
|                                   | Row % | 100.0%                     |        |        | 25.0%  |        | 50.0%  |        |        | 25.0%  |        |        |        |        |        |
|                                   | Col % | 1.3%                       |        |        | 2.4%   |        | 6.9%   |        |        | 3.6%   |        |        |        |        |        |
|                                   | Tot % | 1.3%                       |        |        | 0.3%   |        | 0.7%   |        |        | 0.3%   |        |        |        |        |        |



# "The Iowa Project 2000"

August 9, 1999

n = 300

|                       |       | Ballot Test (First Choice) |        |        |        |        |        |        |        |        |        |        |        |        |        |
|-----------------------|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                       |       | Voting intensity rating?   |        |        |        |        |        |        |        |        |        |        |        |        |        |
|                       |       | Total                      | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 13     |
| Total Respondents     |       | 300                        | 26     | 35     | 41     | 41     | 29     | 39     | 20     | 28     | 14     | 7      | 6      | 2      | 0      |
|                       | Row % | 100.0%                     | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
|                       | Col % | 100.0%                     | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|                       | Tot % | 100.0%                     | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
| Leaning Alan Keyes    |       | 1                          |        |        |        |        |        |        |        | 1      |        |        |        |        |        |
|                       | Row % | 100.0%                     |        |        |        |        |        |        |        | 100.0% |        |        |        |        |        |
|                       | Col % | 0.3%                       |        |        |        |        |        |        |        | 2.6%   |        |        |        |        |        |
|                       | Tot % | 0.3%                       |        |        |        |        |        |        |        | 0.3%   |        |        |        |        |        |
| Undecided / undecided |       | 53                         | 6      | 8      | 8      | 8      | 5      | 4      | 4      | 4      |        |        | 4      |        |        |
|                       | Row % | 100.0%                     | 11.3%  | 15.1%  | 15.1%  | 15.1%  | 9.4%   | 7.5%   | 7.5%   | 7.5%   |        |        | 7.5%   |        |        |
|                       | Col % | 17.7%                      | 23.1%  | 22.9%  | 19.5%  | 19.5%  | 17.2%  | 10.3%  | 20.0%  | 14.3%  |        |        | 66.7%  |        |        |
|                       | Tot % | 17.7%                      | 2.0%   | 2.7%   | 2.7%   | 2.7%   | 1.7%   | 1.3%   | 1.3%   | 1.3%   |        |        | 1.3%   |        |        |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Are you planning on attending your caucus? |    |                                  |
|------------------------|--------|--|----|----------------------------------|
|                        |        | Yes  | No | Don't know / refused / no answer |
| Total Respondents      | 300    | 220  | 0  | 80                               |
| Row %                  | 100.0% | 73.3%                                      |    | 26.7%                            |
| Col %                  | 100.0% | 100.0%                                     |    | 100.0%                           |
| Tot %                  | 100.0% | 73.3%                                      |    | 26.7%                            |
| Orrin Hatch            | 5      | 4  |    | 1                                |
| Row %                  | 100.0% | 80.0%                                      |    | 20.0%                            |
| Col %                  | 1.7%   | 1.8%                                       |    | 1.3%                             |
| Tot %                  | 1.7%   | 1.3%                                       |    | 0.3%                             |
| Lamar Alexander        | 17     | 13   |    | 4                                |
| Row %                  | 100.0% | 76.5%                                      |    | 23.5%                            |
| Col %                  | 5.7%   | 5.9%                                       |    | 5.0%                             |
| Tot %                  | 5.7%   | 4.3%                                       |    | 1.3%                             |
| Gary Bauer             | 9      | 7  |    | 2                                |
| Row %                  | 100.0% | 77.8%                                      |    | 22.2%                            |
| Col %                  | 3.0%   | 3.2%                                       |    | 2.5%                             |
| Tot %                  | 3.0%   | 2.3%                                       |    | 0.7%                             |
| John McCain            | 11     | 7  |    | 4                                |
| Row %                  | 100.0% | 63.6%                                      |    | 36.4%                            |
| Col %                  | 3.7%   | 3.2%                                       |    | 5.0%                             |
| Tot %                  | 3.7%   | 2.3%                                       |    | 1.3%                             |
| Day Quayle             | 19     | 14   |    | 5                                |
| Row %                  | 100.0% | 73.7%                                      |    | 26.3%                            |
| Col %                  | 6.3%   | 6.4%                                       |    | 6.3%                             |
| Tot %                  | 6.3%   | 4.7%                                       |    | 1.7%                             |
| Patrick J. Buchanan    | 9      | 8  |    | 1                                |
| Row %                  | 100.0% | 88.9%                                      |    | 11.1%                            |
| Col %                  | 3.0%   | 3.6%                                       |    | 1.3%                             |
| Tot %                  | 3.0%   | 2.7%                                       |    | 0.3%                             |
| George W. Bush         | 39     | 29   |    | 10                               |
| Row %                  | 100.0% | 74.4%                                      |    | 25.6%                            |
| Col %                  | 13.0%  | 13.2%                                      |    | 12.5%                            |
| Tot %                  | 13.0%  | 9.7%                                       |    | 3.3%                             |
| Elizabeth Hanford Dole | 47     | 35   |    | 12                               |
| Row %                  | 100.0% | 74.5%                                      |    | 25.5%                            |
| Col %                  | 15.7%  | 15.9%                                      |    | 15.0%                            |
| Tot %                  | 15.7%  | 11.7%                                      |    | 4.0%                             |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | Are you planning on attending your caucus? |    |                                  |
|--------------------------------|--------|--|----|----------------------------------|
|                                |        | Yes  | No | Don't know / refused / no answer |
| Total Respondents              | 300    | 220  | 0  | 80                               |
| Row %                          | 100.0% | 73.3%                                      |    | 26.7%                            |
| Col %                          | 100.0% | 100.0%                                     |    | 100.0%                           |
| Tot %                          | 100.0% | 73.3%                                      |    | 26.7%                            |
| Malcolm S. "Steve" Forbes      | 22     | 17   |    | 5                                |
| Row %                          | 100.0% | 77.3%                                      |    | 22.7%                            |
| Col %                          | 7.3%   | 7.7%                                       |    | 6.3%                             |
| Tot %                          | 7.3%   | 5.7%                                       |    | 1.7%                             |
| Alan Keyes                     | 13     | 10   |    | 3                                |
| Row %                          | 100.0% | 76.9%                                      |    | 23.1%                            |
| Col %                          | 4.3%   | 4.5%                                       |    | 3.8%                             |
| Tot %                          | 4.3%   | 3.3%                                       |    | 1.0%                             |
| Leaning Lamar Alexander        | 1      | 1  |    |                                  |
| Row %                          | 100.0% | 100.0%                                     |    |                                  |
| Col %                          | 0.3%   | 0.5%                                       |    |                                  |
| Tot %                          | 0.3%   | 0.3%                                       |    |                                  |
| Leaning Gary Bauer             | 1      |  |    | 1                                |
| Row %                          | 100.0% |  |    | 100.0%                           |
| Col %                          | 0.3%   |  |    | 1.3%                             |
| Tot %                          | 0.3%   |  |    | 0.3%                             |
| Leaning John McCain            | 1      |  |    | 1                                |
| Row %                          | 100.0% |  |    | 100.0%                           |
| Col %                          | 0.3%   |  |    | 1.3%                             |
| Tot %                          | 0.3%   |  |    | 0.3%                             |
| Leaning Dan Quayle             | 2      | 2  |    |                                  |
| Row %                          | 100.0% | 100.0%                                     |    |                                  |
| Col %                          | 0.7%   | 0.9%                                       |    |                                  |
| Tot %                          | 0.7%   | 0.7%                                       |    |                                  |
| Leaning George W. Bush         | 6      | 2  |    | 4                                |
| Row %                          | 100.0% | 33.3%                                      |    | 66.7%                            |
| Col %                          | 2.0%   | 0.9%                                       |    | 5.0%                             |
| Tot %                          | 2.0%   | 0.7%                                       |    | 1.3%                             |
| Leaning Elizabeth Hanford Dole | 2      | 2  |    |                                  |
| Row %                          | 100.0% | 100.0%                                     |    |                                  |
| Col %                          | 0.7%   | 0.9%                                       |    |                                  |
| Tot %                          | 0.7%   | 0.7%                                       |    |                                  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Are you planning on attending your caucus? |    |  |
|-----------------------------------|-------|--------|--|----|--|
|                                   |       |        | Yes  | No | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 220  | 0  | 80                                     |
|                                   | Row % | 100.0% | 73.3%                                      |    | 26.7%                                  |
|                                   | Col % | 100.0% | 100.0%                                     |    | 100.0%                                 |
|                                   | Tot % | 100.0% | 73.3%                                      |    | 26.7%                                  |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 3  |    | 2                                      |
|                                   | Row % | 100.0% | 60.0%                                      |    | 40.0%                                  |
|                                   | Col % | 1.7%   | 1.4%                                       |    | 2.5%                                   |
|                                   | Tot % | 1.7%   | 1.0%                                       |    | 0.7%                                   |
| Leaning Alan Keyes                |       | 1      | 1  |    |  |
|                                   | Row % | 100.0% | 100.0%                                     |    |  |
|                                   | Col % | 0.3%   | 0.5%                                       |    |  |
|                                   | Tot % | 0.3%   | 0.3%                                       |    |  |
| Undecided / undecided             |       | 90     | 65   |    | 25                                     |
|                                   | Row % | 100.0% | 72.2%                                      |    | 27.8%                                  |
|                                   | Col % | 30.0%  | 29.5%                                      |    | 31.3%                                  |
|                                   | Tot % | 30.0%  | 21.7%                                      |    | 8.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Worn a campaign button? |        |  |
|------------------------|-------|--------|-------------------------|--------|--|
|                        |       |        | Yes                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 120                     | 175    | 5                                      |
|                        | Row % | 100.0% | 40.0%                   | 58.3%  | 1.7%                                   |
|                        | Col % | 100.0% | 100.0%                  | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 40.0%                   | 58.3%  | 1.7%                                   |
| Orrin Hatch            |       | 5      | 3                       | 2      |  |
|                        | Row % | 100.0% | 60.0%                   | 40.0%  |  |
|                        | Col % | 1.7%   | 2.5%                    | 1.1%   |  |
|                        | Tot % | 1.7%   | 1.0%                    | 0.7%   |  |
| Lamar Alexander        |       | 17     | 6                       | 11     |  |
|                        | Row % | 100.0% | 35.3%                   | 64.7%  |  |
|                        | Col % | 5.7%   | 5.0%                    | 6.3%   |  |
|                        | Tot % | 5.7%   | 2.0%                    | 3.7%   |  |
| Gary Bauer             |       | 9      | 3                       | 6      |  |
|                        | Row % | 100.0% | 33.3%                   | 66.7%  |  |
|                        | Col % | 3.0%   | 2.5%                    | 3.4%   |  |
|                        | Tot % | 3.0%   | 1.0%                    | 2.0%   |  |
| John McCain            |       | 11     | 4                       | 7      |  |
|                        | Row % | 100.0% | 36.4%                   | 63.6%  |  |
|                        | Col % | 3.7%   | 3.3%                    | 4.0%   |  |
|                        | Tot % | 3.7%   | 1.3%                    | 2.3%   |  |
| Day Quayle             |       | 19     | 5                       | 13     | 1                                      |
|                        | Row % | 100.0% | 26.3%                   | 68.4%  | 5.3%                                   |
|                        | Col % | 6.3%   | 4.2%                    | 7.4%   | 20.0%                                  |
|                        | Tot % | 6.3%   | 1.7%                    | 4.3%   | 0.3%                                   |
| Patrick J. Buchanan    |       | 9      | 5                       | 4      |  |
|                        | Row % | 100.0% | 55.6%                   | 44.4%  |  |
|                        | Col % | 3.0%   | 4.2%                    | 2.3%   |  |
|                        | Tot % | 3.0%   | 1.7%                    | 1.3%   |  |
| George W. Bush         |       | 39     | 24                      | 14     | 1                                      |
|                        | Row % | 100.0% | 61.5%                   | 35.9%  | 2.6%                                   |
|                        | Col % | 13.0%  | 20.0%                   | 8.0%   | 20.0%                                  |
|                        | Tot % | 13.0%  | 8.0%                    | 4.7%   | 0.3%                                   |
| Elizabeth Hanford Dole |       | 47     | 17                      | 30     |  |
|                        | Row % | 100.0% | 36.2%                   | 63.8%  |  |
|                        | Col % | 15.7%  | 14.2%                   | 17.1%  |  |
|                        | Tot % | 15.7%  | 5.7%                    | 10.0%  |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Worn a campaign button? |        |  |
|--------------------------------|-------|--------|-------------------------|--------|--|
|                                |       |        | Yes                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 120                     | 175    | 5                                      |
|                                | Row % | 100.0% | 40.0%                   | 58.3%  | 1.7%                                   |
|                                | Col % | 100.0% | 100.0%                  | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 40.0%                   | 58.3%  | 1.7%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 10                      | 12     |  |
|                                | Row % | 100.0% | 45.5%                   | 54.5%  |  |
|                                | Col % | 7.3%   | 8.3%                    | 6.9%   |  |
|                                | Tot % | 7.3%   | 3.3%                    | 4.0%   |  |
| Alan Keyes                     |       | 13     | 5                       | 8      |  |
|                                | Row % | 100.0% | 38.5%                   | 61.5%  |  |
|                                | Col % | 4.3%   | 4.2%                    | 4.6%   |  |
|                                | Tot % | 4.3%   | 1.7%                    | 2.7%   |  |
| Leaning Lamar Alexander        |       | 1      |                         | 1      |  |
|                                | Row % | 100.0% |                         | 100.0% |  |
|                                | Col % | 0.3%   |                         | 0.6%   |  |
|                                | Tot % | 0.3%   |                         | 0.3%   |  |
| Leaning Gary Bauer             |       | 1      | 1                       |        |  |
|                                | Row % | 100.0% | 100.0%                  |        |  |
|                                | Col % | 0.3%   | 0.8%                    |        |  |
|                                | Tot % | 0.3%   | 0.3%                    |        |  |
| Leaning John McCain            |       | 1      |                         | 1      |  |
|                                | Row % | 100.0% |                         | 100.0% |  |
|                                | Col % | 0.3%   |                         | 0.6%   |  |
|                                | Tot % | 0.3%   |                         | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      | 1                       | 1      |  |
|                                | Row % | 100.0% | 50.0%                   | 50.0%  |  |
|                                | Col % | 0.7%   | 0.8%                    | 0.6%   |  |
|                                | Tot % | 0.7%   | 0.3%                    | 0.3%   |  |
| Leaning George W. Bush         |       | 6      | 1                       | 5      |  |
|                                | Row % | 100.0% | 16.7%                   | 83.3%  |  |
|                                | Col % | 2.0%   | 0.8%                    | 2.9%   |  |
|                                | Tot % | 2.0%   | 0.3%                    | 1.7%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      | 1                       | 1      |  |
|                                | Row % | 100.0% | 50.0%                   | 50.0%  |  |
|                                | Col % | 0.7%   | 0.8%                    | 0.6%   |  |
|                                | Tot % | 0.7%   | 0.3%                    | 0.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Worn a campaign button? |        |        |  |
|-----------------------------------|-------|-------------------------|--------|--------|--|
|                                   |       | Total                   | Yes    | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300                     | 120    | 175    | 5                                      |
|                                   | Row % | 100.0%                  | 40.0%  | 58.3%  | 1.7%                                   |
|                                   | Col % | 100.0%                  | 100.0% | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0%                  | 40.0%  | 58.3%  | 1.7%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5                       |        | 5      |  |
|                                   | Row % | 100.0%                  |        | 100.0% |  |
|                                   | Col % | 1.7%                    |        | 2.9%   |  |
|                                   | Tot % | 1.7%                    |        | 1.7%   |  |
| Leaning Alan Keyes                |       | 1                       |        |        | 1                                      |
|                                   | Row % | 100.0%                  |        |        | 100.0%                                 |
|                                   | Col % | 0.3%                    |        |        | 20.0%                                  |
|                                   | Tot % | 0.3%                    |        |        | 0.3%                                   |
| Undecided / undecided             |       | 90                      | 34     | 54     | 2                                      |
|                                   | Row % | 100.0%                  | 37.8%  | 60.0%  | 2.2%                                   |
|                                   | Col % | 30.0%                   | 28.3%  | 30.9%  | 40.0%                                  |
|                                   | Tot % | 30.0%                   | 11.3%  | 18.0%  | 0.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Put a bumper strip on your car or truck? |        |  |
|------------------------|-------|--------|--|--------|--|
|                        |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 61                                       | 236    | 3                                      |
|                        | Row % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
|                        | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
| Orrin Hatch            |       | 5      | 1  | 4      |  |
|                        | Row % | 100.0% | 20.0%                                    | 80.0%  |  |
|                        | Col % | 1.7%   | 1.6%                                     | 1.7%   |  |
|                        | Tot % | 1.7%   | 0.3%                                     | 1.3%   |  |
| Lamar Alexander        |       | 17     | 4  | 13     |  |
|                        | Row % | 100.0% | 23.5%                                    | 76.5%  |  |
|                        | Col % | 5.7%   | 6.6%                                     | 5.5%   |  |
|                        | Tot % | 5.7%   | 1.3%                                     | 4.3%   |  |
| Gary Bauer             |       | 9      | 2  | 7      |  |
|                        | Row % | 100.0% | 22.2%                                    | 77.8%  |  |
|                        | Col % | 3.0%   | 3.3%                                     | 3.0%   |  |
|                        | Tot % | 3.0%   | 0.7%                                     | 2.3%   |  |
| John McCain            |       | 11     | 4  | 7      |  |
|                        | Row % | 100.0% | 36.4%                                    | 63.6%  |  |
|                        | Col % | 3.7%   | 6.6%                                     | 3.0%   |  |
|                        | Tot % | 3.7%   | 1.3%                                     | 2.3%   |  |
| Day Quayle             |       | 19     | 4  | 14     | 1                                      |
|                        | Row % | 100.0% | 21.1%                                    | 73.7%  | 5.3%                                   |
|                        | Col % | 6.3%   | 6.6%                                     | 5.9%   | 33.3%                                  |
|                        | Tot % | 6.3%   | 1.3%                                     | 4.7%   | 0.3%                                   |
| Patrick J. Buchanan    |       | 9      | 3  | 6      |  |
|                        | Row % | 100.0% | 33.3%                                    | 66.7%  |  |
|                        | Col % | 3.0%   | 4.9%                                     | 2.5%   |  |
|                        | Tot % | 3.0%   | 1.0%                                     | 2.0%   |  |
| George W. Bush         |       | 39     | 6  | 32     | 1                                      |
|                        | Row % | 100.0% | 15.4%                                    | 82.1%  | 2.6%                                   |
|                        | Col % | 13.0%  | 9.8%                                     | 13.6%  | 33.3%                                  |
|                        | Tot % | 13.0%  | 2.0%                                     | 10.7%  | 0.3%                                   |
| Elizabeth Hanford Dole |       | 47     | 9  | 38     |  |
|                        | Row % | 100.0% | 19.1%                                    | 80.9%  |  |
|                        | Col % | 15.7%  | 14.8%                                    | 16.1%  |  |
|                        | Tot % | 15.7%  | 3.0%                                     | 12.7%  |  |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Put a bumper strip on your car or truck? |        |  |
|--------------------------------|-------|--------|--|--------|--|
|                                |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 61                                       | 236    | 3                                      |
|                                | Row % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
|                                | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 5  | 17     |  |
|                                | Row % | 100.0% | 22.7%                                    | 77.3%  |  |
|                                | Col % | 7.3%   | 8.2%                                     | 7.2%   |  |
|                                | Tot % | 7.3%   | 1.7%                                     | 5.7%   |  |
| Alan Keyes                     |       | 13     | 3  | 10     |  |
|                                | Row % | 100.0% | 23.1%                                    | 76.9%  |  |
|                                | Col % | 4.3%   | 4.9%                                     | 4.2%   |  |
|                                | Tot % | 4.3%   | 1.0%                                     | 3.3%   |  |
| Leaning Lamar Alexander        |       | 1      | 1  |        |  |
|                                | Row % | 100.0% | 100.0%                                   |        |  |
|                                | Col % | 0.3%   | 1.6%                                     |        |  |
|                                | Tot % | 0.3%   | 0.3%                                     |        |  |
| Leaning Gary Bauer             |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.4%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning John McCain            |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.4%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      | 1  | 1      |  |
|                                | Row % | 100.0% | 50.0%                                    | 50.0%  |  |
|                                | Col % | 0.7%   | 1.6%                                     | 0.4%   |  |
|                                | Tot % | 0.7%   | 0.3%                                     | 0.3%   |  |
| Leaning George W. Bush         |       | 6      | 1  | 5      |  |
|                                | Row % | 100.0% | 16.7%                                    | 83.3%  |  |
|                                | Col % | 2.0%   | 1.6%                                     | 2.1%   |  |
|                                | Tot % | 2.0%   | 0.3%                                     | 1.7%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      |  | 2      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.7%   |  | 0.8%   |  |
|                                | Tot % | 0.7%   |  | 0.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Put a bumper strip on your car or truck? |        |  |
|-----------------------------------|-------|--------|--|--------|--|
|                                   |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 61                                       | 236    | 3                                      |
|                                   | Row % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
|                                   | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 20.3%                                    | 78.7%  | 1.0%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 1  | 4      |  |
|                                   | Row % | 100.0% | 20.0%                                    | 80.0%  |  |
|                                   | Col % | 1.7%   | 1.6%                                     | 1.7%   |  |
|                                   | Tot % | 1.7%   | 0.3%                                     | 1.3%   |  |
| Leaning Alan Keyes                |       | 1      |  |        | 1                                      |
|                                   | Row % | 100.0% |  |        | 100.0%                                 |
|                                   | Col % | 0.3%   |  |        | 33.3%                                  |
|                                   | Tot % | 0.3%   |  |        | 0.3%                                   |
| Undecided / undecided             |       | 90     | 16                                       | 74     |  |
|                                   | Row % | 100.0% | 17.8%                                    | 82.2%  |  |
|                                   | Col % | 30.0%  | 26.2%                                    | 31.4%  |  |
|                                   | Tot % | 30.0%  | 5.3%                                     | 24.7%  |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Placed campaign poster in yard or house? |        |  |
|------------------------|-------|--------|--|--------|--|
|                        |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 157                                      | 141    | 2                                      |
|                        | Row % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
|                        | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
| Orrin Hatch            |       | 5      | 3  | 2      |  |
|                        | Row % | 100.0% | 60.0%                                    | 40.0%  |  |
|                        | Col % | 1.7%   | 1.9%                                     | 1.4%   |  |
|                        | Tot % | 1.7%   | 1.0%                                     | 0.7%   |  |
| Lamar Alexander        |       | 17     | 12                                       | 5      |  |
|                        | Row % | 100.0% | 70.6%                                    | 29.4%  |  |
|                        | Col % | 5.7%   | 7.6%                                     | 3.5%   |  |
|                        | Tot % | 5.7%   | 4.0%                                     | 1.7%   |  |
| Gary Bauer             |       | 9      | 4  | 5      |  |
|                        | Row % | 100.0% | 44.4%                                    | 55.6%  |  |
|                        | Col % | 3.0%   | 2.5%                                     | 3.5%   |  |
|                        | Tot % | 3.0%   | 1.3%                                     | 1.7%   |  |
| John McCain            |       | 11     | 7  | 4      |  |
|                        | Row % | 100.0% | 63.6%                                    | 36.4%  |  |
|                        | Col % | 3.7%   | 4.5%                                     | 2.8%   |  |
|                        | Tot % | 3.7%   | 2.3%                                     | 1.3%   |  |
| Day Quayle             |       | 19     | 5  | 14     |  |
|                        | Row % | 100.0% | 26.3%                                    | 73.7%  |  |
|                        | Col % | 6.3%   | 3.2%                                     | 9.9%   |  |
|                        | Tot % | 6.3%   | 1.7%                                     | 4.7%   |  |
| Patrick J. Buchanan    |       | 9      | 6  | 3      |  |
|                        | Row % | 100.0% | 66.7%                                    | 33.3%  |  |
|                        | Col % | 3.0%   | 3.8%                                     | 2.1%   |  |
|                        | Tot % | 3.0%   | 2.0%                                     | 1.0%   |  |
| George W. Bush         |       | 39     | 27                                       | 12     |  |
|                        | Row % | 100.0% | 69.2%                                    | 30.8%  |  |
|                        | Col % | 13.0%  | 17.2%                                    | 8.5%   |  |
|                        | Tot % | 13.0%  | 9.0%                                     | 4.0%   |  |
| Elizabeth Hanford Dole |       | 47     | 23                                       | 24     |  |
|                        | Row % | 100.0% | 48.9%                                    | 51.1%  |  |
|                        | Col % | 15.7%  | 14.6%                                    | 17.0%  |  |
|                        | Tot % | 15.7%  | 7.7%                                     | 8.0%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Placed campaign poster in yard or house? |        |  |
|--------------------------------|-------|--------|--|--------|--|
|                                |       |        | Yes                                      | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 157                                      | 141    | 2                                      |
|                                | Row % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
|                                | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 12                                       | 10     |  |
|                                | Row % | 100.0% | 54.5%                                    | 45.5%  |  |
|                                | Col % | 7.3%   | 7.6%                                     | 7.1%   |  |
|                                | Tot % | 7.3%   | 4.0%                                     | 3.3%   |  |
| Alan Keyes                     |       | 13     | 5  | 8      |  |
|                                | Row % | 100.0% | 38.5%                                    | 61.5%  |  |
|                                | Col % | 4.3%   | 3.2%                                     | 5.7%   |  |
|                                | Tot % | 4.3%   | 1.7%                                     | 2.7%   |  |
| Leaning Lamar Alexander        |       | 1      | 1  |        |  |
|                                | Row % | 100.0% | 100.0%                                   |        |  |
|                                | Col % | 0.3%   | 0.6%                                     |        |  |
|                                | Tot % | 0.3%   | 0.3%                                     |        |  |
| Leaning Gary Bauer             |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.7%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning John McCain            |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.7%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      | 2  |        |  |
|                                | Row % | 100.0% | 100.0%                                   |        |  |
|                                | Col % | 0.7%   | 1.3%                                     |        |  |
|                                | Tot % | 0.7%   | 0.7%                                     |        |  |
| Leaning George W. Bush         |       | 6      | 4  | 2      |  |
|                                | Row % | 100.0% | 66.7%                                    | 33.3%  |  |
|                                | Col % | 2.0%   | 2.5%                                     | 1.4%   |  |
|                                | Tot % | 2.0%   | 1.3%                                     | 0.7%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      | 1  | 1      |  |
|                                | Row % | 100.0% | 50.0%                                    | 50.0%  |  |
|                                | Col % | 0.7%   | 0.6%                                     | 0.7%   |  |
|                                | Tot % | 0.7%   | 0.3%                                     | 0.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Placed campaign poster in yard or house? |        |                                  |
|-----------------------------------|-------|--------|--|--------|----------------------------------|
|                                   |       |        | Yes                                      | No     | Don't know / refused / no answer |
| Total Respondents                 |       | 300    | 157                                      | 141    | 2                                |
|                                   | Row % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                             |
|                                   | Col % | 100.0% | 100.0%                                   | 100.0% | 100.0%                           |
|                                   | Tot % | 100.0% | 52.3%                                    | 47.0%  | 0.7%                             |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 2  | 3      |                                  |
|                                   | Row % | 100.0% | 40.0%                                    | 60.0%  |                                  |
|                                   | Col % | 1.7%   | 1.3%                                     | 2.1%   |                                  |
|                                   | Tot % | 1.7%   | 0.7%                                     | 1.0%   |                                  |
| Leaning Alan Keyes                |       | 1      |  |        | 1                                |
|                                   | Row % | 100.0% |  |        | 100.0%                           |
|                                   | Col % | 0.3%   |  |        | 50.0%                            |
|                                   | Tot % | 0.3%   |  |        | 0.3%                             |
| Undecided / undecided             |       | 90     | 43                                       | 46     | 1                                |
|                                   | Row % | 100.0% | 47.8%                                    | 51.1%  | 1.1%                             |
|                                   | Col % | 30.0%  | 27.4%                                    | 32.6%  | 50.0%                            |
|                                   | Tot % | 30.0%  | 14.3%                                    | 15.3%  | 0.3%                             |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Went to a meeting, rally or speech? |        |  |
|------------------------|-------|--------|-------------------------------------|--------|--|
|                        |       |        | Yes                                 | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 159                                 | 136    | 5                                      |
|                        | Row % | 100.0% | 53.0%                               | 45.3%  | 1.7%                                   |
|                        | Col % | 100.0% | 100.0%                              | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 53.0%                               | 45.3%  | 1.7%                                   |
| Orrin Hatch            |       | 5      | 3                                   | 2      |  |
|                        | Row % | 100.0% | 60.0%                               | 40.0%  |  |
|                        | Col % | 1.7%   | 1.9%                                | 1.5%   |  |
|                        | Tot % | 1.7%   | 1.0%                                | 0.7%   |  |
| Lamar Alexander        |       | 17     | 10                                  | 7      |  |
|                        | Row % | 100.0% | 58.8%                               | 41.2%  |  |
|                        | Col % | 5.7%   | 6.3%                                | 5.1%   |  |
|                        | Tot % | 5.7%   | 3.3%                                | 2.3%   |  |
| Gary Bauer             |       | 9      | 5                                   | 4      |  |
|                        | Row % | 100.0% | 55.6%                               | 44.4%  |  |
|                        | Col % | 3.0%   | 3.1%                                | 2.9%   |  |
|                        | Tot % | 3.0%   | 1.7%                                | 1.3%   |  |
| John McCain            |       | 11     | 7                                   | 4      |  |
|                        | Row % | 100.0% | 63.6%                               | 36.4%  |  |
|                        | Col % | 3.7%   | 4.4%                                | 2.9%   |  |
|                        | Tot % | 3.7%   | 2.3%                                | 1.3%   |  |
| Day Quayle             |       | 19     | 5                                   | 13     | 1                                      |
|                        | Row % | 100.0% | 26.3%                               | 68.4%  | 5.3%                                   |
|                        | Col % | 6.3%   | 3.1%                                | 9.6%   | 20.0%                                  |
|                        | Tot % | 6.3%   | 1.7%                                | 4.3%   | 0.3%                                   |
| Patrick J. Buchanan    |       | 9      | 4                                   | 5      |  |
|                        | Row % | 100.0% | 44.4%                               | 55.6%  |  |
|                        | Col % | 3.0%   | 2.5%                                | 3.7%   |  |
|                        | Tot % | 3.0%   | 1.3%                                | 1.7%   |  |
| George W. Bush         |       | 39     | 25                                  | 13     | 1                                      |
|                        | Row % | 100.0% | 64.1%                               | 33.3%  | 2.6%                                   |
|                        | Col % | 13.0%  | 15.7%                               | 9.6%   | 20.0%                                  |
|                        | Tot % | 13.0%  | 8.3%                                | 4.3%   | 0.3%                                   |
| Elizabeth Hanford Dole |       | 47     | 19                                  | 28     |  |
|                        | Row % | 100.0% | 40.4%                               | 59.6%  |  |
|                        | Col % | 15.7%  | 11.9%                               | 20.6%  |  |
|                        | Tot % | 15.7%  | 6.3%                                | 9.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Went to a meeting, rally or speech? |        |                                  |
|--------------------------------|-------|--------|-------------------------------------|--------|----------------------------------|
|                                |       |        | Yes                                 | No     | Don't know / refused / no answer |
| Total Respondents              |       | 300    | 159                                 | 136    | 5                                |
|                                | Row % | 100.0% | 53.0%                               | 45.3%  | 1.7%                             |
|                                | Col % | 100.0% | 100.0%                              | 100.0% | 100.0%                           |
|                                | Tot % | 100.0% | 53.0%                               | 45.3%  | 1.7%                             |
| Malcolm S. "Steve" Forbes      |       | 22     | 17                                  | 5      |                                  |
|                                | Row % | 100.0% | 77.3%                               | 22.7%  |                                  |
|                                | Col % | 7.3%   | 10.7%                               | 3.7%   |                                  |
|                                | Tot % | 7.3%   | 5.7%                                | 1.7%   |                                  |
| Alan Keyes                     |       | 13     | 11                                  | 2      |                                  |
|                                | Row % | 100.0% | 84.6%                               | 15.4%  |                                  |
|                                | Col % | 4.3%   | 6.9%                                | 1.5%   |                                  |
|                                | Tot % | 4.3%   | 3.7%                                | 0.7%   |                                  |
| Leaning Lamar Alexander        |       | 1      | 1                                   |        |                                  |
|                                | Row % | 100.0% | 100.0%                              |        |                                  |
|                                | Col % | 0.3%   | 0.6%                                |        |                                  |
|                                | Tot % | 0.3%   | 0.3%                                |        |                                  |
| Leaning Gary Bauer             |       | 1      | 1                                   |        |                                  |
|                                | Row % | 100.0% | 100.0%                              |        |                                  |
|                                | Col % | 0.3%   | 0.6%                                |        |                                  |
|                                | Tot % | 0.3%   | 0.3%                                |        |                                  |
| Leaning John McCain            |       | 1      |                                     | 1      |                                  |
|                                | Row % | 100.0% |                                     | 100.0% |                                  |
|                                | Col % | 0.3%   |                                     | 0.7%   |                                  |
|                                | Tot % | 0.3%   |                                     | 0.3%   |                                  |
| Leaning Dan Quayle             |       | 2      | 2                                   |        |                                  |
|                                | Row % | 100.0% | 100.0%                              |        |                                  |
|                                | Col % | 0.7%   | 1.3%                                |        |                                  |
|                                | Tot % | 0.7%   | 0.7%                                |        |                                  |
| Leaning George W. Bush         |       | 6      | 1                                   | 5      |                                  |
|                                | Row % | 100.0% | 16.7%                               | 83.3%  |                                  |
|                                | Col % | 2.0%   | 0.6%                                | 3.7%   |                                  |
|                                | Tot % | 2.0%   | 0.3%                                | 1.7%   |                                  |
| Leaning Elizabeth Hanford Dole |       | 2      |                                     | 2      |                                  |
|                                | Row % | 100.0% |                                     | 100.0% |                                  |
|                                | Col % | 0.7%   |                                     | 1.5%   |                                  |
|                                | Tot % | 0.7%   |                                     | 0.7%   |                                  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Went to a meeting, rally or speach? |        |                                  |
|-----------------------------------|-------|--------|-------------------------------------|--------|----------------------------------|
|                                   |       |        | Yes                                 | No     | Don't know / refused / no answer |
| Total Respondents                 |       | 300    | 159                                 | 136    | 5                                |
|                                   | Row % | 100.0% | 53.0%                               | 45.3%  | 1.7%                             |
|                                   | Col % | 100.0% | 100.0%                              | 100.0% | 100.0%                           |
|                                   | Tot % | 100.0% | 53.0%                               | 45.3%  | 1.7%                             |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 3                                   | 2      |                                  |
|                                   | Row % | 100.0% | 60.0%                               | 40.0%  |                                  |
|                                   | Col % | 1.7%   | 1.9%                                | 1.5%   |                                  |
|                                   | Tot % | 1.7%   | 1.0%                                | 0.7%   |                                  |
| Leaning Alan Keyes                |       | 1      |                                     |        | 1                                |
|                                   | Row % | 100.0% |                                     |        | 100.0%                           |
|                                   | Col % | 0.3%   |                                     |        | 20.0%                            |
|                                   | Tot % | 0.3%   |                                     |        | 0.3%                             |
| Undecided / undecided             |       | 90     | 45                                  | 43     | 2                                |
|                                   | Row % | 100.0% | 50.0%                               | 47.8%  | 2.2%                             |
|                                   | Col % | 30.0%  | 28.3%                               | 31.6%  | 40.0%                            |
|                                   | Tot % | 30.0%  | 15.0%                               | 14.3%  | 0.7%                             |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Worked for a political party or candidate? |        |  |
|------------------------|-------|--------|--|--------|--|
|                        |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 57   | 239    | 4                                      |
|                        | Row % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
|                        | Col % | 100.0% | 100.0%                                     | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
| Orrin Hatch            |       | 5      | 1  | 4      |  |
|                        | Row % | 100.0% | 20.0%                                      | 80.0%  |  |
|                        | Col % | 1.7%   | 1.8%                                       | 1.7%   |  |
|                        | Tot % | 1.7%   | 0.3%                                       | 1.3%   |  |
| Lamar Alexander        |       | 17     | 3  | 14     |  |
|                        | Row % | 100.0% | 17.6%                                      | 82.4%  |  |
|                        | Col % | 5.7%   | 5.3%                                       | 5.9%   |  |
|                        | Tot % | 5.7%   | 1.0%                                       | 4.7%   |  |
| Gary Bauer             |       | 9      | 1  | 8      |  |
|                        | Row % | 100.0% | 11.1%                                      | 88.9%  |  |
|                        | Col % | 3.0%   | 1.8%                                       | 3.3%   |  |
|                        | Tot % | 3.0%   | 0.3%                                       | 2.7%   |  |
| John McCain            |       | 11     | 3  | 8      |  |
|                        | Row % | 100.0% | 27.3%                                      | 72.7%  |  |
|                        | Col % | 3.7%   | 5.3%                                       | 3.3%   |  |
|                        | Tot % | 3.7%   | 1.0%                                       | 2.7%   |  |
| Day Quayle             |       | 19     | 2  | 16     | 1                                      |
|                        | Row % | 100.0% | 10.5%                                      | 84.2%  | 5.3%                                   |
|                        | Col % | 6.3%   | 3.5%                                       | 6.7%   | 25.0%                                  |
|                        | Tot % | 6.3%   | 0.7%                                       | 5.3%   | 0.3%                                   |
| Patrick J. Buchanan    |       | 9      | 3  | 6      |  |
|                        | Row % | 100.0% | 33.3%                                      | 66.7%  |  |
|                        | Col % | 3.0%   | 5.3%                                       | 2.5%   |  |
|                        | Tot % | 3.0%   | 1.0%                                       | 2.0%   |  |
| George W. Bush         |       | 39     | 11   | 28     |  |
|                        | Row % | 100.0% | 28.2%                                      | 71.8%  |  |
|                        | Col % | 13.0%  | 19.3%                                      | 11.7%  |  |
|                        | Tot % | 13.0%  | 3.7%                                       | 9.3%   |  |
| Elizabeth Hanford Dole |       | 47     | 12   | 35     |  |
|                        | Row % | 100.0% | 25.5%                                      | 74.5%  |  |
|                        | Col % | 15.7%  | 21.1%                                      | 14.6%  |  |
|                        | Tot % | 15.7%  | 4.0%                                       | 11.7%  |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Worked for a political party or candidate? |        |  |
|--------------------------------|-------|--------|--|--------|--|
|                                |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 57   | 239    | 4                                      |
|                                | Row % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
|                                | Col % | 100.0% | 100.0%                                     | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 6  | 16     |  |
|                                | Row % | 100.0% | 27.3%                                      | 72.7%  |  |
|                                | Col % | 7.3%   | 10.5%                                      | 6.7%   |  |
|                                | Tot % | 7.3%   | 2.0%                                       | 5.3%   |  |
| Alan Keyes                     |       | 13     | 2  | 11     |  |
|                                | Row % | 100.0% | 15.4%                                      | 84.6%  |  |
|                                | Col % | 4.3%   | 3.5%                                       | 4.6%   |  |
|                                | Tot % | 4.3%   | 0.7%                                       | 3.7%   |  |
| Leaning Lamar Alexander        |       | 1      | 1  |        |  |
|                                | Row % | 100.0% | 100.0%                                     |        |  |
|                                | Col % | 0.3%   | 1.8%                                       |        |  |
|                                | Tot % | 0.3%   | 0.3%                                       |        |  |
| Leaning Gary Bauer             |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.4%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning John McCain            |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.4%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      | 1  | 1      |  |
|                                | Row % | 100.0% | 50.0%                                      | 50.0%  |  |
|                                | Col % | 0.7%   | 1.8%                                       | 0.4%   |  |
|                                | Tot % | 0.7%   | 0.3%                                       | 0.3%   |  |
| Leaning George W. Bush         |       | 6      |  | 6      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 2.0%   |  | 2.5%   |  |
|                                | Tot % | 2.0%   |  | 2.0%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      |  | 2      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.7%   |  | 0.8%   |  |
|                                | Tot % | 0.7%   |  | 0.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Worked for a political party or candidate? |        |                                  |
|-----------------------------------|-------|--------|--|--------|----------------------------------|
|                                   |       |        | Yes  | No     | Don't know / refused / no answer |
| Total Respondents                 |       | 300    | 57   | 239    | 4                                |
|                                   | Row % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                             |
|                                   | Col % | 100.0% | 100.0%                                     | 100.0% | 100.0%                           |
|                                   | Tot % | 100.0% | 19.0%                                      | 79.7%  | 1.3%                             |
| Leaning Malcolm S. "Steve" Forbes |       | 5      |  | 5      |                                  |
|                                   | Row % | 100.0% |  | 100.0% |                                  |
|                                   | Col % | 1.7%   |  | 2.1%   |                                  |
|                                   | Tot % | 1.7%   |  | 1.7%   |                                  |
| Leaning Alan Keyes                |       | 1      |  |        | 1                                |
|                                   | Row % | 100.0% |  |        | 100.0%                           |
|                                   | Col % | 0.3%   |  |        | 25.0%                            |
|                                   | Tot % | 0.3%   |  |        | 0.3%                             |
| Undecided / undecided             |       | 90     | 11   | 77     | 2                                |
|                                   | Row % | 100.0% | 12.2%                                      | 85.6%  | 2.2%                             |
|                                   | Col % | 30.0%  | 19.3%                                      | 32.2%  | 50.0%                            |
|                                   | Tot % | 30.0%  | 3.7%                                       | 25.7%  | 0.7%                             |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Checked off of your federal tax return? |        |  |
|------------------------|--------|---|--------|--|
|                        |        | Yes                                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      | 300    | 108                                     | 166    | 26                                     |
| Row %                  | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
| Col %                  | 100.0% | 100.0%                                  | 100.0% | 100.0%                                 |
| Tot %                  | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
| Orrin Hatch            | 5      | 2                                       | 3      |  |
| Row %                  | 100.0% | 40.0%                                   | 60.0%  |  |
| Col %                  | 1.7%   | 1.9%                                    | 1.8%   |  |
| Tot %                  | 1.7%   | 0.7%                                    | 1.0%   |  |
| Lamar Alexander        | 17     | 10                                      | 5      | 2                                      |
| Row %                  | 100.0% | 58.8%                                   | 29.4%  | 11.8%                                  |
| Col %                  | 5.7%   | 9.3%                                    | 3.0%   | 7.7%                                   |
| Tot %                  | 5.7%   | 3.3%                                    | 1.7%   | 0.7%                                   |
| Gary Bauer             | 9      | 1                                       | 8      |  |
| Row %                  | 100.0% | 11.1%                                   | 88.9%  |  |
| Col %                  | 3.0%   | 0.9%                                    | 4.8%   |  |
| Tot %                  | 3.0%   | 0.3%                                    | 2.7%   |  |
| John McCain            | 11     | 4                                       | 4      | 3                                      |
| Row %                  | 100.0% | 36.4%                                   | 36.4%  | 27.3%                                  |
| Col %                  | 3.7%   | 3.7%                                    | 2.4%   | 11.5%                                  |
| Tot %                  | 3.7%   | 1.3%                                    | 1.3%   | 1.0%                                   |
| Day Quayle             | 19     | 7                                       | 11     | 1                                      |
| Row %                  | 100.0% | 36.8%                                   | 57.9%  | 5.3%                                   |
| Col %                  | 6.3%   | 6.5%                                    | 6.6%   | 3.8%                                   |
| Tot %                  | 6.3%   | 2.3%                                    | 3.7%   | 0.3%                                   |
| Patrick J. Buchanan    | 9      | 5                                       | 4      |  |
| Row %                  | 100.0% | 55.6%                                   | 44.4%  |  |
| Col %                  | 3.0%   | 4.6%                                    | 2.4%   |  |
| Tot %                  | 3.0%   | 1.7%                                    | 1.3%   |  |
| George W. Bush         | 39     | 16                                      | 22     | 1                                      |
| Row %                  | 100.0% | 41.0%                                   | 56.4%  | 2.6%                                   |
| Col %                  | 13.0%  | 14.8%                                   | 13.3%  | 3.8%                                   |
| Tot %                  | 13.0%  | 5.3%                                    | 7.3%   | 0.3%                                   |
| Elizabeth Hanford Dole | 47     | 15                                      | 30     | 2                                      |
| Row %                  | 100.0% | 31.9%                                   | 63.8%  | 4.3%                                   |
| Col %                  | 15.7%  | 13.9%                                   | 18.1%  | 7.7%                                   |
| Tot %                  | 15.7%  | 5.0%                                    | 10.0%  | 0.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | Checked off of your federal tax return? |        |  |
|--------------------------------|--------|---|--------|--|
|                                |        | Yes                                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              | 300    | 108                                     | 166    | 26                                     |
| Row %                          | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
| Col %                          | 100.0% | 100.0%                                  | 100.0% | 100.0%                                 |
| Tot %                          | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
| Malcolm S. "Steve" Forbes      | 22     | 6                                       | 15     | 1                                      |
| Row %                          | 100.0% | 27.3%                                   | 68.2%  | 4.5%                                   |
| Col %                          | 7.3%   | 5.6%                                    | 9.0%   | 3.8%                                   |
| Tot %                          | 7.3%   | 2.0%                                    | 5.0%   | 0.3%                                   |
| Alan Keyes                     | 13     | 6                                       | 6      | 1                                      |
| Row %                          | 100.0% | 46.2%                                   | 46.2%  | 7.7%                                   |
| Col %                          | 4.3%   | 5.6%                                    | 3.6%   | 3.8%                                   |
| Tot %                          | 4.3%   | 2.0%                                    | 2.0%   | 0.3%                                   |
| Leaning Lamar Alexander        | 1      |   | 1      |  |
| Row %                          | 100.0% |   | 100.0% |  |
| Col %                          | 0.3%   |   | 0.6%   |  |
| Tot %                          | 0.3%   |   | 0.3%   |  |
| Leaning Gary Bauer             | 1      |   | 1      |  |
| Row %                          | 100.0% |   | 100.0% |  |
| Col %                          | 0.3%   |   | 0.6%   |  |
| Tot %                          | 0.3%   |   | 0.3%   |  |
| Leaning John McCain            | 1      |   | 1      |  |
| Row %                          | 100.0% |   | 100.0% |  |
| Col %                          | 0.3%   |   | 0.6%   |  |
| Tot %                          | 0.3%   |   | 0.3%   |  |
| Leaning Dan Quayle             | 2      |   | 1      | 1                                      |
| Row %                          | 100.0% |   | 50.0%  | 50.0%                                  |
| Col %                          | 0.7%   |   | 0.6%   | 3.8%                                   |
| Tot %                          | 0.7%   |   | 0.3%   | 0.3%                                   |
| Leaning George W. Bush         | 6      | 3                                       | 3      |  |
| Row %                          | 100.0% | 50.0%                                   | 50.0%  |  |
| Col %                          | 2.0%   | 2.8%                                    | 1.8%   |  |
| Tot %                          | 2.0%   | 1.0%                                    | 1.0%   |  |
| Leaning Elizabeth Hanford Dole | 2      |   |        | 2                                      |
| Row %                          | 100.0% |   |        | 100.0%                                 |
| Col %                          | 0.7%   |   |        | 7.7%                                   |
| Tot %                          | 0.7%   |   |        | 0.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Checked off of your federal tax return? |        |  |
|-----------------------------------|-------|--------|---|--------|--|
|                                   |       |        | Yes                                     | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 108                                     | 166    | 26                                     |
|                                   | Row % | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
|                                   | Col % | 100.0% | 100.0%                                  | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 36.0%                                   | 55.3%  | 8.7%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 1                                       | 4      |  |
|                                   | Row % | 100.0% | 20.0%                                   | 80.0%  |  |
|                                   | Col % | 1.7%   | 0.9%                                    | 2.4%   |  |
|                                   | Tot % | 1.7%   | 0.3%                                    | 1.3%   |  |
| Leaning Alan Keyes                |       | 1      |   |        | 1                                      |
|                                   | Row % | 100.0% |   |        | 100.0%                                 |
|                                   | Col % | 0.3%   |   |        | 3.8%                                   |
|                                   | Tot % | 0.3%   |   |        | 0.3%                                   |
| Undecided / undecided             |       | 90     | 32                                      | 47     | 11                                     |
|                                   | Row % | 100.0% | 35.6%                                   | 52.2%  | 12.2%                                  |
|                                   | Col % | 30.0%  | 29.6%                                   | 28.3%  | 42.3%                                  |
|                                   | Tot % | 30.0%  | 10.7%                                   | 15.7%  | 3.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Given money to a candidate? |        |  |
|------------------------|-------|--------|-----------------------------|--------|--|
|                        |       |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 125                         | 170    | 5                                      |
|                        | Row % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
|                        | Col % | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Orrin Hatch            |       | 5      | 3                           | 2      |  |
|                        | Row % | 100.0% | 60.0%                       | 40.0%  |  |
|                        | Col % | 1.7%   | 2.4%                        | 1.2%   |  |
|                        | Tot % | 1.7%   | 1.0%                        | 0.7%   |  |
| Lamar Alexander        |       | 17     | 6                           | 11     |  |
|                        | Row % | 100.0% | 35.3%                       | 64.7%  |  |
|                        | Col % | 5.7%   | 4.8%                        | 6.5%   |  |
|                        | Tot % | 5.7%   | 2.0%                        | 3.7%   |  |
| Gary Bauer             |       | 9      | 3                           | 6      |  |
|                        | Row % | 100.0% | 33.3%                       | 66.7%  |  |
|                        | Col % | 3.0%   | 2.4%                        | 3.5%   |  |
|                        | Tot % | 3.0%   | 1.0%                        | 2.0%   |  |
| John McCain            |       | 11     | 5                           | 6      |  |
|                        | Row % | 100.0% | 45.5%                       | 54.5%  |  |
|                        | Col % | 3.7%   | 4.0%                        | 3.5%   |  |
|                        | Tot % | 3.7%   | 1.7%                        | 2.0%   |  |
| Day Quayle             |       | 19     | 7                           | 11     | 1                                      |
|                        | Row % | 100.0% | 36.8%                       | 57.9%  | 5.3%                                   |
|                        | Col % | 6.3%   | 5.6%                        | 6.5%   | 20.0%                                  |
|                        | Tot % | 6.3%   | 2.3%                        | 3.7%   | 0.3%                                   |
| Patrick J. Buchanan    |       | 9      | 5                           | 4      |  |
|                        | Row % | 100.0% | 55.6%                       | 44.4%  |  |
|                        | Col % | 3.0%   | 4.0%                        | 2.4%   |  |
|                        | Tot % | 3.0%   | 1.7%                        | 1.3%   |  |
| George W. Bush         |       | 39     | 19                          | 20     |  |
|                        | Row % | 100.0% | 48.7%                       | 51.3%  |  |
|                        | Col % | 13.0%  | 15.2%                       | 11.8%  |  |
|                        | Tot % | 13.0%  | 6.3%                        | 6.7%   |  |
| Elizabeth Hanford Dole |       | 47     | 15                          | 32     |  |
|                        | Row % | 100.0% | 31.9%                       | 68.1%  |  |
|                        | Col % | 15.7%  | 12.0%                       | 18.8%  |  |
|                        | Tot % | 15.7%  | 5.0%                        | 10.7%  |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Given money to a candidate? |        |  |
|--------------------------------|-------|--------|-----------------------------|--------|--|
|                                |       |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 125                         | 170    | 5                                      |
|                                | Row % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
|                                | Col % | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 8                           | 14     |  |
|                                | Row % | 100.0% | 36.4%                       | 63.6%  |  |
|                                | Col % | 7.3%   | 6.4%                        | 8.2%   |  |
|                                | Tot % | 7.3%   | 2.7%                        | 4.7%   |  |
| Alan Keyes                     |       | 13     | 5                           | 8      |  |
|                                | Row % | 100.0% | 38.5%                       | 61.5%  |  |
|                                | Col % | 4.3%   | 4.0%                        | 4.7%   |  |
|                                | Tot % | 4.3%   | 1.7%                        | 2.7%   |  |
| Leaning Lamar Alexander        |       | 1      | 1                           |        |  |
|                                | Row % | 100.0% | 100.0%                      |        |  |
|                                | Col % | 0.3%   | 0.8%                        |        |  |
|                                | Tot % | 0.3%   | 0.3%                        |        |  |
| Leaning Gary Bauer             |       | 1      |                             | 1      |  |
|                                | Row % | 100.0% |                             | 100.0% |  |
|                                | Col % | 0.3%   |                             | 0.6%   |  |
|                                | Tot % | 0.3%   |                             | 0.3%   |  |
| Leaning John McCain            |       | 1      |                             | 1      |  |
|                                | Row % | 100.0% |                             | 100.0% |  |
|                                | Col % | 0.3%   |                             | 0.6%   |  |
|                                | Tot % | 0.3%   |                             | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      | 1                           | 1      |  |
|                                | Row % | 100.0% | 50.0%                       | 50.0%  |  |
|                                | Col % | 0.7%   | 0.8%                        | 0.6%   |  |
|                                | Tot % | 0.7%   | 0.3%                        | 0.3%   |  |
| Leaning George W. Bush         |       | 6      | 5                           | 1      |  |
|                                | Row % | 100.0% | 83.3%                       | 16.7%  |  |
|                                | Col % | 2.0%   | 4.0%                        | 0.6%   |  |
|                                | Tot % | 2.0%   | 1.7%                        | 0.3%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      | 1                           |        | 1                                      |
|                                | Row % | 100.0% | 50.0%                       |        | 50.0%                                  |
|                                | Col % | 0.7%   | 0.8%                        |        | 20.0%                                  |
|                                | Tot % | 0.7%   | 0.3%                        |        | 0.3%                                   |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Given money to a candidate? |        |  |
|-----------------------------------|-------|--------|-----------------------------|--------|--|
|                                   |       |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 125                         | 170    | 5                                      |
|                                   | Row % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
|                                   | Col % | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 41.7%                       | 56.7%  | 1.7%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 2                           | 3      |  |
|                                   | Row % | 100.0% | 40.0%                       | 60.0%  |  |
|                                   | Col % | 1.7%   | 1.6%                        | 1.8%   |  |
|                                   | Tot % | 1.7%   | 0.7%                        | 1.0%   |  |
| Leaning Alan Keyes                |       | 1      |                             |        | 1                                      |
|                                   | Row % | 100.0% |                             |        | 100.0%                                 |
|                                   | Col % | 0.3%   |                             |        | 20.0%                                  |
|                                   | Tot % | 0.3%   |                             |        | 0.3%                                   |
| Undecided / undecided             |       | 90     | 39                          | 49     | 2                                      |
|                                   | Row % | 100.0% | 43.3%                       | 54.4%  | 2.2%                                   |
|                                   | Col % | 30.0%  | 31.2%                       | 28.8%  | 40.0%                                  |
|                                   | Tot % | 30.0%  | 13.0%                       | 16.3%  | 0.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Given money to a political party? |        |  |
|------------------------|--------|-----------------------------------|--------|--|
|                        |        | Yes                               | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      | 300    | 116                               | 180    | 4                                      |
| Row %                  | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
| Col %                  | 100.0% | 100.0%                            | 100.0% | 100.0%                                 |
| Tot %                  | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
| Orrin Hatch            | 5      | 4                                 | 1      |  |
| Row %                  | 100.0% | 80.0%                             | 20.0%  |  |
| Col %                  | 1.7%   | 3.4%                              | 0.6%   |  |
| Tot %                  | 1.7%   | 1.3%                              | 0.3%   |  |
| Lamar Alexander        | 17     | 8                                 | 9      |  |
| Row %                  | 100.0% | 47.1%                             | 52.9%  |  |
| Col %                  | 5.7%   | 6.9%                              | 5.0%   |  |
| Tot %                  | 5.7%   | 2.7%                              | 3.0%   |  |
| Gary Bauer             | 9      | 3                                 | 6      |  |
| Row %                  | 100.0% | 33.3%                             | 66.7%  |  |
| Col %                  | 3.0%   | 2.6%                              | 3.3%   |  |
| Tot %                  | 3.0%   | 1.0%                              | 2.0%   |  |
| John McCain            | 11     | 5                                 | 6      |  |
| Row %                  | 100.0% | 45.5%                             | 54.5%  |  |
| Col %                  | 3.7%   | 4.3%                              | 3.3%   |  |
| Tot %                  | 3.7%   | 1.7%                              | 2.0%   |  |
| Day Quayle             | 19     | 5                                 | 13     | 1                                      |
| Row %                  | 100.0% | 26.3%                             | 68.4%  | 5.3%                                   |
| Col %                  | 6.3%   | 4.3%                              | 7.2%   | 25.0%                                  |
| Tot %                  | 6.3%   | 1.7%                              | 4.3%   | 0.3%                                   |
| Patrick J. Buchanan    | 9      | 5                                 | 4      |  |
| Row %                  | 100.0% | 55.6%                             | 44.4%  |  |
| Col %                  | 3.0%   | 4.3%                              | 2.2%   |  |
| Tot %                  | 3.0%   | 1.7%                              | 1.3%   |  |
| George W. Bush         | 39     | 16                                | 23     |  |
| Row %                  | 100.0% | 41.0%                             | 59.0%  |  |
| Col %                  | 13.0%  | 13.8%                             | 12.8%  |  |
| Tot %                  | 13.0%  | 5.3%                              | 7.7%   |  |
| Elizabeth Hanford Dole | 47     | 18                                | 29     |  |
| Row %                  | 100.0% | 38.3%                             | 61.7%  |  |
| Col %                  | 15.7%  | 15.5%                             | 16.1%  |  |
| Tot %                  | 15.7%  | 6.0%                              | 9.7%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Given money to a political party? |        |  |
|--------------------------------|-------|--------|-----------------------------------|--------|--|
|                                |       |        | Yes                               | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 116                               | 180    | 4                                      |
|                                | Row % | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
|                                | Col % | 100.0% | 100.0%                            | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 9                                 | 13     |  |
|                                | Row % | 100.0% | 40.9%                             | 59.1%  |  |
|                                | Col % | 7.3%   | 7.8%                              | 7.2%   |  |
|                                | Tot % | 7.3%   | 3.0%                              | 4.3%   |  |
| Alan Keyes                     |       | 13     | 4                                 | 9      |  |
|                                | Row % | 100.0% | 30.8%                             | 69.2%  |  |
|                                | Col % | 4.3%   | 3.4%                              | 5.0%   |  |
|                                | Tot % | 4.3%   | 1.3%                              | 3.0%   |  |
| Leaning Lamar Alexander        |       | 1      | 1                                 |        |  |
|                                | Row % | 100.0% | 100.0%                            |        |  |
|                                | Col % | 0.3%   | 0.9%                              |        |  |
|                                | Tot % | 0.3%   | 0.3%                              |        |  |
| Leaning Gary Bauer             |       | 1      |                                   | 1      |  |
|                                | Row % | 100.0% |                                   | 100.0% |  |
|                                | Col % | 0.3%   |                                   | 0.6%   |  |
|                                | Tot % | 0.3%   |                                   | 0.3%   |  |
| Leaning John McCain            |       | 1      |                                   | 1      |  |
|                                | Row % | 100.0% |                                   | 100.0% |  |
|                                | Col % | 0.3%   |                                   | 0.6%   |  |
|                                | Tot % | 0.3%   |                                   | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      | 1                                 | 1      |  |
|                                | Row % | 100.0% | 50.0%                             | 50.0%  |  |
|                                | Col % | 0.7%   | 0.9%                              | 0.6%   |  |
|                                | Tot % | 0.7%   | 0.3%                              | 0.3%   |  |
| Leaning George W. Bush         |       | 6      | 4                                 | 2      |  |
|                                | Row % | 100.0% | 66.7%                             | 33.3%  |  |
|                                | Col % | 2.0%   | 3.4%                              | 1.1%   |  |
|                                | Tot % | 2.0%   | 1.3%                              | 0.7%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      | 2                                 |        |  |
|                                | Row % | 100.0% | 100.0%                            |        |  |
|                                | Col % | 0.7%   | 1.7%                              |        |  |
|                                | Tot % | 0.7%   | 0.7%                              |        |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Given money to a political party? |        |  |
|-----------------------------------|-------|--------|-----------------------------------|--------|--|
|                                   |       |        | Yes                               | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 116                               | 180    | 4                                      |
|                                   | Row % | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
|                                   | Col % | 100.0% | 100.0%                            | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 38.7%                             | 60.0%  | 1.3%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 1                                 | 4      |  |
|                                   | Row % | 100.0% | 20.0%                             | 80.0%  |  |
|                                   | Col % | 1.7%   | 0.9%                              | 2.2%   |  |
|                                   | Tot % | 1.7%   | 0.3%                              | 1.3%   |  |
| Leaning Alan Keyes                |       | 1      |                                   |        | 1                                      |
|                                   | Row % | 100.0% |                                   |        | 100.0%                                 |
|                                   | Col % | 0.3%   |                                   |        | 25.0%                                  |
|                                   | Tot % | 0.3%   |                                   |        | 0.3%                                   |
| Undecided / undecided             |       | 90     | 30                                | 58     | 2                                      |
|                                   | Row % | 100.0% | 33.3%                             | 64.4%  | 2.2%                                   |
|                                   | Col % | 30.0%  | 25.9%                             | 32.2%  | 50.0%                                  |
|                                   | Tot % | 30.0%  | 10.0%                             | 19.3%  | 0.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Changed political party affiliation? |        |  |
|------------------------|--------|--------------------------------------|--------|--|
|                        |        | Yes                                  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      | 300    | 40                                   | 255    | 5                                      |
| Row %                  | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
| Col %                  | 100.0% | 100.0%                               | 100.0% | 100.0%                                 |
| Tot %                  | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
| Orrin Hatch            | 5      | 1                                    | 4      |  |
| Row %                  | 100.0% | 20.0%                                | 80.0%  |  |
| Col %                  | 1.7%   | 2.5%                                 | 1.6%   |  |
| Tot %                  | 1.7%   | 0.3%                                 | 1.3%   |  |
| Lamar Alexander        | 17     | 4                                    | 13     |  |
| Row %                  | 100.0% | 23.5%                                | 76.5%  |  |
| Col %                  | 5.7%   | 10.0%                                | 5.1%   |  |
| Tot %                  | 5.7%   | 1.3%                                 | 4.3%   |  |
| Gary Bauer             | 9      | 3                                    | 6      |  |
| Row %                  | 100.0% | 33.3%                                | 66.7%  |  |
| Col %                  | 3.0%   | 7.5%                                 | 2.4%   |  |
| Tot %                  | 3.0%   | 1.0%                                 | 2.0%   |  |
| John McCain            | 11     | 2                                    | 9      |  |
| Row %                  | 100.0% | 18.2%                                | 81.8%  |  |
| Col %                  | 3.7%   | 5.0%                                 | 3.5%   |  |
| Tot %                  | 3.7%   | 0.7%                                 | 3.0%   |  |
| Day Quayle             | 19     | 4                                    | 15     |  |
| Row %                  | 100.0% | 21.1%                                | 78.9%  |  |
| Col %                  | 6.3%   | 10.0%                                | 5.9%   |  |
| Tot %                  | 6.3%   | 1.3%                                 | 5.0%   |  |
| Patrick J. Buchanan    | 9      | 1                                    | 8      |  |
| Row %                  | 100.0% | 11.1%                                | 88.9%  |  |
| Col %                  | 3.0%   | 2.5%                                 | 3.1%   |  |
| Tot %                  | 3.0%   | 0.3%                                 | 2.7%   |  |
| George W. Bush         | 39     | 6                                    | 33     |  |
| Row %                  | 100.0% | 15.4%                                | 84.6%  |  |
| Col %                  | 13.0%  | 15.0%                                | 12.9%  |  |
| Tot %                  | 13.0%  | 2.0%                                 | 11.0%  |  |
| Elizabeth Hanford Dole | 47     | 4                                    | 43     |  |
| Row %                  | 100.0% | 8.5%                                 | 91.5%  |  |
| Col %                  | 15.7%  | 10.0%                                | 16.9%  |  |
| Tot %                  | 15.7%  | 1.3%                                 | 14.3%  |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Changed political party affiliation? |        |  |
|--------------------------------|-------|--------|--------------------------------------|--------|--|
|                                |       |        | Yes                                  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 40                                   | 255    | 5                                      |
|                                | Row % | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
|                                | Col % | 100.0% | 100.0%                               | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 1                                    | 21     |  |
|                                | Row % | 100.0% | 4.5%                                 | 95.5%  |  |
|                                | Col % | 7.3%   | 2.5%                                 | 8.2%   |  |
|                                | Tot % | 7.3%   | 0.3%                                 | 7.0%   |  |
| Alan Keyes                     |       | 13     | 2                                    | 11     |  |
|                                | Row % | 100.0% | 15.4%                                | 84.6%  |  |
|                                | Col % | 4.3%   | 5.0%                                 | 4.3%   |  |
|                                | Tot % | 4.3%   | 0.7%                                 | 3.7%   |  |
| Leaning Lamar Alexander        |       | 1      |                                      | 1      |  |
|                                | Row % | 100.0% |                                      | 100.0% |  |
|                                | Col % | 0.3%   |                                      | 0.4%   |  |
|                                | Tot % | 0.3%   |                                      | 0.3%   |  |
| Leaning Gary Bauer             |       | 1      |                                      | 1      |  |
|                                | Row % | 100.0% |                                      | 100.0% |  |
|                                | Col % | 0.3%   |                                      | 0.4%   |  |
|                                | Tot % | 0.3%   |                                      | 0.3%   |  |
| Leaning John McCain            |       | 1      |                                      | 1      |  |
|                                | Row % | 100.0% |                                      | 100.0% |  |
|                                | Col % | 0.3%   |                                      | 0.4%   |  |
|                                | Tot % | 0.3%   |                                      | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      |                                      | 2      |  |
|                                | Row % | 100.0% |                                      | 100.0% |  |
|                                | Col % | 0.7%   |                                      | 0.8%   |  |
|                                | Tot % | 0.7%   |                                      | 0.7%   |  |
| Leaning George W. Bush         |       | 6      |                                      | 6      |  |
|                                | Row % | 100.0% |                                      | 100.0% |  |
|                                | Col % | 2.0%   |                                      | 2.4%   |  |
|                                | Tot % | 2.0%   |                                      | 2.0%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      | 1                                    | 1      |  |
|                                | Row % | 100.0% | 50.0%                                | 50.0%  |  |
|                                | Col % | 0.7%   | 2.5%                                 | 0.4%   |  |
|                                | Tot % | 0.7%   | 0.3%                                 | 0.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Changed political party affiliation? |        |  |
|-----------------------------------|-------|--------|--------------------------------------|--------|--|
|                                   |       |        | Yes                                  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 40                                   | 255    | 5                                      |
|                                   | Row % | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
|                                   | Col % | 100.0% | 100.0%                               | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 13.3%                                | 85.0%  | 1.7%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5      |                                      | 5      |  |
|                                   | Row % | 100.0% |                                      | 100.0% |  |
|                                   | Col % | 1.7%   |                                      | 2.0%   |  |
|                                   | Tot % | 1.7%   |                                      | 1.7%   |  |
| Leaning Alan Keyes                |       | 1      |                                      |        | 1                                      |
|                                   | Row % | 100.0% |                                      |        | 100.0%                                 |
|                                   | Col % | 0.3%   |                                      |        | 20.0%                                  |
|                                   | Tot % | 0.3%   |                                      |        | 0.3%                                   |
| Undecided / undecided             |       | 90     | 11                                   | 75     | 4                                      |
|                                   | Row % | 100.0% | 12.2%                                | 83.3%  | 4.4%                                   |
|                                   | Col % | 30.0%  | 27.5%                                | 29.4%  | 80.0%                                  |
|                                   | Tot % | 30.0%  | 3.7%                                 | 25.0%  | 1.3%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Contributed money to a PAC? |        |  |
|------------------------|--------|-----------------------------|--------|--|
|                        |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      | 300    | 48                          | 245    | 7                                      |
| Row %                  | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Col %                  | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
| Tot %                  | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Orrin Hatch            | 5      | 1                           | 4      |  |
| Row %                  | 100.0% | 20.0%                       | 80.0%  |  |
| Col %                  | 1.7%   | 2.1%                        | 1.6%   |  |
| Tot %                  | 1.7%   | 0.3%                        | 1.3%   |  |
| Lamar Alexander        | 17     | 4                           | 13     |  |
| Row %                  | 100.0% | 23.5%                       | 76.5%  |  |
| Col %                  | 5.7%   | 8.3%                        | 5.3%   |  |
| Tot %                  | 5.7%   | 1.3%                        | 4.3%   |  |
| Gary Bauer             | 9      | 2                           | 7      |  |
| Row %                  | 100.0% | 22.2%                       | 77.8%  |  |
| Col %                  | 3.0%   | 4.2%                        | 2.9%   |  |
| Tot %                  | 3.0%   | 0.7%                        | 2.3%   |  |
| John McCain            | 11     | 3                           | 8      |  |
| Row %                  | 100.0% | 27.3%                       | 72.7%  |  |
| Col %                  | 3.7%   | 6.3%                        | 3.3%   |  |
| Tot %                  | 3.7%   | 1.0%                        | 2.7%   |  |
| Day Quayle             | 19     | 3                           | 16     |  |
| Row %                  | 100.0% | 15.8%                       | 84.2%  |  |
| Col %                  | 6.3%   | 6.3%                        | 6.5%   |  |
| Tot %                  | 6.3%   | 1.0%                        | 5.3%   |  |
| Patrick J. Buchanan    | 9      | 1                           | 8      |  |
| Row %                  | 100.0% | 11.1%                       | 88.9%  |  |
| Col %                  | 3.0%   | 2.1%                        | 3.3%   |  |
| Tot %                  | 3.0%   | 0.3%                        | 2.7%   |  |
| George W. Bush         | 39     | 6                           | 32     | 1                                      |
| Row %                  | 100.0% | 15.4%                       | 82.1%  | 2.6%                                   |
| Col %                  | 13.0%  | 12.5%                       | 13.1%  | 14.3%                                  |
| Tot %                  | 13.0%  | 2.0%                        | 10.7%  | 0.3%                                   |
| Elizabeth Hanford Dole | 47     | 8                           | 37     | 2                                      |
| Row %                  | 100.0% | 17.0%                       | 78.7%  | 4.3%                                   |
| Col %                  | 15.7%  | 16.7%                       | 15.1%  | 28.6%                                  |
| Tot %                  | 15.7%  | 2.7%                        | 12.3%  | 0.7%                                   |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | Contributed money to a PAC? |        |  |
|--------------------------------|--------|-----------------------------|--------|--|
|                                |        | Yes                         | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              | 300    | 48                          | 245    | 7                                      |
| Row %                          | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Col %                          | 100.0% | 100.0%                      | 100.0% | 100.0%                                 |
| Tot %                          | 100.0% | 16.0%                       | 81.7%  | 2.3%                                   |
| Malcolm S. "Steve" Forbes      | 22     | 5                           | 17     |  |
| Row %                          | 100.0% | 22.7%                       | 77.3%  |  |
| Col %                          | 7.3%   | 10.4%                       | 6.9%   |  |
| Tot %                          | 7.3%   | 1.7%                        | 5.7%   |  |
| Alan Keyes                     | 13     | 3                           | 10     |  |
| Row %                          | 100.0% | 23.1%                       | 76.9%  |  |
| Col %                          | 4.3%   | 6.3%                        | 4.1%   |  |
| Tot %                          | 4.3%   | 1.0%                        | 3.3%   |  |
| Leaning Lamar Alexander        | 1      |                             | 1      |  |
| Row %                          | 100.0% |                             | 100.0% |  |
| Col %                          | 0.3%   |                             | 0.4%   |  |
| Tot %                          | 0.3%   |                             | 0.3%   |  |
| Leaning Gary Bauer             | 1      |                             | 1      |  |
| Row %                          | 100.0% |                             | 100.0% |  |
| Col %                          | 0.3%   |                             | 0.4%   |  |
| Tot %                          | 0.3%   |                             | 0.3%   |  |
| Leaning John McCain            | 1      |                             | 1      |  |
| Row %                          | 100.0% |                             | 100.0% |  |
| Col %                          | 0.3%   |                             | 0.4%   |  |
| Tot %                          | 0.3%   |                             | 0.3%   |  |
| Leaning Dan Quayle             | 2      |                             | 2      |  |
| Row %                          | 100.0% |                             | 100.0% |  |
| Col %                          | 0.7%   |                             | 0.8%   |  |
| Tot %                          | 0.7%   |                             | 0.7%   |  |
| Leaning George W. Bush         | 6      |                             | 6      |  |
| Row %                          | 100.0% |                             | 100.0% |  |
| Col %                          | 2.0%   |                             | 2.4%   |  |
| Tot %                          | 2.0%   |                             | 2.0%   |  |
| Leaning Elizabeth Hanford Dole | 2      | 1                           | 1      |  |
| Row %                          | 100.0% | 50.0%                       | 50.0%  |  |
| Col %                          | 0.7%   | 2.1%                        | 0.4%   |  |
| Tot %                          | 0.7%   | 0.3%                        | 0.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |        | Contributed money to a PAC? |        |                                  |  |
|-----------------------------------|--------|-----------------------------|--------|----------------------------------|--|
|                                   |        | Yes                         | No     | Don't know / refused / no answer |  |
| Total                             |        |                             |        |                                  |  |
| Total Respondents                 | 300    | 48                          | 245    | 7                                |  |
| Row %                             | 100.0% | 16.0%                       | 81.7%  | 2.3%                             |  |
| Col %                             | 100.0% | 100.0%                      | 100.0% | 100.0%                           |  |
| Tot %                             | 100.0% | 16.0%                       | 81.7%  | 2.3%                             |  |
| Leaning Malcolm S. "Steve" Forbes | 5      | 5                           |        |                                  |  |
| Row %                             | 100.0% | 100.0%                      |        |                                  |  |
| Col %                             | 1.7%   | 2.0%                        |        |                                  |  |
| Tot %                             | 1.7%   | 1.7%                        |        |                                  |  |
| Leaning Alan Keyes                | 1      |                             |        | 1                                |  |
| Row %                             | 100.0% |                             |        | 100.0%                           |  |
| Col %                             | 0.3%   |                             |        | 14.3%                            |  |
| Tot %                             | 0.3%   |                             |        | 0.3%                             |  |
| Undecided / undecided             | 90     | 11                          | 76     | 3                                |  |
| Row %                             | 100.0% | 12.2%                       | 84.4%  | 3.3%                             |  |
| Col %                             | 30.0%  | 22.9%                       | 31.0%  | 42.9%                            |  |
| Tot %                             | 30.0%  | 3.7%                        | 25.3%  | 1.0%                             |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Attended a presidential caucus? |        |                                  |
|------------------------|--------|---------------------------------|--------|----------------------------------|
|                        |        | Yes                             | No     | Don't know / refused / no answer |
| Total Respondents      | 300    | 147                             | 146    | 7                                |
| Row %                  | 100.0% | 49.0%                           | 48.7%  | 2.3%                             |
| Col %                  | 100.0% | 100.0%                          | 100.0% | 100.0%                           |
| Tot %                  | 100.0% | 49.0%                           | 48.7%  | 2.3%                             |
| Orrin Hatch            | 5      | 3                               | 2      |                                  |
| Row %                  | 100.0% | 60.0%                           | 40.0%  |                                  |
| Col %                  | 1.7%   | 2.0%                            | 1.4%   |                                  |
| Tot %                  | 1.7%   | 1.0%                            | 0.7%   |                                  |
| Lamar Alexander        | 17     | 7                               | 10     |                                  |
| Row %                  | 100.0% | 41.2%                           | 58.8%  |                                  |
| Col %                  | 5.7%   | 4.8%                            | 6.8%   |                                  |
| Tot %                  | 5.7%   | 2.3%                            | 3.3%   |                                  |
| Gary Bauer             | 9      | 5                               | 4      |                                  |
| Row %                  | 100.0% | 55.6%                           | 44.4%  |                                  |
| Col %                  | 3.0%   | 3.4%                            | 2.7%   |                                  |
| Tot %                  | 3.0%   | 1.7%                            | 1.3%   |                                  |
| John McCain            | 11     | 5                               | 6      |                                  |
| Row %                  | 100.0% | 45.5%                           | 54.5%  |                                  |
| Col %                  | 3.7%   | 3.4%                            | 4.1%   |                                  |
| Tot %                  | 3.7%   | 1.7%                            | 2.0%   |                                  |
| Day Quayle             | 19     | 6                               | 13     |                                  |
| Row %                  | 100.0% | 31.6%                           | 68.4%  |                                  |
| Col %                  | 6.3%   | 4.1%                            | 8.9%   |                                  |
| Tot %                  | 6.3%   | 2.0%                            | 4.3%   |                                  |
| Patrick J. Buchanan    | 9      | 6                               | 3      |                                  |
| Row %                  | 100.0% | 66.7%                           | 33.3%  |                                  |
| Col %                  | 3.0%   | 4.1%                            | 2.1%   |                                  |
| Tot %                  | 3.0%   | 2.0%                            | 1.0%   |                                  |
| George W. Bush         | 39     | 20                              | 18     | 1                                |
| Row %                  | 100.0% | 51.3%                           | 46.2%  | 2.6%                             |
| Col %                  | 13.0%  | 13.6%                           | 12.3%  | 14.3%                            |
| Tot %                  | 13.0%  | 6.7%                            | 6.0%   | 0.3%                             |
| Elizabeth Hanford Dole | 47     | 24                              | 22     | 1                                |
| Row %                  | 100.0% | 51.1%                           | 46.8%  | 2.1%                             |
| Col %                  | 15.7%  | 16.3%                           | 15.1%  | 14.3%                            |
| Tot %                  | 15.7%  | 8.0%                            | 7.3%   | 0.3%                             |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | Attended a presidential caucus? |        |                                  |
|--------------------------------|--------|---------------------------------|--------|----------------------------------|
|                                |        | Yes                             | No     | Don't know / refused / no answer |
| Total Respondents              | 300    | 147                             | 146    | 7                                |
| Row %                          | 100.0% | 49.0%                           | 48.7%  | 2.3%                             |
| Col %                          | 100.0% | 100.0%                          | 100.0% | 100.0%                           |
| Tot %                          | 100.0% | 49.0%                           | 48.7%  | 2.3%                             |
| Malcolm S. "Steve" Forbes      | 22     | 9                               | 12     | 1                                |
| Row %                          | 100.0% | 40.9%                           | 54.5%  | 4.5%                             |
| Col %                          | 7.3%   | 6.1%                            | 8.2%   | 14.3%                            |
| Tot %                          | 7.3%   | 3.0%                            | 4.0%   | 0.3%                             |
| Alan Keyes                     | 13     | 8                               | 5      |                                  |
| Row %                          | 100.0% | 61.5%                           | 38.5%  |                                  |
| Col %                          | 4.3%   | 5.4%                            | 3.4%   |                                  |
| Tot %                          | 4.3%   | 2.7%                            | 1.7%   |                                  |
| Leaning Lamar Alexander        | 1      |                                 | 1      |                                  |
| Row %                          | 100.0% |                                 | 100.0% |                                  |
| Col %                          | 0.3%   |                                 | 0.7%   |                                  |
| Tot %                          | 0.3%   |                                 | 0.3%   |                                  |
| Leaning Gary Bauer             | 1      |                                 | 1      |                                  |
| Row %                          | 100.0% |                                 | 100.0% |                                  |
| Col %                          | 0.3%   |                                 | 0.7%   |                                  |
| Tot %                          | 0.3%   |                                 | 0.3%   |                                  |
| Leaning John McCain            | 1      |                                 | 1      |                                  |
| Row %                          | 100.0% |                                 | 100.0% |                                  |
| Col %                          | 0.3%   |                                 | 0.7%   |                                  |
| Tot %                          | 0.3%   |                                 | 0.3%   |                                  |
| Leaning Dan Quayle             | 2      | 1                               | 1      |                                  |
| Row %                          | 100.0% | 50.0%                           | 50.0%  |                                  |
| Col %                          | 0.7%   | 0.7%                            | 0.7%   |                                  |
| Tot %                          | 0.7%   | 0.3%                            | 0.3%   |                                  |
| Leaning George W. Bush         | 6      | 2                               | 4      |                                  |
| Row %                          | 100.0% | 33.3%                           | 66.7%  |                                  |
| Col %                          | 2.0%   | 1.4%                            | 2.7%   |                                  |
| Tot %                          | 2.0%   | 0.7%                            | 1.3%   |                                  |
| Leaning Elizabeth Hanford Dole | 2      | 2                               |        |                                  |
| Row %                          | 100.0% | 100.0%                          |        |                                  |
| Col %                          | 0.7%   | 1.4%                            |        |                                  |
| Tot %                          | 0.7%   | 0.7%                            |        |                                  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Attended a presidential caucus? |        |  |
|-----------------------------------|-------|--------|---------------------------------|--------|--|
|                                   |       |        | Yes                             | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents                 |       | 300    | 147                             | 146    | 7                                      |
|                                   | Row % | 100.0% | 49.0%                           | 48.7%  | 2.3%                                   |
|                                   | Col % | 100.0% | 100.0%                          | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 49.0%                           | 48.7%  | 2.3%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5      | 1                               | 4      |  |
|                                   | Row % | 100.0% | 20.0%                           | 80.0%  |  |
|                                   | Col % | 1.7%   | 0.7%                            | 2.7%   |  |
|                                   | Tot % | 1.7%   | 0.3%                            | 1.3%   |  |
| Leaning Alan Keyes                |       | 1      |                                 |        | 1                                      |
|                                   | Row % | 100.0% |                                 |        | 100.0%                                 |
|                                   | Col % | 0.3%   |                                 |        | 14.3%                                  |
|                                   | Tot % | 0.3%   |                                 |        | 0.3%                                   |
| Undecided / undecided             |       | 90     | 48                              | 39     | 3                                      |
|                                   | Row % | 100.0% | 53.3%                           | 43.3%  | 3.3%                                   |
|                                   | Col % | 30.0%  | 32.7%                           | 26.7%  | 42.9%                                  |
|                                   | Tot % | 30.0%  | 16.0%                           | 13.0%  | 1.0%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Planning on attending the "Straw Poll" in Ames |        |  |
|------------------------|-------|--------|--|--------|--|
|                        |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300    | 54   | 232    | 14                                     |
|                        | Row % | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
|                        | Col % | 100.0% | 100.0%   | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
| Orrin Hatch            |       | 5      |  | 5      |  |
|                        | Row % | 100.0% |  | 100.0% |  |
|                        | Col % | 1.7%   |  | 2.2%   |  |
|                        | Tot % | 1.7%   |  | 1.7%   |  |
| Lamar Alexander        |       | 17     | 3  | 14     |  |
|                        | Row % | 100.0% | 17.6%  | 82.4%  |  |
|                        | Col % | 5.7%   | 5.6%   | 6.0%   |  |
|                        | Tot % | 5.7%   | 1.0%   | 4.7%   |  |
| Gary Bauer             |       | 9      | 3  | 5      | 1                                      |
|                        | Row % | 100.0% | 33.3%  | 55.6%  | 11.1%                                  |
|                        | Col % | 3.0%   | 5.6%   | 2.2%   | 7.1%                                   |
|                        | Tot % | 3.0%   | 1.0%   | 1.7%   | 0.3%                                   |
| John McCain            |       | 11     | 3  | 7      | 1                                      |
|                        | Row % | 100.0% | 27.3%  | 63.6%  | 9.1%                                   |
|                        | Col % | 3.7%   | 5.6%   | 3.0%   | 7.1%                                   |
|                        | Tot % | 3.7%   | 1.0%   | 2.3%   | 0.3%                                   |
| Day Quayle             |       | 19     | 1  | 17     | 1                                      |
|                        | Row % | 100.0% | 5.3%   | 89.5%  | 5.3%                                   |
|                        | Col % | 6.3%   | 1.9%   | 7.3%   | 7.1%                                   |
|                        | Tot % | 6.3%   | 0.3%   | 5.7%   | 0.3%                                   |
| Patrick J. Buchanan    |       | 9      |  | 9      |  |
|                        | Row % | 100.0% |  | 100.0% |  |
|                        | Col % | 3.0%   |  | 3.9%   |  |
|                        | Tot % | 3.0%   |  | 3.0%   |  |
| George W. Bush         |       | 39     | 9  | 27     | 3                                      |
|                        | Row % | 100.0% | 23.1%  | 69.2%  | 7.7%                                   |
|                        | Col % | 13.0%  | 16.7%  | 11.6%  | 21.4%                                  |
|                        | Tot % | 13.0%  | 3.0%   | 9.0%   | 1.0%                                   |
| Elizabeth Hanford Dole |       | 47     | 10   | 34     | 3                                      |
|                        | Row % | 100.0% | 21.3%  | 72.3%  | 6.4%                                   |
|                        | Col % | 15.7%  | 18.5%  | 14.7%  | 21.4%                                  |
|                        | Tot % | 15.7%  | 3.3%   | 11.3%  | 1.0%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Total  | Planning on attending the "Straw Poll" in Ames |        |  |
|--------------------------------|-------|--------|--|--------|--|
|                                |       |        | Yes  | No     | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300    | 54   | 232    | 14                                     |
|                                | Row % | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
|                                | Col % | 100.0% | 100.0%   | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 18.0%  | 77.3%  | 4.7%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 10   | 11     | 1                                      |
|                                | Row % | 100.0% | 45.5%  | 50.0%  | 4.5%                                   |
|                                | Col % | 7.3%   | 18.5%  | 4.7%   | 7.1%                                   |
|                                | Tot % | 7.3%   | 3.3%   | 3.7%   | 0.3%                                   |
| Alan Keyes                     |       | 13     | 3  | 10     |  |
|                                | Row % | 100.0% | 23.1%  | 76.9%  |  |
|                                | Col % | 4.3%   | 5.6%   | 4.3%   |  |
|                                | Tot % | 4.3%   | 1.0%   | 3.3%   |  |
| Leaning Lamar Alexander        |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.4%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Gary Bauer             |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.4%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning John McCain            |       | 1      |  | 1      |  |
|                                | Row % | 100.0% |  | 100.0% |  |
|                                | Col % | 0.3%   |  | 0.4%   |  |
|                                | Tot % | 0.3%   |  | 0.3%   |  |
| Leaning Dan Quayle             |       | 2      | 1  | 1      |  |
|                                | Row % | 100.0% | 50.0%  | 50.0%  |  |
|                                | Col % | 0.7%   | 1.9%   | 0.4%   |  |
|                                | Tot % | 0.7%   | 0.3%   | 0.3%   |  |
| Leaning George W. Bush         |       | 6      | 2  | 4      |  |
|                                | Row % | 100.0% | 33.3%  | 66.7%  |  |
|                                | Col % | 2.0%   | 3.7%   | 1.7%   |  |
|                                | Tot % | 2.0%   | 0.7%   | 1.3%   |  |
| Leaning Elizabeth Hanford Dole |       | 2      | 1  | 1      |  |
|                                | Row % | 100.0% | 50.0%  | 50.0%  |  |
|                                | Col % | 0.7%   | 1.9%   | 0.4%   |  |
|                                | Tot % | 0.7%   | 0.3%   | 0.3%   |  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Planning on attending the "Straw Poll" in Ames |        |                                  |
|-----------------------------------|-------|--------|--|--------|----------------------------------|
|                                   |       |        | Yes  | No     | Don't know / refused / no answer |
| Total Respondents                 |       | 300    | 54   | 232    | 14                               |
|                                   | Row % | 100.0% | 18.0%  | 77.3%  | 4.7%                             |
|                                   | Col % | 100.0% | 100.0%   | 100.0% | 100.0%                           |
|                                   | Tot % | 100.0% | 18.0%  | 77.3%  | 4.7%                             |
| Leaning Malcolm S. "Steve" Forbes |       | 5      |  | 5      |                                  |
|                                   | Row % | 100.0% |  | 100.0% |                                  |
|                                   | Col % | 1.7%   |  | 2.2%   |                                  |
|                                   | Tot % | 1.7%   |  | 1.7%   |                                  |
| Leaning Alan Keyes                |       | 1      |  | 1      |                                  |
|                                   | Row % | 100.0% |  | 100.0% |                                  |
|                                   | Col % | 0.3%   |  | 0.4%   |                                  |
|                                   | Tot % | 0.3%   |  | 0.3%   |                                  |
| Undecided / undecided             |       | 90     | 8  | 78     | 4                                |
|                                   | Row % | 100.0% | 8.9%   | 86.7%  | 4.4%                             |
|                                   | Col % | 30.0%  | 14.8%  | 33.6%  | 28.6%                            |
|                                   | Tot % | 30.0%  | 2.7%   | 26.0%  | 1.3%                             |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Grade School or less | Some High School | High School graduate | Vocational / Technical | Education? College (2 years or less) | College (2 years or more) | College graduate | Post Graduate degree | Don't know / refused / no answer |
|------------------------|--------|----------------------|------------------|----------------------|------------------------|--------------------------------------|---------------------------|------------------|----------------------|----------------------------------|
| Total Respondents      | 300    | 5                    | 7                | 64                   | 16                     | 58                                   | 25                        | 78               | 43                   | 4                                |
| Row %                  | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Col %                  | 100.0% | 100.0%               | 100.0%           | 100.0%               | 100.0%                 | 100.0%                               | 100.0%                    | 100.0%           | 100.0%               | 100.0%                           |
| Tot %                  | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Orrin Hatch            | 5      |                      | 1                | 2                    |                        |                                      |                           | 1                | 1                    |                                  |
| Row %                  | 100.0% |                      | 20.0%            | 40.0%                |                        |                                      |                           | 20.0%            | 20.0%                |                                  |
| Col %                  | 1.7%   |                      | 14.3%            | 3.1%                 |                        |                                      |                           | 1.3%             | 2.3%                 |                                  |
| Tot %                  | 1.7%   |                      | 0.3%             | 0.7%                 |                        |                                      |                           | 0.3%             | 0.3%                 |                                  |
| Lamar Alexander        | 17     |                      |                  | 4                    | 1                      | 3                                    | 1                         | 6                | 2                    |                                  |
| Row %                  | 100.0% |                      |                  | 23.5%                | 5.9%                   | 17.6%                                | 5.9%                      | 35.3%            | 11.8%                |                                  |
| Col %                  | 5.7%   |                      |                  | 6.3%                 | 6.3%                   | 5.2%                                 | 4.0%                      | 7.7%             | 4.7%                 |                                  |
| Tot %                  | 5.7%   |                      |                  | 1.3%                 | 0.3%                   | 1.0%                                 | 0.3%                      | 2.0%             | 0.7%                 |                                  |
| Gary Bauer             | 9      |                      |                  | 3                    |                        | 3                                    |                           | 1                | 2                    |                                  |
| Row %                  | 100.0% |                      |                  | 33.3%                |                        | 33.3%                                |                           | 11.1%            | 22.2%                |                                  |
| Col %                  | 3.0%   |                      |                  | 4.7%                 |                        | 5.2%                                 |                           | 1.3%             | 4.7%                 |                                  |
| Tot %                  | 3.0%   |                      |                  | 1.0%                 |                        | 1.0%                                 |                           | 0.3%             | 0.7%                 |                                  |
| John McCain            | 11     |                      |                  |                      | 1                      | 1                                    | 1                         | 6                | 2                    |                                  |
| Row %                  | 100.0% |                      |                  |                      | 9.1%                   | 9.1%                                 | 9.1%                      | 54.5%            | 18.2%                |                                  |
| Col %                  | 3.7%   |                      |                  |                      | 6.3%                   | 1.7%                                 | 4.0%                      | 7.7%             | 4.7%                 |                                  |
| Tot %                  | 3.7%   |                      |                  |                      | 0.3%                   | 0.3%                                 | 0.3%                      | 2.0%             | 0.7%                 |                                  |
| Day Quayle             | 19     | 1                    | 1                | 4                    | 1                      | 6                                    | 2                         | 1                | 3                    |                                  |
| Row %                  | 100.0% | 5.3%                 | 5.3%             | 21.1%                | 5.3%                   | 31.6%                                | 10.5%                     | 5.3%             | 15.8%                |                                  |
| Col %                  | 6.3%   | 20.0%                | 14.3%            | 6.3%                 | 6.3%                   | 10.3%                                | 8.0%                      | 1.3%             | 7.0%                 |                                  |
| Tot %                  | 6.3%   | 0.3%                 | 0.3%             | 1.3%                 | 0.3%                   | 2.0%                                 | 0.7%                      | 0.3%             | 1.0%                 |                                  |
| Patrick J. Buchanan    | 9      |                      |                  | 3                    | 1                      |                                      | 1                         | 4                |                      |                                  |
| Row %                  | 100.0% |                      |                  | 33.3%                | 11.1%                  |                                      | 11.1%                     | 44.4%            |                      |                                  |
| Col %                  | 3.0%   |                      |                  | 4.7%                 | 6.3%                   |                                      | 4.0%                      | 5.1%             |                      |                                  |
| Tot %                  | 3.0%   |                      |                  | 1.0%                 | 0.3%                   |                                      | 0.3%                      | 1.3%             |                      |                                  |
| George W. Bush         | 39     | 1                    |                  | 5                    | 3                      | 8                                    | 7                         | 9                | 6                    |                                  |
| Row %                  | 100.0% | 2.6%                 |                  | 12.8%                | 7.7%                   | 20.5%                                | 17.9%                     | 23.1%            | 15.4%                |                                  |
| Col %                  | 13.0%  | 20.0%                |                  | 7.8%                 | 18.8%                  | 13.8%                                | 28.0%                     | 11.5%            | 14.0%                |                                  |
| Tot %                  | 13.0%  | 0.3%                 |                  | 1.7%                 | 1.0%                   | 2.7%                                 | 2.3%                      | 3.0%             | 2.0%                 |                                  |
| Elizabeth Hanford Dole | 47     | 2                    | 2                | 9                    | 1                      | 6                                    | 4                         | 15               | 8                    |                                  |
| Row %                  | 100.0% | 4.3%                 | 4.3%             | 19.1%                | 2.1%                   | 12.8%                                | 8.5%                      | 31.9%            | 17.0%                |                                  |
| Col %                  | 15.7%  | 40.0%                | 28.6%            | 14.1%                | 6.3%                   | 10.3%                                | 16.0%                     | 19.2%            | 18.6%                |                                  |
| Tot %                  | 15.7%  | 0.7%                 | 0.7%             | 3.0%                 | 0.3%                   | 2.0%                                 | 1.3%                      | 5.0%             | 2.7%                 |                                  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | Grade School or less | Some High School | High School graduate | Vocational / Technical | Education? College (2 years or less) | College (2 years or more) | College graduate | Post Graduate degree | Don't know / refused / no answer |
|--------------------------------|--------|----------------------|------------------|----------------------|------------------------|--------------------------------------|---------------------------|------------------|----------------------|----------------------------------|
| Total Respondents              | 300    | 5                    | 7                | 64                   | 16                     | 58                                   | 25                        | 78               | 43                   | 4                                |
| Row %                          | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Col %                          | 100.0% | 100.0%               | 100.0%           | 100.0%               | 100.0%                 | 100.0%                               | 100.0%                    | 100.0%           | 100.0%               | 100.0%                           |
| Tot %                          | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Malcolm S. "Steve" Forbes      | 22     |                      | 1                | 6                    |                        | 7                                    | 2                         | 4                | 2                    |                                  |
| Row %                          | 100.0% |                      | 4.5%             | 27.3%                |                        | 31.8%                                | 9.1%                      | 18.2%            | 9.1%                 |                                  |
| Col %                          | 7.3%   |                      | 14.3%            | 9.4%                 |                        | 12.1%                                | 8.0%                      | 5.1%             | 4.7%                 |                                  |
| Tot %                          | 7.3%   |                      | 0.3%             | 2.0%                 |                        | 2.3%                                 | 0.7%                      | 1.3%             | 0.7%                 |                                  |
| Alan Keyes                     | 13     |                      |                  | 3                    | 1                      | 2                                    | 1                         | 5                | 1                    |                                  |
| Row %                          | 100.0% |                      |                  | 23.1%                | 7.7%                   | 15.4%                                | 7.7%                      | 38.5%            | 7.7%                 |                                  |
| Col %                          | 4.3%   |                      |                  | 4.7%                 | 6.3%                   | 3.4%                                 | 4.0%                      | 6.4%             | 2.3%                 |                                  |
| Tot %                          | 4.3%   |                      |                  | 1.0%                 | 0.3%                   | 0.7%                                 | 0.3%                      | 1.7%             | 0.3%                 |                                  |
| Leaning Lamar Alexander        | 1      |                      |                  |                      |                        | 1                                    |                           |                  |                      |                                  |
| Row %                          | 100.0% |                      |                  |                      |                        | 100.0%                               |                           |                  |                      |                                  |
| Col %                          | 0.3%   |                      |                  |                      |                        | 1.7%                                 |                           |                  |                      |                                  |
| Tot %                          | 0.3%   |                      |                  |                      |                        | 0.3%                                 |                           |                  |                      |                                  |
| Leaning Gary Bauer             | 1      |                      |                  |                      |                        |                                      |                           | 1                |                      |                                  |
| Row %                          | 100.0% |                      |                  |                      |                        |                                      |                           | 100.0%           |                      |                                  |
| Col %                          | 0.3%   |                      |                  |                      |                        |                                      |                           | 1.3%             |                      |                                  |
| Tot %                          | 0.3%   |                      |                  |                      |                        |                                      |                           | 0.3%             |                      |                                  |
| Leaning John McCain            | 1      |                      |                  |                      |                        |                                      |                           |                  | 1                    |                                  |
| Row %                          | 100.0% |                      |                  |                      |                        |                                      |                           |                  | 100.0%               |                                  |
| Col %                          | 0.3%   |                      |                  |                      |                        |                                      |                           |                  | 2.3%                 |                                  |
| Tot %                          | 0.3%   |                      |                  |                      |                        |                                      |                           |                  | 0.3%                 |                                  |
| Leaning Dan Quayle             | 2      |                      |                  | 1                    |                        | 1                                    |                           |                  |                      |                                  |
| Row %                          | 100.0% |                      |                  | 50.0%                |                        | 50.0%                                |                           |                  |                      |                                  |
| Col %                          | 0.7%   |                      |                  | 1.6%                 |                        | 1.7%                                 |                           |                  |                      |                                  |
| Tot %                          | 0.7%   |                      |                  | 0.3%                 |                        | 0.3%                                 |                           |                  |                      |                                  |
| Leaning George W. Bush         | 6      |                      |                  |                      | 1                      | 1                                    |                           | 2                | 2                    |                                  |
| Row %                          | 100.0% |                      |                  |                      | 16.7%                  | 16.7%                                |                           | 33.3%            | 33.3%                |                                  |
| Col %                          | 2.0%   |                      |                  |                      | 6.3%                   | 1.7%                                 |                           | 2.6%             | 4.7%                 |                                  |
| Tot %                          | 2.0%   |                      |                  |                      | 0.3%                   | 0.3%                                 |                           | 0.7%             | 0.7%                 |                                  |
| Leaning Elizabeth Hanford Dole | 2      |                      |                  |                      |                        |                                      | 1                         | 1                |                      |                                  |
| Row %                          | 100.0% |                      |                  |                      |                        |                                      | 50.0%                     | 50.0%            |                      |                                  |
| Col %                          | 0.7%   |                      |                  |                      |                        |                                      | 4.0%                      | 1.3%             |                      |                                  |
| Tot %                          | 0.7%   |                      |                  |                      |                        |                                      | 0.3%                      | 0.3%             |                      |                                  |

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n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | Grade School or less | Some High School | High School graduate | Vocational / Technical | Education? College (2 years or less) | College (2 years or more) | College graduate | Post Graduate degree | Don't know / refused / no answer |
|-----------------------------------|-------|--------|----------------------|------------------|----------------------|------------------------|--------------------------------------|---------------------------|------------------|----------------------|----------------------------------|
| Total Respondents                 |       | 300    | 5                    | 7                | 64                   | 16                     | 58                                   | 25                        | 78               | 43                   | 4                                |
|                                   | Row % | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
|                                   | Col % | 100.0% | 100.0%               | 100.0%           | 100.0%               | 100.0%                 | 100.0%                               | 100.0%                    | 100.0%           | 100.0%               | 100.0%                           |
|                                   | Tot % | 100.0% | 1.7%                 | 2.3%             | 21.3%                | 5.3%                   | 19.3%                                | 8.3%                      | 26.0%            | 14.3%                | 1.3%                             |
| Leaning Malcolm S. "Steve" Forbes |       | 5      |                      |                  | 2                    | 1                      | 2                                    |                           |                  |                      |                                  |
|                                   | Row % | 100.0% |                      |                  | 40.0%                | 20.0%                  | 40.0%                                |                           |                  |                      |                                  |
|                                   | Col % | 1.7%   |                      |                  | 3.1%                 | 6.3%                   | 3.4%                                 |                           |                  |                      |                                  |
|                                   | Tot % | 1.7%   |                      |                  | 0.7%                 | 0.3%                   | 0.7%                                 |                           |                  |                      |                                  |
| Leaning Alan Keyes                |       | 1      |                      |                  |                      |                        |                                      |                           | 1                |                      |                                  |
|                                   | Row % | 100.0% |                      |                  |                      |                        |                                      |                           | 100.0%           |                      |                                  |
|                                   | Col % | 0.3%   |                      |                  |                      |                        |                                      |                           | 1.3%             |                      |                                  |
|                                   | Tot % | 0.3%   |                      |                  |                      |                        |                                      |                           | 0.3%             |                      |                                  |
| Undecided / undecided             |       | 90     | 1                    | 2                | 22                   | 5                      | 17                                   | 5                         | 21               | 13                   | 4                                |
|                                   | Row % | 100.0% | 1.1%                 | 2.2%             | 24.4%                | 5.6%                   | 18.9%                                | 5.6%                      | 23.3%            | 14.4%                | 4.4%                             |
|                                   | Col % | 30.0%  | 20.0%                | 28.6%            | 34.4%                | 31.3%                  | 29.3%                                | 20.0%                     | 26.9%            | 30.2%                | 100.0%                           |
|                                   | Tot % | 30.0%  | 0.3%                 | 0.7%             | 7.3%                 | 1.7%                   | 5.7%                                 | 1.7%                      | 7.0%             | 4.3%                 | 1.3%                             |

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n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Professional /<br>technical | Clerical /<br>sales | White<br>collar | Blue<br>collar | Occupation?     |        | Retired | Housewife | Other  | Don't know /<br>refused / no<br>answer |
|------------------------|-------|--------|-----------------------------|---------------------|-----------------|----------------|-----------------|--------|---------|-----------|--------|--|
|                        |       |        |                             |                     |                 | Student        | Farm<br>related |        |         |           |        |  |
| Total Respondents      |       | 300    | 83                          | 20                  | 17              | 15             | 8               | 16     | 79      | 27        | 32     | 3                                      |
|                        | Row % | 100.0% | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
|                        | Col % | 100.0% | 100.0%                      | 100.0%              | 100.0%          | 100.0%         | 100.0%          | 100.0% | 100.0%  | 100.0%    | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0% | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
| Orrin Hatch            |       | 5      |                             |                     |                 |                |                 |        | 3       | 1         | 1      |  |
|                        | Row % | 100.0% |                             |                     |                 |                |                 |        | 60.0%   | 20.0%     | 20.0%  |  |
|                        | Col % | 1.7%   |                             |                     |                 |                |                 |        | 3.8%    | 3.7%      | 3.1%   |  |
|                        | Tot % | 1.7%   |                             |                     |                 |                |                 |        | 1.0%    | 0.3%      | 0.3%   |  |
| Lamar Alexander        |       | 17     | 4                           | 1                   | 2               | 1              |                 | 1      | 4       | 1         | 3      |  |
|                        | Row % | 100.0% | 23.5%                       | 5.9%                | 11.8%           | 5.9%           |                 | 5.9%   | 23.5%   | 5.9%      | 17.6%  |  |
|                        | Col % | 5.7%   | 4.8%                        | 5.0%                | 11.8%           | 6.7%           |                 | 6.3%   | 5.1%    | 3.7%      | 9.4%   |  |
|                        | Tot % | 5.7%   | 1.3%                        | 0.3%                | 0.7%            | 0.3%           |                 | 0.3%   | 1.3%    | 0.3%      | 1.0%   |  |
| Gary Bauer             |       | 9      | 1                           |                     |                 |                |                 |        | 2       | 4         | 2      |  |
|                        | Row % | 100.0% | 11.1%                       |                     |                 |                |                 |        | 22.2%   | 44.4%     | 22.2%  |  |
|                        | Col % | 3.0%   | 1.2%                        |                     |                 |                |                 |        | 2.5%    | 14.8%     | 6.3%   |  |
|                        | Tot % | 3.0%   | 0.3%                        |                     |                 |                |                 |        | 0.7%    | 1.3%      | 0.7%   |  |
| John McCain            |       | 11     | 5                           | 1                   | 3               |                |                 |        |         | 2         |        |  |
|                        | Row % | 100.0% | 45.5%                       | 9.1%                | 27.3%           |                |                 |        |         | 18.2%     |        |  |
|                        | Col % | 3.7%   | 6.0%                        | 5.0%                | 17.6%           |                |                 |        |         | 7.4%      |        |  |
|                        | Tot % | 3.7%   | 1.7%                        | 0.3%                | 1.0%            |                |                 |        |         | 0.7%      |        |  |
| Day Quayle             |       | 19     | 4                           |                     | 1               | 1              |                 | 1      | 7       | 1         | 4      |  |
|                        | Row % | 100.0% | 21.1%                       |                     | 5.3%            | 5.3%           |                 | 5.3%   | 36.8%   | 5.3%      | 21.1%  |  |
|                        | Col % | 6.3%   | 4.8%                        |                     | 5.9%            | 6.7%           |                 | 6.3%   | 8.9%    | 3.7%      | 12.5%  |  |
|                        | Tot % | 6.3%   | 1.3%                        |                     | 0.3%            | 0.3%           |                 | 0.3%   | 2.3%    | 0.3%      | 1.3%   |  |
| Patrick J. Buchanan    |       | 9      | 2                           |                     | 3               | 1              |                 | 2      | 1       |           |        |  |
|                        | Row % | 100.0% | 22.2%                       |                     | 33.3%           | 11.1%          |                 | 22.2%  | 11.1%   |           |        |  |
|                        | Col % | 3.0%   | 2.4%                        |                     | 17.6%           | 6.7%           |                 | 12.5%  | 1.3%    |           |        |  |
|                        | Tot % | 3.0%   | 0.7%                        |                     | 1.0%            | 0.3%           |                 | 0.7%   | 0.3%    |           |        |  |
| George W. Bush         |       | 39     | 18                          | 2                   | 1               | 2              | 1               |        | 7       | 2         | 6      |  |
|                        | Row % | 100.0% | 46.2%                       | 5.1%                | 2.6%            | 5.1%           | 2.6%            |        | 17.9%   | 5.1%      | 15.4%  |  |
|                        | Col % | 13.0%  | 21.7%                       | 10.0%               | 5.9%            | 13.3%          | 12.5%           |        | 8.9%    | 7.4%      | 18.8%  |  |
|                        | Tot % | 13.0%  | 6.0%                        | 0.7%                | 0.3%            | 0.7%           | 0.3%            |        | 2.3%    | 0.7%      | 2.0%   |  |
| Elizabeth Hanford Dole |       | 47     | 13                          | 4                   | 2               | 1              | 5               | 5      | 13      | 2         | 2      |  |
|                        | Row % | 100.0% | 27.7%                       | 8.5%                | 4.3%            | 2.1%           | 10.6%           | 10.6%  | 27.7%   | 4.3%      | 4.3%   |  |
|                        | Col % | 15.7%  | 15.7%                       | 20.0%               | 11.8%           | 6.7%           | 62.5%           | 31.3%  | 16.5%   | 7.4%      | 6.3%   |  |
|                        | Tot % | 15.7%  | 4.3%                        | 1.3%                | 0.7%            | 0.3%           | 1.7%            | 1.7%   | 4.3%    | 0.7%      | 0.7%   |  |

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## Ballot Test (Second Choice)

|                                |       | Total  | Professional /<br>technical | Clerical /<br>sales | White<br>collar | Blue<br>collar | Occupation?<br>Student      Farm<br>related |        | Retired | Housewife | Other  | Don't know /<br>refused / no<br>answer |
|--------------------------------|-------|--------|-----------------------------|---------------------|-----------------|----------------|---|--------|---------|-----------|--------|--|
| Total Respondents              |       | 300    | 83                          | 20                  | 17              | 15             | 8   | 16     | 79      | 27        | 32     | 3                                      |
|                                | Row % | 100.0% | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%  | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
|                                | Col % | 100.0% | 100.0%                      | 100.0%              | 100.0%          | 100.0%         | 100.0%                                      | 100.0% | 100.0%  | 100.0%    | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0% | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%  | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
| Malcolm S. "Steve" Forbes      |       | 22     | 7                           | 3                   | 1               |                | 1   | 2      | 4       | 1         | 3      |  |
|                                | Row % | 100.0% | 31.8%                       | 13.6%               | 4.5%            |                | 4.5%  | 9.1%   | 18.2%   | 4.5%      | 13.6%  |  |
|                                | Col % | 7.3%   | 8.4%                        | 15.0%               | 5.9%            |                | 12.5%                                       | 12.5%  | 5.1%    | 3.7%      | 9.4%   |  |
|                                | Tot % | 7.3%   | 2.3%                        | 1.0%                | 0.3%            |                | 0.3%  | 0.7%   | 1.3%    | 0.3%      | 1.0%   |  |
| Alan Keyes                     |       | 13     | 4                           |                     | 1               |                |   | 1      | 3       | 1         | 3      |  |
|                                | Row % | 100.0% | 30.8%                       |                     | 7.7%            |                |   | 7.7%   | 23.1%   | 7.7%      | 23.1%  |  |
|                                | Col % | 4.3%   | 4.8%                        |                     | 5.9%            |                |   | 6.3%   | 3.8%    | 3.7%      | 9.4%   |  |
|                                | Tot % | 4.3%   | 1.3%                        |                     | 0.3%            |                |   | 0.3%   | 1.0%    | 0.3%      | 1.0%   |  |
| Leaning Lamar Alexander        |       | 1      |                             |                     |                 | 1              |   |        |         |           |        |  |
|                                | Row % | 100.0% |                             |                     |                 | 100.0%         |   |        |         |           |        |  |
|                                | Col % | 0.3%   |                             |                     |                 | 6.7%           |   |        |         |           |        |  |
|                                | Tot % | 0.3%   |                             |                     |                 | 0.3%           |   |        |         |           |        |  |
| Leaning Gary Bauer             |       | 1      |                             |                     |                 |                |   |        | 1       |           |        |  |
|                                | Row % | 100.0% |                             |                     |                 |                |   |        | 100.0%  |           |        |  |
|                                | Col % | 0.3%   |                             |                     |                 |                |   |        | 1.3%    |           |        |  |
|                                | Tot % | 0.3%   |                             |                     |                 |                |   |        | 0.3%    |           |        |  |
| Leaning John McCain            |       | 1      |                             |                     |                 |                |   |        | 1       |           |        |  |
|                                | Row % | 100.0% |                             |                     |                 |                |   |        | 100.0%  |           |        |  |
|                                | Col % | 0.3%   |                             |                     |                 |                |   |        | 1.3%    |           |        |  |
|                                | Tot % | 0.3%   |                             |                     |                 |                |   |        | 0.3%    |           |        |  |
| Leaning Dan Quayle             |       | 2      |                             |                     |                 | 1              |   |        |         |           | 1      |  |
|                                | Row % | 100.0% |                             |                     |                 | 50.0%          |   |        |         |           | 50.0%  |  |
|                                | Col % | 0.7%   |                             |                     |                 | 6.7%           |   |        |         |           | 3.1%   |  |
|                                | Tot % | 0.7%   |                             |                     |                 | 0.3%           |   |        |         |           | 0.3%   |  |
| Leaning George W. Bush         |       | 6      | 1                           |                     |                 | 1              |   |        | 4       |           |        |  |
|                                | Row % | 100.0% | 16.7%                       |                     |                 | 16.7%          |   |        | 66.7%   |           |        |  |
|                                | Col % | 2.0%   | 1.2%                        |                     |                 | 6.7%           |   |        | 5.1%    |           |        |  |
|                                | Tot % | 2.0%   | 0.3%                        |                     |                 | 0.3%           |   |        | 1.3%    |           |        |  |
| Leaning Elizabeth Hanford Dole |       | 2      | 1                           | 1                   |                 |                |   |        |         |           |        |  |
|                                | Row % | 100.0% | 50.0%                       | 50.0%               |                 |                |   |        |         |           |        |  |
|                                | Col % | 0.7%   | 1.2%                        | 5.0%                |                 |                |   |        |         |           |        |  |
|                                | Tot % | 0.7%   | 0.3%                        | 0.3%                |                 |                |   |        |         |           |        |  |

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## Ballot Test (Second Choice)

|                                   |       | Total  | Professional /<br>technical | Clerical /<br>sales | White<br>collar | Blue<br>collar | Occupation?     |        | Retired | Housewife | Other  | Don't know /<br>refused / no<br>answer |
|-----------------------------------|-------|--------|-----------------------------|---------------------|-----------------|----------------|-----------------|--------|---------|-----------|--------|--|
|                                   |       |        |                             |                     |                 | Student        | Farm<br>related |        |         |           |        |  |
| Total Respondents                 |       | 300    | 83                          | 20                  | 17              | 15             | 8               | 16     | 79      | 27        | 32     | 3                                      |
|                                   | Row % | 100.0% | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
|                                   | Col % | 100.0% | 100.0%                      | 100.0%              | 100.0%          | 100.0%         | 100.0%          | 100.0% | 100.0%  | 100.0%    | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0% | 27.7%                       | 6.7%                | 5.7%            | 5.0%           | 2.7%            | 5.3%   | 26.3%   | 9.0%      | 10.7%  | 1.0%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5      |                             |                     |                 |                |                 | 2      | 1       | 1         | 1      |  |
|                                   | Row % | 100.0% |                             |                     |                 |                |                 | 40.0%  | 20.0%   | 20.0%     | 20.0%  |  |
|                                   | Col % | 1.7%   |                             |                     |                 |                |                 | 12.5%  | 1.3%    | 3.7%      | 3.1%   |  |
|                                   | Tot % | 1.7%   |                             |                     |                 |                |                 | 0.7%   | 0.3%    | 0.3%      | 0.3%   |  |
| Leaning Alan Keyes                |       | 1      |                             |                     |                 |                |                 |        |         |           |        | 1                                      |
|                                   | Row % | 100.0% |                             |                     |                 |                |                 |        |         |           |        | 100.0%                                 |
|                                   | Col % | 0.3%   |                             |                     |                 |                |                 |        |         |           |        | 6.7%                                   |
|                                   | Tot % | 0.3%   |                             |                     |                 |                |                 |        |         |           |        | 0.3%                                   |
| Undecided / undecided             |       | 90     | 23                          | 8                   | 3               | 5              | 1               | 2      | 28      | 11        | 6      | 3                                      |
|                                   | Row % | 100.0% | 25.6%                       | 8.9%                | 3.3%            | 5.6%           | 1.1%            | 2.2%   | 31.1%   | 12.2%     | 6.7%   | 3.3%                                   |
|                                   | Col % | 30.0%  | 27.7%                       | 40.0%               | 17.6%           | 33.3%          | 12.5%           | 12.5%  | 35.4%   | 40.7%     | 18.8%  | 100.0%                                 |
|                                   | Tot % | 30.0%  | 7.7%                        | 2.7%                | 1.0%            | 1.7%           | 0.3%            | 0.7%   | 9.3%    | 3.7%      | 2.0%   | 1.0%                                   |

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|                        |       | Ballot Test (Second Choice) |           |            |        |           |        |  |
|------------------------|-------|-----------------------------|-----------|------------|--------|-----------|--------|--|
|                        |       | Total                       | Religion? |            |        |           |        |  |
|                        |       |                             | Catholic  | Protestant | Jewish | Christian | Other  | Don't know /<br>refused / no<br>answer |
| Total Respondents      |       | 300                         | 50        | 132        | 0      | 53        | 50     | 15                                     |
|                        | Row % | 100.0%                      | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
|                        | Col % | 100.0%                      | 100.0%    | 100.0%     |        | 100.0%    | 100.0% | 100.0%                                 |
|                        | Tot % | 100.0%                      | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
| Orrin Hatch            |       | 5                           |           | 3          |        |           | 2      |  |
|                        | Row % | 100.0%                      |           | 60.0%      |        |           | 40.0%  |  |
|                        | Col % | 1.7%                        |           | 2.3%       |        |           | 4.0%   |  |
|                        | Tot % | 1.7%                        |           | 1.0%       |        |           | 0.7%   |  |
| Lamar Alexander        |       | 17                          | 3         | 9          |        | 3         | 2      |  |
|                        | Row % | 100.0%                      | 17.6%     | 52.9%      |        | 17.6%     | 11.8%  |  |
|                        | Col % | 5.7%                        | 6.0%      | 6.8%       |        | 5.7%      | 4.0%   |  |
|                        | Tot % | 5.7%                        | 1.0%      | 3.0%       |        | 1.0%      | 0.7%   |  |
| Gary Bauer             |       | 9                           | 2         | 1          |        | 5         | 1      |  |
|                        | Row % | 100.0%                      | 22.2%     | 11.1%      |        | 55.6%     | 11.1%  |  |
|                        | Col % | 3.0%                        | 4.0%      | 0.8%       |        | 9.4%      | 2.0%   |  |
|                        | Tot % | 3.0%                        | 0.7%      | 0.3%       |        | 1.7%      | 0.3%   |  |
| John McCain            |       | 11                          | 2         | 6          |        | 3         |        |  |
|                        | Row % | 100.0%                      | 18.2%     | 54.5%      |        | 27.3%     |        |  |
|                        | Col % | 3.7%                        | 4.0%      | 4.5%       |        | 5.7%      |        |  |
|                        | Tot % | 3.7%                        | 0.7%      | 2.0%       |        | 1.0%      |        |  |
| Day Quayle             |       | 19                          | 3         | 10         |        | 3         | 3      |  |
|                        | Row % | 100.0%                      | 15.8%     | 52.6%      |        | 15.8%     | 15.8%  |  |
|                        | Col % | 6.3%                        | 6.0%      | 7.6%       |        | 5.7%      | 6.0%   |  |
|                        | Tot % | 6.3%                        | 1.0%      | 3.3%       |        | 1.0%      | 1.0%   |  |
| Patrick J. Buchanan    |       | 9                           | 3         | 1          |        | 3         | 2      |  |
|                        | Row % | 100.0%                      | 33.3%     | 11.1%      |        | 33.3%     | 22.2%  |  |
|                        | Col % | 3.0%                        | 6.0%      | 0.8%       |        | 5.7%      | 4.0%   |  |
|                        | Tot % | 3.0%                        | 1.0%      | 0.3%       |        | 1.0%      | 0.7%   |  |
| George W. Bush         |       | 39                          | 8         | 16         |        | 4         | 10     | 1                                      |
|                        | Row % | 100.0%                      | 20.5%     | 41.0%      |        | 10.3%     | 25.6%  | 2.6%                                   |
|                        | Col % | 13.0%                       | 16.0%     | 12.1%      |        | 7.5%      | 20.0%  | 6.7%                                   |
|                        | Tot % | 13.0%                       | 2.7%      | 5.3%       |        | 1.3%      | 3.3%   | 0.3%                                   |
| Elizabeth Hanford Dole |       | 47                          | 6         | 24         |        | 6         | 8      | 3                                      |
|                        | Row % | 100.0%                      | 12.8%     | 51.1%      |        | 12.8%     | 17.0%  | 6.4%                                   |
|                        | Col % | 15.7%                       | 12.0%     | 18.2%      |        | 11.3%     | 16.0%  | 20.0%                                  |
|                        | Tot % | 15.7%                       | 2.0%      | 8.0%       |        | 2.0%      | 2.7%   | 1.0%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

|                                |       | Ballot Test (Second Choice) |           |            |        |           |        |  |
|--------------------------------|-------|-----------------------------|-----------|------------|--------|-----------|--------|--|
|                                |       | Total                       | Religion? |            |        |           |        |  |
|                                |       |                             | Catholic  | Protestant | Jewish | Christian | Other  | Don't know /<br>refused / no<br>answer |
| Total Respondents              |       | 300                         | 50        | 132        | 0      | 53        | 50     | 15                                     |
|                                | Row % | 100.0%                      | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
|                                | Col % | 100.0%                      | 100.0%    | 100.0%     |        | 100.0%    | 100.0% | 100.0%                                 |
|                                | Tot % | 100.0%                      | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
| Malcolm S. "Steve" Forbes      |       | 22                          | 5         | 8          |        | 3         | 5      | 1                                      |
|                                | Row % | 100.0%                      | 22.7%     | 36.4%      |        | 13.6%     | 22.7%  | 4.5%                                   |
|                                | Col % | 7.3%                        | 10.0%     | 6.1%       |        | 5.7%      | 10.0%  | 6.7%                                   |
|                                | Tot % | 7.3%                        | 1.7%      | 2.7%       |        | 1.0%      | 1.7%   | 0.3%                                   |
| Alan Keyes                     |       | 13                          | 2         | 3          |        | 4         | 3      | 1                                      |
|                                | Row % | 100.0%                      | 15.4%     | 23.1%      |        | 30.8%     | 23.1%  | 7.7%                                   |
|                                | Col % | 4.3%                        | 4.0%      | 2.3%       |        | 7.5%      | 6.0%   | 6.7%                                   |
|                                | Tot % | 4.3%                        | 0.7%      | 1.0%       |        | 1.3%      | 1.0%   | 0.3%                                   |
| Leaning Lamar Alexander        |       | 1                           |           | 1          |        |           |        |  |
|                                | Row % | 100.0%                      |           | 100.0%     |        |           |        |  |
|                                | Col % | 0.3%                        |           | 0.8%       |        |           |        |  |
|                                | Tot % | 0.3%                        |           | 0.3%       |        |           |        |  |
| Leaning Gary Bauer             |       | 1                           | 1         |            |        |           |        |  |
|                                | Row % | 100.0%                      | 100.0%    |            |        |           |        |  |
|                                | Col % | 0.3%                        | 2.0%      |            |        |           |        |  |
|                                | Tot % | 0.3%                        | 0.3%      |            |        |           |        |  |
| Leaning John McCain            |       | 1                           | 1         |            |        |           |        |  |
|                                | Row % | 100.0%                      | 100.0%    |            |        |           |        |  |
|                                | Col % | 0.3%                        | 2.0%      |            |        |           |        |  |
|                                | Tot % | 0.3%                        | 0.3%      |            |        |           |        |  |
| Leaning Dan Quayle             |       | 2                           | 1         |            |        | 1         |        |  |
|                                | Row % | 100.0%                      | 50.0%     |            |        | 50.0%     |        |  |
|                                | Col % | 0.7%                        | 2.0%      |            |        | 1.9%      |        |  |
|                                | Tot % | 0.7%                        | 0.3%      |            |        | 0.3%      |        |  |
| Leaning George W. Bush         |       | 6                           |           | 4          |        | 2         |        |  |
|                                | Row % | 100.0%                      |           | 66.7%      |        | 33.3%     |        |  |
|                                | Col % | 2.0%                        |           | 3.0%       |        | 3.8%      |        |  |
|                                | Tot % | 2.0%                        |           | 1.3%       |        | 0.7%      |        |  |
| Leaning Elizabeth Hanford Dole |       | 2                           |           | 2          |        |           |        |  |
|                                | Row % | 100.0%                      |           | 100.0%     |        |           |        |  |
|                                | Col % | 0.7%                        |           | 1.5%       |        |           |        |  |
|                                | Tot % | 0.7%                        |           | 0.7%       |        |           |        |  |



# "The Iowa Project 2000"

August 9, 1999

n = 300

|                                   |       | Ballot Test (Second Choice) |           |            |        |           |        |  |
|-----------------------------------|-------|-----------------------------|-----------|------------|--------|-----------|--------|--|
|                                   |       | Total                       | Religion? |            |        |           |        | Don't know /<br>refused / no<br>answer |
|                                   |       |                             | Catholic  | Protestant | Jewish | Christian | Other  |  |
| Total Respondents                 |       | 300                         | 50        | 132        | 0      | 53        | 50     | 15                                     |
|                                   | Row % | 100.0%                      | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
|                                   | Col % | 100.0%                      | 100.0%    | 100.0%     |        | 100.0%    | 100.0% | 100.0%                                 |
|                                   | Tot % | 100.0%                      | 16.7%     | 44.0%      |        | 17.7%     | 16.7%  | 5.0%                                   |
| Leaning Malcolm S. "Steve" Forbes |       | 5                           | 1         | 3          |        |           |        | 1                                      |
|                                   | Row % | 100.0%                      | 20.0%     | 60.0%      |        |           |        | 20.0%                                  |
|                                   | Col % | 1.7%                        | 2.0%      | 2.3%       |        |           |        | 6.7%                                   |
|                                   | Tot % | 1.7%                        | 0.3%      | 1.0%       |        |           |        | 0.3%                                   |
| Leaning Alan Keyes                |       | 1                           |           | 1          |        |           |        |  |
|                                   | Row % | 100.0%                      |           | 100.0%     |        |           |        |  |
|                                   | Col % | 0.3%                        |           | 0.8%       |        |           |        |  |
|                                   | Tot % | 0.3%                        |           | 0.3%       |        |           |        |  |
| Undecided / undecided             |       | 90                          | 12        | 40         |        | 16        | 14     | 8                                      |
|                                   | Row % | 100.0%                      | 13.3%     | 44.4%      |        | 17.8%     | 15.6%  | 8.9%                                   |
|                                   | Col % | 30.0%                       | 24.0%     | 30.3%      |        | 30.2%     | 28.0%  | 53.3%                                  |
|                                   | Tot % | 30.0%                       | 4.0%      | 13.3%      |        | 5.3%      | 4.7%   | 2.7%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Pre-tax income?        |                             |                             |                             |                             |            | Don't know /<br>refused / no<br>answer |
|------------------------|--------|------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|------------|--|
|                        |        | \$5,000 to<br>\$15,000 | \$15,000<br>to \$25,<br>000 | \$25,000<br>to \$35,<br>000 | \$35,000<br>to \$50,<br>000 | \$50,000<br>to \$75,<br>000 | \$75,000 + |  |
| Total Respondents      | 300    | 18                     | 30                          | 30                          | 38                          | 48                          | 38         | 98                                     |
| Row %                  | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Col %                  | 100.0% | 100.0%                 | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%     | 100.0%                                 |
| Tot %                  | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Orrin Hatch            | 5      | 1                      | 1                           |                             |                             | 1                           |            | 2                                      |
| Row %                  | 100.0% | 20.0%                  | 20.0%                       |                             |                             | 20.0%                       |            | 40.0%                                  |
| Col %                  | 1.7%   | 5.6%                   | 3.3%                        |                             |                             | 2.1%                        |            | 2.0%                                   |
| Tot %                  | 1.7%   | 0.3%                   | 0.3%                        |                             |                             | 0.3%                        |            | 0.7%                                   |
| Lamar Alexander        | 17     | 1                      | 1                           | 1                           | 1                           | 4                           | 5          | 4                                      |
| Row %                  | 100.0% | 5.9%                   | 5.9%                        | 5.9%                        | 5.9%                        | 23.5%                       | 29.4%      | 23.5%                                  |
| Col %                  | 5.7%   | 5.6%                   | 3.3%                        | 3.3%                        | 2.6%                        | 8.3%                        | 13.2%      | 4.1%                                   |
| Tot %                  | 5.7%   | 0.3%                   | 0.3%                        | 0.3%                        | 0.3%                        | 1.3%                        | 1.7%       | 1.3%                                   |
| Gary Bauer             | 9      |                        |                             | 3                           | 1                           | 2                           | 1          | 2                                      |
| Row %                  | 100.0% |                        |                             | 33.3%                       | 11.1%                       | 22.2%                       | 11.1%      | 22.2%                                  |
| Col %                  | 3.0%   |                        |                             | 10.0%                       | 2.6%                        | 4.2%                        | 2.6%       | 2.0%                                   |
| Tot %                  | 3.0%   |                        |                             | 1.0%                        | 0.3%                        | 0.7%                        | 0.3%       | 0.7%                                   |
| John McCain            | 11     |                        |                             | 3                           | 1                           | 3                           | 3          | 1                                      |
| Row %                  | 100.0% |                        |                             | 27.3%                       | 9.1%                        | 27.3%                       | 27.3%      | 9.1%                                   |
| Col %                  | 3.7%   |                        |                             | 10.0%                       | 2.6%                        | 6.3%                        | 7.9%       | 1.0%                                   |
| Tot %                  | 3.7%   |                        |                             | 1.0%                        | 0.3%                        | 1.0%                        | 1.0%       | 0.3%                                   |
| Day Quayle             | 19     | 1                      | 4                           | 3                           | 2                           | 2                           |            | 7                                      |
| Row %                  | 100.0% | 5.3%                   | 21.1%                       | 15.8%                       | 10.5%                       | 10.5%                       |            | 36.8%                                  |
| Col %                  | 6.3%   | 5.6%                   | 13.3%                       | 10.0%                       | 5.3%                        | 4.2%                        |            | 7.1%                                   |
| Tot %                  | 6.3%   | 0.3%                   | 1.3%                        | 1.0%                        | 0.7%                        | 0.7%                        |            | 2.3%                                   |
| Patrick J. Buchanan    | 9      |                        | 1                           |                             | 2                           | 3                           | 2          | 1                                      |
| Row %                  | 100.0% |                        | 11.1%                       |                             | 22.2%                       | 33.3%                       | 22.2%      | 11.1%                                  |
| Col %                  | 3.0%   |                        | 3.3%                        |                             | 5.3%                        | 6.3%                        | 5.3%       | 1.0%                                   |
| Tot %                  | 3.0%   |                        | 0.3%                        |                             | 0.7%                        | 1.0%                        | 0.7%       | 0.3%                                   |
| George W. Bush         | 39     | 1                      | 4                           | 2                           | 8                           | 10                          | 6          | 8                                      |
| Row %                  | 100.0% | 2.6%                   | 10.3%                       | 5.1%                        | 20.5%                       | 25.6%                       | 15.4%      | 20.5%                                  |
| Col %                  | 13.0%  | 5.6%                   | 13.3%                       | 6.7%                        | 21.1%                       | 20.8%                       | 15.8%      | 8.2%                                   |
| Tot %                  | 13.0%  | 0.3%                   | 1.3%                        | 0.7%                        | 2.7%                        | 3.3%                        | 2.0%       | 2.7%                                   |
| Elizabeth Hanford Dole | 47     | 6                      | 8                           | 4                           | 5                           | 6                           | 3          | 15                                     |
| Row %                  | 100.0% | 12.8%                  | 17.0%                       | 8.5%                        | 10.6%                       | 12.8%                       | 6.4%       | 31.9%                                  |
| Col %                  | 15.7%  | 33.3%                  | 26.7%                       | 13.3%                       | 13.2%                       | 12.5%                       | 7.9%       | 15.3%                                  |
| Tot %                  | 15.7%  | 2.0%                   | 2.7%                        | 1.3%                        | 1.7%                        | 2.0%                        | 1.0%       | 5.0%                                   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | Pre-tax income?        |                             |                             |                             |                             |            | Don't know /<br>refused / no<br>answer |
|--------------------------------|--------|------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|------------|--|
|                                |        | \$5,000 to<br>\$15,000 | \$15,000<br>to \$25,<br>000 | \$25,000<br>to \$35,<br>000 | \$35,000<br>to \$50,<br>000 | \$50,000<br>to \$75,<br>000 | \$75,000 + |  |
| Total Respondents              | 300    | 18                     | 30                          | 30                          | 38                          | 48                          | 38         | 98                                     |
| Row %                          | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Col %                          | 100.0% | 100.0%                 | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%     | 100.0%                                 |
| Tot %                          | 100.0% | 6.0%                   | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%                       | 12.7%      | 32.7%                                  |
| Malcolm S. "Steve" Forbes      | 22     | 1                      | 3                           | 1                           | 5                           | 3                           | 5          | 4                                      |
| Row %                          | 100.0% | 4.5%                   | 13.6%                       | 4.5%                        | 22.7%                       | 13.6%                       | 22.7%      | 18.2%                                  |
| Col %                          | 7.3%   | 5.6%                   | 10.0%                       | 3.3%                        | 13.2%                       | 6.3%                        | 13.2%      | 4.1%                                   |
| Tot %                          | 7.3%   | 0.3%                   | 1.0%                        | 0.3%                        | 1.7%                        | 1.0%                        | 1.7%       | 1.3%                                   |
| Alan Keyes                     | 13     | 1                      |                             |                             | 4                           | 1                           | 4          | 3                                      |
| Row %                          | 100.0% | 7.7%                   |                             |                             | 30.8%                       | 7.7%                        | 30.8%      | 23.1%                                  |
| Col %                          | 4.3%   | 5.6%                   |                             |                             | 10.5%                       | 2.1%                        | 10.5%      | 3.1%                                   |
| Tot %                          | 4.3%   | 0.3%                   |                             |                             | 1.3%                        | 0.3%                        | 1.3%       | 1.0%                                   |
| Leaning Lamar Alexander        | 1      |                        |                             | 1                           |                             |                             |            |  |
| Row %                          | 100.0% |                        |                             | 100.0%                      |                             |                             |            |  |
| Col %                          | 0.3%   |                        |                             | 3.3%                        |                             |                             |            |  |
| Tot %                          | 0.3%   |                        |                             | 0.3%                        |                             |                             |            |  |
| Leaning Gary Bauer             | 1      |                        |                             |                             |                             |                             |            | 1                                      |
| Row %                          | 100.0% |                        |                             |                             |                             |                             |            | 100.0%                                 |
| Col %                          | 0.3%   |                        |                             |                             |                             |                             |            | 1.0%                                   |
| Tot %                          | 0.3%   |                        |                             |                             |                             |                             |            | 0.3%                                   |
| Leaning John McCain            | 1      | 1                      |                             |                             |                             |                             |            |  |
| Row %                          | 100.0% | 100.0%                 |                             |                             |                             |                             |            |  |
| Col %                          | 0.3%   | 5.6%                   |                             |                             |                             |                             |            |  |
| Tot %                          | 0.3%   | 0.3%                   |                             |                             |                             |                             |            |  |
| Leaning Dan Quayle             | 2      |                        | 1                           |                             |                             |                             | 1          |  |
| Row %                          | 100.0% |                        | 50.0%                       |                             |                             |                             | 50.0%      |  |
| Col %                          | 0.7%   |                        | 3.3%                        |                             |                             |                             | 2.6%       |  |
| Tot %                          | 0.7%   |                        | 0.3%                        |                             |                             |                             | 0.3%       |  |
| Leaning George W. Bush         | 6      |                        |                             | 1                           | 2                           |                             | 1          | 2                                      |
| Row %                          | 100.0% |                        |                             | 16.7%                       | 33.3%                       |                             | 16.7%      | 33.3%                                  |
| Col %                          | 2.0%   |                        |                             | 3.3%                        | 5.3%                        |                             | 2.6%       | 2.0%                                   |
| Tot %                          | 2.0%   |                        |                             | 0.3%                        | 0.7%                        |                             | 0.3%       | 0.7%                                   |
| Leaning Elizabeth Hanford Dole | 2      |                        |                             | 1                           |                             |                             | 1          |  |
| Row %                          | 100.0% |                        |                             | 50.0%                       |                             |                             | 50.0%      |  |
| Col %                          | 0.7%   |                        |                             | 3.3%                        |                             |                             | 2.6%       |  |
| Tot %                          | 0.7%   |                        |                             | 0.3%                        |                             |                             | 0.3%       |  |

# "The Iowa Project 2000"

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n = 300

## Ballot Test (Second Choice)

|                                   |       | Total                  | Pre-tax income?             |                             |                             |                             |            | Don't know /<br>refused / no<br>answer |        |
|-----------------------------------|-------|------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|------------|--|--------|
|                                   |       | \$5,000 to<br>\$15,000 | \$15,000<br>to \$25,<br>000 | \$25,000<br>to \$35,<br>000 | \$35,000<br>to \$50,<br>000 | \$50,000<br>to \$75,<br>000 | \$75,000 + |  |        |
| Total Respondents                 |       | 300                    | 18                          | 30                          | 30                          | 38                          | 48         | 38                                     | 98     |
|                                   | Row % | 100.0%                 | 6.0%                        | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%      | 12.7%                                  | 32.7%  |
|                                   | Col % | 100.0%                 | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%                      | 100.0%     | 100.0%                                 | 100.0% |
|                                   | Tot % | 100.0%                 | 6.0%                        | 10.0%                       | 10.0%                       | 12.7%                       | 16.0%      | 12.7%                                  | 32.7%  |
| Leaning Malcolm S. "Steve" Forbes |       | 5                      | 1                           | 1                           |                             |                             |            |  | 3      |
|                                   | Row % | 100.0%                 | 20.0%                       | 20.0%                       |                             |                             |            |  | 60.0%  |
|                                   | Col % | 1.7%                   | 5.6%                        | 3.3%                        |                             |                             |            |  | 3.1%   |
|                                   | Tot % | 1.7%                   | 0.3%                        | 0.3%                        |                             |                             |            |  | 1.0%   |
| Leaning Alan Keyes                |       | 1                      |                             |                             |                             |                             |            |  | 1      |
|                                   | Row % | 100.0%                 |                             |                             |                             |                             |            |  | 100.0% |
|                                   | Col % | 0.3%                   |                             |                             |                             |                             |            |  | 1.0%   |
|                                   | Tot % | 0.3%                   |                             |                             |                             |                             |            |  | 0.3%   |
| Undecided / undecided             |       | 90                     | 4                           | 6                           | 10                          | 7                           | 13         | 6                                      | 44     |
|                                   | Row % | 100.0%                 | 4.4%                        | 6.7%                        | 11.1%                       | 7.8%                        | 14.4%      | 6.7%                                   | 48.9%  |
|                                   | Col % | 30.0%                  | 22.2%                       | 20.0%                       | 33.3%                       | 18.4%                       | 27.1%      | 15.8%                                  | 44.9%  |
|                                   | Tot % | 30.0%                  | 1.3%                        | 2.0%                        | 3.3%                        | 2.3%                        | 4.3%       | 2.0%                                   | 14.7%  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | 18-24  | 25-34  | Age?<br>35-49 | 50-64  | 65+    |
|------------------------|-------|--------|--------|--------|---------------|--------|--------|
| Total Respondents      |       | 300    | 11     | 24     | 93            | 78     | 94     |
|                        | Row % | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
|                        | Col % | 100.0% | 100.0% | 100.0% | 100.0%        | 100.0% | 100.0% |
|                        | Tot % | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
| Orrin Hatch            |       | 5      |        |        |               | 1      | 4      |
|                        | Row % | 100.0% |        |        |               | 20.0%  | 80.0%  |
|                        | Col % | 1.7%   |        |        |               | 1.3%   | 4.3%   |
|                        | Tot % | 1.7%   |        |        |               | 0.3%   | 1.3%   |
| Lamar Alexander        |       | 17     | 1      | 1      | 7             | 4      | 4      |
|                        | Row % | 100.0% | 5.9%   | 5.9%   | 41.2%         | 23.5%  | 23.5%  |
|                        | Col % | 5.7%   | 9.1%   | 4.2%   | 7.5%          | 5.1%   | 4.3%   |
|                        | Tot % | 5.7%   | 0.3%   | 0.3%   | 2.3%          | 1.3%   | 1.3%   |
| Gary Bauer             |       | 9      |        | 2      | 4             | 1      | 2      |
|                        | Row % | 100.0% |        | 22.2%  | 44.4%         | 11.1%  | 22.2%  |
|                        | Col % | 3.0%   |        | 8.3%   | 4.3%          | 1.3%   | 2.1%   |
|                        | Tot % | 3.0%   |        | 0.7%   | 1.3%          | 0.3%   | 0.7%   |
| John McCain            |       | 11     |        | 1      | 3             | 6      | 1      |
|                        | Row % | 100.0% |        | 9.1%   | 27.3%         | 54.5%  | 9.1%   |
|                        | Col % | 3.7%   |        | 4.2%   | 3.2%          | 7.7%   | 1.1%   |
|                        | Tot % | 3.7%   |        | 0.3%   | 1.0%          | 2.0%   | 0.3%   |
| Day Quayle             |       | 19     | 1      | 2      | 7             | 4      | 5      |
|                        | Row % | 100.0% | 5.3%   | 10.5%  | 36.8%         | 21.1%  | 26.3%  |
|                        | Col % | 6.3%   | 9.1%   | 8.3%   | 7.5%          | 5.1%   | 5.3%   |
|                        | Tot % | 6.3%   | 0.3%   | 0.7%   | 2.3%          | 1.3%   | 1.7%   |
| Patrick J. Buchanan    |       | 9      |        | 2      | 5             | 1      | 1      |
|                        | Row % | 100.0% |        | 22.2%  | 55.6%         | 11.1%  | 11.1%  |
|                        | Col % | 3.0%   |        | 8.3%   | 5.4%          | 1.3%   | 1.1%   |
|                        | Tot % | 3.0%   |        | 0.7%   | 1.7%          | 0.3%   | 0.3%   |
| George W. Bush         |       | 39     | 2      | 3      | 14            | 14     | 6      |
|                        | Row % | 100.0% | 5.1%   | 7.7%   | 35.9%         | 35.9%  | 15.4%  |
|                        | Col % | 13.0%  | 18.2%  | 12.5%  | 15.1%         | 17.9%  | 6.4%   |
|                        | Tot % | 13.0%  | 0.7%   | 1.0%   | 4.7%          | 4.7%   | 2.0%   |
| Elizabeth Hanford Dole |       | 47     | 5      | 2      | 11            | 13     | 16     |
|                        | Row % | 100.0% | 10.6%  | 4.3%   | 23.4%         | 27.7%  | 34.0%  |
|                        | Col % | 15.7%  | 45.5%  | 8.3%   | 11.8%         | 16.7%  | 17.0%  |
|                        | Tot % | 15.7%  | 1.7%   | 0.7%   | 3.7%          | 4.3%   | 5.3%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | 18-24  | 25-34  | Age?<br>35-49 | 50-64  | 65+    |
|--------------------------------|--------|--------|--------|---------------|--------|--------|
| Total Respondents              | 300    | 11     | 24     | 93            | 78     | 94     |
| Row %                          | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
| Col %                          | 100.0% | 100.0% | 100.0% | 100.0%        | 100.0% | 100.0% |
| Tot %                          | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
| Malcolm S. "Steve" Forbes      | 22     | 2      | 2      | 8             | 4      | 6      |
| Row %                          | 100.0% | 9.1%   | 9.1%   | 36.4%         | 18.2%  | 27.3%  |
| Col %                          | 7.3%   | 18.2%  | 8.3%   | 8.6%          | 5.1%   | 6.4%   |
| Tot %                          | 7.3%   | 0.7%   | 0.7%   | 2.7%          | 1.3%   | 2.0%   |
| Alan Keyes                     | 13     |        | 1      | 5             | 4      | 3      |
| Row %                          | 100.0% |        | 7.7%   | 38.5%         | 30.8%  | 23.1%  |
| Col %                          | 4.3%   |        | 4.2%   | 5.4%          | 5.1%   | 3.2%   |
| Tot %                          | 4.3%   |        | 0.3%   | 1.7%          | 1.3%   | 1.0%   |
| Leaning Lamar Alexander        | 1      |        |        | 1             |        |        |
| Row %                          | 100.0% |        |        | 100.0%        |        |        |
| Col %                          | 0.3%   |        |        | 1.1%          |        |        |
| Tot %                          | 0.3%   |        |        | 0.3%          |        |        |
| Leaning Gary Bauer             | 1      |        |        |               |        | 1      |
| Row %                          | 100.0% |        |        |               |        | 100.0% |
| Col %                          | 0.3%   |        |        |               |        | 1.1%   |
| Tot %                          | 0.3%   |        |        |               |        | 0.3%   |
| Leaning John McCain            | 1      |        |        |               |        | 1      |
| Row %                          | 100.0% |        |        |               |        | 100.0% |
| Col %                          | 0.3%   |        |        |               |        | 1.1%   |
| Tot %                          | 0.3%   |        |        |               |        | 0.3%   |
| Leaning Dan Quayle             | 2      |        |        | 2             |        |        |
| Row %                          | 100.0% |        |        | 100.0%        |        |        |
| Col %                          | 0.7%   |        |        | 2.2%          |        |        |
| Tot %                          | 0.7%   |        |        | 0.7%          |        |        |
| Leaning George W. Bush         | 6      |        |        |               | 1      | 5      |
| Row %                          | 100.0% |        |        |               | 16.7%  | 83.3%  |
| Col %                          | 2.0%   |        |        |               | 1.3%   | 5.3%   |
| Tot %                          | 2.0%   |        |        |               | 0.3%   | 1.7%   |
| Leaning Elizabeth Hanford Dole | 2      |        |        |               |        | 2      |
| Row %                          | 100.0% |        |        |               |        | 100.0% |
| Col %                          | 0.7%   |        |        |               |        | 2.1%   |
| Tot %                          | 0.7%   |        |        |               |        | 0.7%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Total  | 18-24  | 25-34  | Age?<br>35-49 | 50-64  | 65+    |
|-----------------------------------|-------|--------|--------|--------|---------------|--------|--------|
| Total Respondents                 |       | 300    | 11     | 24     | 93            | 78     | 94     |
|                                   | Row % | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
|                                   | Col % | 100.0% | 100.0% | 100.0% | 100.0%        | 100.0% | 100.0% |
|                                   | Tot % | 100.0% | 3.7%   | 8.0%   | 31.0%         | 26.0%  | 31.3%  |
| Leaning Malcolm S. "Steve" Forbes |       | 5      |        |        | 3             | 1      | 1      |
|                                   | Row % | 100.0% |        |        | 60.0%         | 20.0%  | 20.0%  |
|                                   | Col % | 1.7%   |        |        | 3.2%          | 1.3%   | 1.1%   |
|                                   | Tot % | 1.7%   |        |        | 1.0%          | 0.3%   | 0.3%   |
| Leaning Alan Keyes                |       | 1      |        | 1      |               |        |        |
|                                   | Row % | 100.0% |        | 100.0% |               |        |        |
|                                   | Col % | 0.3%   |        | 4.2%   |               |        |        |
|                                   | Tot % | 0.3%   |        | 0.3%   |               |        |        |
| Undecided / undecided             |       | 90     |        | 7      | 23            | 24     | 36     |
|                                   | Row % | 100.0% |        | 7.8%   | 25.6%         | 26.7%  | 40.0%  |
|                                   | Col % | 30.0%  |        | 29.2%  | 24.7%         | 30.8%  | 38.3%  |
|                                   | Tot % | 30.0%  |        | 2.3%   | 7.7%          | 8.0%   | 12.0%  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        | Total  | Sex?   |        |
|------------------------|--------|--------|--------|
|                        |        | Male   | Female |
| Total Respondents      | 300    | 144    | 156    |
| Row %                  | 100.0% | 48.0%  | 52.0%  |
| Col %                  | 100.0% | 100.0% | 100.0% |
| Tot %                  | 100.0% | 48.0%  | 52.0%  |
| Orrin Hatch            | 5      | 2      | 3      |
| Row %                  | 100.0% | 40.0%  | 60.0%  |
| Col %                  | 1.7%   | 1.4%   | 1.9%   |
| Tot %                  | 1.7%   | 0.7%   | 1.0%   |
| Lamar Alexander        | 17     | 11     | 6      |
| Row %                  | 100.0% | 64.7%  | 35.3%  |
| Col %                  | 5.7%   | 7.6%   | 3.8%   |
| Tot %                  | 5.7%   | 3.7%   | 2.0%   |
| Gary Bauer             | 9      | 4      | 5      |
| Row %                  | 100.0% | 44.4%  | 55.6%  |
| Col %                  | 3.0%   | 2.8%   | 3.2%   |
| Tot %                  | 3.0%   | 1.3%   | 1.7%   |
| John McCain            | 11     | 5      | 6      |
| Row %                  | 100.0% | 45.5%  | 54.5%  |
| Col %                  | 3.7%   | 3.5%   | 3.8%   |
| Tot %                  | 3.7%   | 1.7%   | 2.0%   |
| Day Quayle             | 19     | 10     | 9      |
| Row %                  | 100.0% | 52.6%  | 47.4%  |
| Col %                  | 6.3%   | 6.9%   | 5.8%   |
| Tot %                  | 6.3%   | 3.3%   | 3.0%   |
| Patrick J. Buchanan    | 9      | 8      | 1      |
| Row %                  | 100.0% | 88.9%  | 11.1%  |
| Col %                  | 3.0%   | 5.6%   | 0.6%   |
| Tot %                  | 3.0%   | 2.7%   | 0.3%   |
| George W. Bush         | 39     | 21     | 18     |
| Row %                  | 100.0% | 53.8%  | 46.2%  |
| Col %                  | 13.0%  | 14.6%  | 11.5%  |
| Tot %                  | 13.0%  | 7.0%   | 6.0%   |
| Elizabeth Hanford Dole | 47     | 16     | 31     |
| Row %                  | 100.0% | 34.0%  | 66.0%  |
| Col %                  | 15.7%  | 11.1%  | 19.9%  |
| Tot %                  | 15.7%  | 5.3%   | 10.3%  |



# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                | Total  | Sex?   |        |
|--------------------------------|--------|--------|--------|
|                                |        | Male   | Female |
| Total Respondents              | 300    | 144    | 156    |
| Row %                          | 100.0% | 48.0%  | 52.0%  |
| Col %                          | 100.0% | 100.0% | 100.0% |
| Tot %                          | 100.0% | 48.0%  | 52.0%  |
| Malcolm S. "Steve" Forbes      | 22     | 15     | 7      |
| Row %                          | 100.0% | 68.2%  | 31.8%  |
| Col %                          | 7.3%   | 10.4%  | 4.5%   |
| Tot %                          | 7.3%   | 5.0%   | 2.3%   |
| Alan Keyes                     | 13     | 8      | 5      |
| Row %                          | 100.0% | 61.5%  | 38.5%  |
| Col %                          | 4.3%   | 5.6%   | 3.2%   |
| Tot %                          | 4.3%   | 2.7%   | 1.7%   |
| Leaning Lamar Alexander        | 1      | 1      |        |
| Row %                          | 100.0% | 100.0% |        |
| Col %                          | 0.3%   | 0.7%   |        |
| Tot %                          | 0.3%   | 0.3%   |        |
| Leaning Gary Bauer             | 1      | 1      |        |
| Row %                          | 100.0% | 100.0% |        |
| Col %                          | 0.3%   | 0.7%   |        |
| Tot %                          | 0.3%   | 0.3%   |        |
| Leaning John McCain            | 1      |        | 1      |
| Row %                          | 100.0% |        | 100.0% |
| Col %                          | 0.3%   |        | 0.6%   |
| Tot %                          | 0.3%   |        | 0.3%   |
| Leaning Dan Quayle             | 2      |        | 2      |
| Row %                          | 100.0% |        | 100.0% |
| Col %                          | 0.7%   |        | 1.3%   |
| Tot %                          | 0.7%   |        | 0.7%   |
| Leaning George W. Bush         | 6      | 3      | 3      |
| Row %                          | 100.0% | 50.0%  | 50.0%  |
| Col %                          | 2.0%   | 2.1%   | 1.9%   |
| Tot %                          | 2.0%   | 1.0%   | 1.0%   |
| Leaning Elizabeth Hanford Dole | 2      | 1      | 1      |
| Row %                          | 100.0% | 50.0%  | 50.0%  |
| Col %                          | 0.7%   | 0.7%   | 0.6%   |
| Tot %                          | 0.7%   | 0.3%   | 0.3%   |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   | Total  | Sex?   |        |
|-----------------------------------|--------|--------|--------|
|                                   |        | Male   | Female |
| Total Respondents                 | 300    | 144    | 156    |
| Row %                             | 100.0% | 48.0%  | 52.0%  |
| Col %                             | 100.0% | 100.0% | 100.0% |
| Tot %                             | 100.0% | 48.0%  | 52.0%  |
| Leaning Malcolm S. "Steve" Forbes | 5      | 1      | 4      |
| Row %                             | 100.0% | 20.0%  | 80.0%  |
| Col %                             | 1.7%   | 0.7%   | 2.6%   |
| Tot %                             | 1.7%   | 0.3%   | 1.3%   |
| Leaning Alan Keyes                | 1      | 1      |        |
| Row %                             | 100.0% | 100.0% |        |
| Col %                             | 0.3%   | 0.7%   |        |
| Tot %                             | 0.3%   | 0.3%   |        |
| Undecided / undecided             | 90     | 36     | 54     |
| Row %                             | 100.0% | 40.0%  | 60.0%  |
| Col %                             | 30.0%  | 25.0%  | 34.6%  |
| Tot %                             | 30.0%  | 12.0%  | 18.0%  |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                        |       | Total  | Voting intensity rating? |        |        |        |        |        |        |        |        |        |        |        |        |
|------------------------|-------|--------|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                        |       |        | 1                        | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 13     |
| Total Respondents      |       | 300    | 26                       | 35     | 41     | 41     | 29     | 39     | 20     | 28     | 14     | 7      | 6      | 2      | 0      |
|                        | Row % | 100.0% | 8.7%                     | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
|                        | Col % | 100.0% | 100.0%                   | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|                        | Tot % | 100.0% | 8.7%                     | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
| Orrin Hatch            |       | 5      |                          | 1      |        | 1      | 1      |        |        | 1      |        | 1      |        |        |        |
|                        | Row % | 100.0% |                          | 20.0%  |        | 20.0%  | 20.0%  |        |        | 20.0%  |        | 20.0%  |        |        |        |
|                        | Col % | 1.7%   |                          | 2.9%   |        | 2.4%   | 3.4%   |        |        | 3.6%   |        | 14.3%  |        |        |        |
|                        | Tot % | 1.7%   |                          | 0.3%   |        | 0.3%   | 0.3%   |        |        | 0.3%   |        | 0.3%   |        |        |        |
| Lamar Alexander        |       | 17     |                          | 2      | 2      | 1      | 4      | 4      | 1      | 2      | 1      |        |        |        |        |
|                        | Row % | 100.0% |                          | 11.8%  | 11.8%  | 5.9%   | 23.5%  | 23.5%  | 5.9%   | 11.8%  | 5.9%   |        |        |        |        |
|                        | Col % | 5.7%   |                          | 5.7%   | 4.9%   | 2.4%   | 13.8%  | 10.3%  | 5.0%   | 7.1%   | 7.1%   |        |        |        |        |
|                        | Tot % | 5.7%   |                          | 0.7%   | 0.7%   | 0.3%   | 1.3%   | 1.3%   | 0.3%   | 0.7%   | 0.3%   |        |        |        |        |
| Gary Bauer             |       | 9      |                          |        | 4      | 3      |        |        |        |        | 2      |        |        |        |        |
|                        | Row % | 100.0% |                          |        | 44.4%  | 33.3%  |        |        |        |        | 22.2%  |        |        |        |        |
|                        | Col % | 3.0%   |                          |        | 9.8%   | 7.3%   |        |        |        |        | 14.3%  |        |        |        |        |
|                        | Tot % | 3.0%   |                          |        | 1.3%   | 1.0%   |        |        |        |        | 0.7%   |        |        |        |        |
| John McCain            |       | 11     | 2                        | 2      |        |        | 1      | 1      | 1      | 2      | 1      | 1      |        |        |        |
|                        | Row % | 100.0% | 18.2%                    | 18.2%  |        |        | 9.1%   | 9.1%   | 9.1%   | 18.2%  | 9.1%   | 9.1%   |        |        |        |
|                        | Col % | 3.7%   | 7.7%                     | 5.7%   |        |        | 3.4%   | 2.6%   | 5.0%   | 7.1%   | 7.1%   | 14.3%  |        |        |        |
|                        | Tot % | 3.7%   | 0.7%                     | 0.7%   |        |        | 0.3%   | 0.3%   | 0.3%   | 0.7%   | 0.3%   | 0.3%   |        |        |        |
| Day Quayle             |       | 19     | 3                        | 1      | 1      | 5      |        | 3      | 2      | 1      |        |        |        |        |        |
|                        | Row % | 100.0% | 15.8%                    | 5.3%   | 5.3%   | 26.3%  |        | 15.8%  | 10.5%  | 5.3%   |        |        |        |        |        |
|                        | Col % | 6.3%   | 11.5%                    | 2.9%   | 2.4%   | 12.2%  |        | 7.7%   | 10.0%  | 3.6%   |        |        |        |        |        |
|                        | Tot % | 6.3%   | 1.0%                     | 0.3%   | 0.3%   | 1.7%   |        | 1.0%   | 0.7%   | 0.3%   |        |        |        |        |        |
| Patrick J. Buchanan    |       | 9      |                          | 1      | 2      |        |        | 2      | 2      | 1      |        | 1      |        |        |        |
|                        | Row % | 100.0% |                          | 11.1%  | 22.2%  |        |        | 22.2%  | 22.2%  | 11.1%  |        | 11.1%  |        |        |        |
|                        | Col % | 3.0%   |                          | 2.9%   | 4.9%   |        |        | 5.1%   | 10.0%  | 3.6%   |        | 14.3%  |        |        |        |
|                        | Tot % | 3.0%   |                          | 0.3%   | 0.7%   |        |        | 0.7%   | 0.7%   | 0.3%   |        | 0.3%   |        |        |        |
| George W. Bush         |       | 39     | 4                        | 2      | 3      | 5      | 4      | 5      | 3      | 6      | 4      | 1      |        | 1      |        |
|                        | Row % | 100.0% | 10.3%                    | 5.1%   | 7.7%   | 12.8%  | 10.3%  | 12.8%  | 7.7%   | 15.4%  | 10.3%  | 2.6%   |        | 2.6%   |        |
|                        | Col % | 13.0%  | 15.4%                    | 5.7%   | 7.3%   | 12.2%  | 13.8%  | 12.8%  | 15.0%  | 21.4%  | 28.6%  | 14.3%  |        | 50.0%  |        |
|                        | Tot % | 13.0%  | 1.3%                     | 0.7%   | 1.0%   | 1.7%   | 1.3%   | 1.7%   | 1.0%   | 2.0%   | 1.3%   | 0.3%   |        | 0.3%   |        |
| Elizabeth Hanford Dole |       | 47     | 4                        | 6      | 6      | 4      | 8      | 6      |        | 4      | 2      | 1      | 1      | 1      |        |
|                        | Row % | 100.0% | 8.5%                     | 12.8%  | 12.8%  | 8.5%   | 17.0%  | 12.8%  |        | 8.5%   | 4.3%   | 2.1%   | 2.1%   | 2.1%   |        |
|                        | Col % | 15.7%  | 15.4%                    | 17.1%  | 14.6%  | 9.8%   | 27.6%  | 15.4%  |        | 14.3%  | 14.3%  | 14.3%  | 16.7%  | 50.0%  |        |
|                        | Tot % | 15.7%  | 1.3%                     | 2.0%   | 2.0%   | 1.3%   | 2.7%   | 2.0%   |        | 1.3%   | 0.7%   | 0.3%   | 0.3%   | 0.3%   |        |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                |       | Voting intensity rating? |        |        |        |        |        |        |        |        |        |        |        |        |        |
|--------------------------------|-------|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                                |       | Total                    | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 13     |
| Total Respondents              |       | 300                      | 26     | 35     | 41     | 41     | 29     | 39     | 20     | 28     | 14     | 7      | 6      | 2      | 0      |
|                                | Row % | 100.0%                   | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
|                                | Col % | 100.0%                   | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|                                | Tot % | 100.0%                   | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
| Malcolm S. "Steve" Forbes      |       | 22                       | 1      | 2      | 3      | 3      | 2      | 5      | 4      |        |        | 1      | 1      |        |        |
|                                | Row % | 100.0%                   | 4.5%   | 9.1%   | 13.6%  | 13.6%  | 9.1%   | 22.7%  | 18.2%  |        |        | 4.5%   | 4.5%   |        |        |
|                                | Col % | 7.3%                     | 3.8%   | 5.7%   | 7.3%   | 7.3%   | 6.9%   | 12.8%  | 20.0%  |        |        | 14.3%  | 16.7%  |        |        |
|                                | Tot % | 7.3%                     | 0.3%   | 0.7%   | 1.0%   | 1.0%   | 0.7%   | 1.7%   | 1.3%   |        |        | 0.3%   | 0.3%   |        |        |
| Alan Keyes                     |       | 13                       | 1      |        | 3      | 4      |        | 1      |        | 2      | 1      | 1      |        |        |        |
|                                | Row % | 100.0%                   | 7.7%   |        | 23.1%  | 30.8%  |        | 7.7%   |        | 15.4%  | 7.7%   | 7.7%   |        |        |        |
|                                | Col % | 4.3%                     | 3.8%   |        | 7.3%   | 9.8%   |        | 2.6%   |        | 7.1%   | 7.1%   | 14.3%  |        |        |        |
|                                | Tot % | 4.3%                     | 0.3%   |        | 1.0%   | 1.3%   |        | 0.3%   |        | 0.7%   | 0.3%   | 0.3%   |        |        |        |
| Leaning Lamar Alexander        |       | 1                        |        |        |        |        |        |        | 1      |        |        |        |        |        |        |
|                                | Row % | 100.0%                   |        |        |        |        |        |        | 100.0% |        |        |        |        |        |        |
|                                | Col % | 0.3%                     |        |        |        |        |        |        | 5.0%   |        |        |        |        |        |        |
|                                | Tot % | 0.3%                     |        |        |        |        |        |        | 0.3%   |        |        |        |        |        |        |
| Leaning Gary Bauer             |       | 1                        |        | 1      |        |        |        |        |        |        |        |        |        |        |        |
|                                | Row % | 100.0%                   |        | 100.0% |        |        |        |        |        |        |        |        |        |        |        |
|                                | Col % | 0.3%                     |        | 2.9%   |        |        |        |        |        |        |        |        |        |        |        |
|                                | Tot % | 0.3%                     |        | 0.3%   |        |        |        |        |        |        |        |        |        |        |        |
| Leaning John McCain            |       | 1                        |        |        |        |        |        |        |        |        |        |        |        |        |        |
|                                | Row % | 100.0%                   |        |        |        |        |        |        |        |        |        |        |        |        |        |
|                                | Col % | 0.3%                     |        |        |        |        |        |        |        |        |        |        |        |        |        |
|                                | Tot % | 0.3%                     |        |        |        |        |        |        |        |        |        |        |        |        |        |
| Leaning Dan Quayle             |       | 2                        |        |        |        |        | 1      |        |        | 1      |        |        |        |        |        |
|                                | Row % | 100.0%                   |        |        |        |        | 50.0%  |        |        | 50.0%  |        |        |        |        |        |
|                                | Col % | 0.7%                     |        |        |        |        | 3.4%   |        |        | 3.6%   |        |        |        |        |        |
|                                | Tot % | 0.7%                     |        |        |        |        | 0.3%   |        |        | 0.3%   |        |        |        |        |        |
| Leaning George W. Bush         |       | 6                        | 2      | 1      | 1      |        |        | 1      |        | 1      |        |        |        |        |        |
|                                | Row % | 100.0%                   |        | 33.3%  | 16.7%  | 16.7%  |        | 16.7%  |        | 16.7%  |        |        |        |        |        |
|                                | Col % | 2.0%                     |        | 5.7%   | 2.4%   | 2.4%   |        | 2.6%   |        | 3.6%   |        |        |        |        |        |
|                                | Tot % | 2.0%                     |        | 0.7%   | 0.3%   | 0.3%   |        | 0.3%   |        | 0.3%   |        |        |        |        |        |
| Leaning Elizabeth Hanford Dole |       | 2                        |        |        |        |        |        | 2      |        |        |        |        |        |        |        |
|                                | Row % | 100.0%                   |        |        |        |        |        | 100.0% |        |        |        |        |        |        |        |
|                                | Col % | 0.7%                     |        |        |        |        |        | 5.1%   |        |        |        |        |        |        |        |
|                                | Tot % | 0.7%                     |        |        |        |        |        | 0.7%   |        |        |        |        |        |        |        |

# "The Iowa Project 2000"

August 9, 1999

n = 300

## Ballot Test (Second Choice)

|                                   |       | Voting intensity rating? |        |        |        |        |        |        |        |        |        |        |        |        |        |
|-----------------------------------|-------|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                                   |       | Total                    | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 13     |
| Total Respondents                 |       | 300                      | 26     | 35     | 41     | 41     | 29     | 39     | 20     | 28     | 14     | 7      | 6      | 2      | 0      |
|                                   | Row % | 100.0%                   | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
|                                   | Col % | 100.0%                   | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
|                                   | Tot % | 100.0%                   | 8.7%   | 11.7%  | 13.7%  | 13.7%  | 9.7%   | 13.0%  | 6.7%   | 9.3%   | 4.7%   | 2.3%   | 2.0%   | 0.7%   |        |
| Leaning Malcolm S. "Steve" Forbes |       | 5                        | 1      | 2      | 1      |        |        | 1      |        |        |        |        |        |        |        |
|                                   | Row % | 100.0%                   | 20.0%  | 40.0%  | 20.0%  |        |        | 20.0%  |        |        |        |        |        |        |        |
|                                   | Col % | 1.7%                     | 3.8%   | 5.7%   | 2.4%   |        |        | 2.6%   |        |        |        |        |        |        |        |
|                                   | Tot % | 1.7%                     | 0.3%   | 0.7%   | 0.3%   |        |        | 0.3%   |        |        |        |        |        |        |        |
| Leaning Alan Keyes                |       | 1                        | 1      |        |        |        |        |        |        |        |        |        |        |        |        |
|                                   | Row % | 100.0%                   | 100.0% |        |        |        |        |        |        |        |        |        |        |        |        |
|                                   | Col % | 0.3%                     | 3.8%   |        |        |        |        |        |        |        |        |        |        |        |        |
|                                   | Tot % | 0.3%                     | 0.3%   |        |        |        |        |        |        |        |        |        |        |        |        |
| Undecided / undecided             |       | 90                       | 9      | 13     | 15     | 14     | 8      | 8      | 6      | 7      | 3      |        | 4      |        |        |
|                                   | Row % | 100.0%                   | 10.0%  | 14.4%  | 16.7%  | 15.6%  | 8.9%   | 8.9%   | 6.7%   | 7.8%   | 3.3%   |        | 4.4%   |        |        |
|                                   | Col % | 30.0%                    | 34.6%  | 37.1%  | 36.6%  | 34.1%  | 27.6%  | 20.5%  | 30.0%  | 25.0%  | 21.4%  |        | 66.7%  |        |        |
|                                   | Tot % | 30.0%                    | 3.0%   | 4.3%   | 5.0%   | 4.7%   | 2.7%   | 2.7%   | 2.0%   | 2.3%   | 1.0%   |        | 1.3%   |        |        |